INFORMANT

JANUARY, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

Fear of the Sovereign Jehovah

15th Annual *Watchtower* Campaign Begins

Every Publisher Works House to House

1 What! Fear Jehovah, the God of undeserved loving-kindness? Yes, fear Jehovah, admonishes Psalm 33: 8; fear lest you displease him and fall short of his glory. Fear him then, Kingdom publishers, by obeying his commands and *regularly* having a part in declaring his name and purposes, in accord with Psalm 83: 18.

2 During January all servants who fear Jehovah will follow the example set by Christ Jesus. How? By boldly preaching from house to house! All publishers will offer a year's subscription for *The Watchtower*. Three booklets, which may include the new booklet *God's Way Is Love*, will be given free with each subscription. (*Awake!* may also be presented with *The Watchtower* in a dual subscription offer, if desired.) A little bad weather will not prevent those who have proper fear of Jehovah from *regularly* supporting Sunday morning group witnessing. Individual and group activity during the week will not be neglected either.

3 Our 14th *Watchtower* campaign during 1952 was a real success, 264,159 subscriptions being obtained in four months. This fine total was reached only because we planned, organized and then had an active part in the campaign, with Jehovah's blessing. Servants organized company activity; good introductions were prepared individually, which resulted in a proper and effective presentation of *The Watchtower* at the doors. We can do it again in 1953! We did it in the recent October *Awake!* campaign when 107,394 new subscriptions were obtained in one month! Let us apply more zeal and enthusiasm to the *Watchtower* campaign, striving for our quota of two subscriptions for each company publisher and 16 for each pioneer. Unquestionably this will be the greatest *Watchtower* campaign if each one *regularly* takes part in the preaching work from house to house. Will you do your part?

10 Per Cent in January; 20 Per Cent by April

4 Let us make 1953 an outstanding year for *regularity* in Jehovah's service. By the end of January almost every one of the 3,114 companies in the United States will have reached its 10 per cent increase in publishers, if all associated with the companies are ministers in word and deed. With enthusiastic servant leadership and concentrated effort through the company book studies, we can reach our 10 per cent increase in January. Make this your company's goal! Companies who make the 10 per cent increase in January are requested to write on the bottom of their report card, "We made it!"

5 "A 10 per cent increase by the end of January," some might be thinking. "Yes, we can do that. But a 20 per cent peak increase by the end of April?" Yes, it can and will be reached if each Kingdom publisher has proper fear of Jehovah and grasps his opportunities to serve. Let each publisher now associated with the companies *regularly* take part in the preaching work and we will reach a 20 per cent peak over the 1952 average by the end of April. New publishers are going out into the field regularly; they will provide a good margin of increase. But brothers already associated are the ones who must determine to be *regular* publishers and fulfill their dedication vow by preaching, especially from house to house, every month. If all do this, the great majority of companies will exceed 20 per cent increase by the end of April and can write "We made it!" on their report cards.

6 Proper fear of Jehovah prompts all servants to be *regular* in the ministry, the basic feature of which is house-to-house preaching. Will you publish every month in 1953?

Circuit Revisions for Expansion

Circuit Assemblies Resume After 1953 World Assembly

1 In order to provide for the great expansion work that is taking place in the earth under the leadership of our reigning King, Christ Jesus, the Society finds it necessary to rearrange the entire circuit and district setup in the United States. In this adjustment 26 new circuits will be created, making a total of 161 circuits in the country, incorporated in seven districts. The size of circuits will be reduced from approximately 25 companies at present to about 18 or 20 companies. This will make it possible for the circuit servant to visit isolated persons, organize new companies and give better attention to the circuit requirements in general. Companies will be advised regarding their new circuit and servant.

2 These new arrangements will go into effect February 1, 1953. From February 1 until after the world assembly there will be no circuit assemblies in the United States. This will enable each circuit servant to become familiar with his new territory, with the various companies in the circuit, to consider the brothers who can be used more effectively in circuit assembly activity, and care for other details pertaining to work in his circuit. In addition to serving the companies, his job during this period will be to organize the new circuit and keep it moving forward, preparatory to the active expansion we anticipate following the world assembly next summer. Brothers in the various companies should cooperate wholeheartedly with the circuit servants, particularly in the selection of circuit assembly locations, halls and other details necessary to the success of these assemblies.

3 The Society will divide circuit funds on a pro rata basis, according to the average publishers transferred from one circuit to another. Cir-

(*Continued on page 3, col. 3*)

Around the World with Jehovah's Witnesses

"Publicly and from House to House"

To "worship Jehovah in holy array" requires his dedicated servants to bear united witness to his name. Visiting people at their homes and talking to them about the Kingdom is the primary way of doing this. The 1953 "Yearbook" shows that house-to-house preaching is vitally essential.

In Colombia a trip to an isolated town and baptism of nine new witnesses were followed immediately by two hours of house-to-house preaching, with the new ones in the forefront. (135) Brazil's report demonstrates that new publishers take hold of door-to-door work readily. (110) Even a retired army officer in Libya does not shun house-to-house activity. (153) It is recognized as a mark of God's true servants, as demonstrated in the Gold Coast and Hong Kong reports. (172, 186)

Pushing house-to-house preaching to the forefront brings many blessings. In Honduras the brothers find a great increase in their service averages because of this (184) With servants taking the lead in this feature of Kingdom work in Jamaica good results are forthcoming. (199) House-to-house preaching does much to stimulate interest in the truth, even compelling clergy to go from door to door in an effort to counteract the good news in Puerto Rico. (251)

For most publishers house-to-house activity is not as hard as for one brother in the Virgin Islands. (253) At assemblies, too, all publishers should engage in house-to-house activity, as the brothers in Surinam do. (269) Even those who have never had contact with the company service organization see the need for house-to-house preaching in Costa Rica (137) Indeed, how else would the good news be preached in all the inhabited earth?

"Gathering of Ourselves Together"

Fear of Jehovah as Sovereign prompts all servants to attend his table by giving diligent attention to meetings. This means recognizing, conforming to and appreciating the organization God is using. How much do you appreciate meetings? As much as brothers in Costa Rica who brave bad weather and hours of walking to reach the meeting place? (137)

If you have been in the truth a long time, do you have the same view of meetings as our fourteen new brothers in Zacapa, Guatemala, who have a 100 per cent meeting attendance? (177) One must always guard against losing appreciation of meetings.

When you have opportunity to attend a meeting in a peaceful and quiet Kingdom Hall or other auditorium, think of our brothers in the Luangwa Valley area of Northern Rhodesia, where the roaring of lions is great enough to drown out their singing of Kingdom songs around the campfire. (228) Do you have such threats to your meetings?

Have you ever been impressed with the importance of taking an active part in meetings you attend? Has it occurred to you how you might help others? At a company book study in Panama a man with poor eyesight called upon the brothers in attendance to comment so that he and others might be enlightened. (240) Another man of good will in Panama desired a study twice weekly, of two hours' duration. In two weeks his questions were answered. The third week he and his family commenced attending the "Watchtower" study. By the fifth week he was going in service. His zeal rapidly increases because he prepares for meetings. (241) Do you appreciate meetings that much?

Presenting THE GOOD NEWS

With the *Watchtower* Subscription

What do you think of *The Watchtower?* Do you eagerly look for each new issue? Do you recognize it as solid food for maturing your mind? Do you consider it indispensable? Do you believe it will help others and be worth their while? If yes, then present it to householders with that conviction and enthusiasm.

The following has been used effectively: "I am calling this morning for a rather unusual purpose, and it has to do with the very serious conditions world-wide. Sorrow, distress among peoples, races and nations—surely these were never intended to be the lot of humankind. Why, then, do they exist? Think a minute. People do what is in their minds, don't they? In turn, their minds are filled with what they absorb and meditate on. How obvious it is, then, that evil conditions result from evil thinking and improper mental nourishment. The contrast is likewise true: If we fill our minds with the truth of God's Word, then it will direct our thinking and actions along a path pleasing to God and beneficial to one another. To satisfy this need for proper thinking, the *Watchtower* magazine is published with its entire contents being devoted to Bible subjects of current educational value. You will notice the great variety of subjects with which it deals (have two or three recent copies to illustrate the wide variety of material covered). Thinking people today like to have this magazine come to their home regularly. For the small contribution of $1 you will receive 24 copies, two each month for a year, along with these three booklets. May I write up your subscription?"

To an excuse of "too many magazines" you may say: "Even though you may subscribe to many other magazines, only *The Watchtower* directs the mind and heart toward the effective remedy for world conditions, namely, God's kingdom. For this we can't look to man's opinions, for the Bible tells us that 'wisdom of this world is foolishness with God'. In contrast, the source of God's Word is likened to 'great riches' to be desired by all. *The Watchtower* is designed to aid one in gaining the right kind of information, based upon Bible instruction. The contribution for a year's subscription is only $1."

In event of a subscription refusal, present the latest issue for a five-cent contribution. This will acquaint people with the magazine, increase placements, afford excellent prospects for obtaining subscriptions later, besides laying a foundation for good back-calls and, ultimately, Bible studies. Remember, too, that most subscriptions are obtained in house-to-house work.

THEOCRATIC MINISTRY SCHOOL

During the week of March 15, 1953, the ministry school will complete the study of the *New World Translation of the Christian Greek Scriptures.* Enclosed with this *Informant* you will find a supply of the new schedule with instructions for studying the book *Theocratic Aid to Kingdom Publishers* during the coming year. A review of this valuable textbook will be of benefit to all brothers, for all need to be informed and refreshed on the principles set forth therein. Give it good attention and prepare yourself well for the weekly lessons.

It should be noted that the weekly oral reviews will be conducted by the school servant instead of by each instruction speaker, as previously. All student talks are based on articles in *The Watchtower* back to 1950. At some service meeting in February it would be well for the school servant to review the instructions printed on the reverse side of the new schedule so that all brothers will be familiar with the procedure from and after March 22.

Check to see that you have sufficient copies of *Theocratic Aid to Kingdom Publishers* on hand. Order only what you need.

Publications Now Available

God's Way Is Love —English

"This Means Everlasting Life" —Hollandish

Will Religion Meet the World Crisis? —Hollandish

"Let Good Be True" —Indonesian

Can You Live Forever in Happiness on Earth? —Pampango

YOUR SERVICE MEETING

Analysis of the company's past "Watchtower" campaign activity will focus attention on the goal for 1953 and what must be done to meet the quota. The discussion-interview below will provide good points to help the company. The demonstration (second below) emphasizes the proper mental attitude on the part of each publisher, with appreciation of "The Watchtower's" importance and need to present offer.

SCENE I (6 min.) The company committee, determined to make this "Watchtower" campaign the best yet, enthusiastically consider the 15th annual "Watchtower" campaign. By use of the "Informant" file, past copies of "Yearbook" and company records, they delight to note continued increase over the years. The first campaign in 1939 yielded 93,111 subscriptions, to compare with last year's bountiful harvest of 264,159. Other points of interest are noted, with due credit given to Jehovah's efficient educational and training organization. Attention is now directed to the local company organization. Past campaigns are considered, with emphasis on last year's results compared with the country as a whole Did the company make its quota? How many publishers actually obtained one or more subscriptions? A study of the Publisher's Record cards reveals, generally, that those who regularly engaged in the door-to-door work met or exceeded the quota. However, some cards showing fair hours also show surprisingly low figures for subscriptions. Why? One of committee suggests interviewing publishers who were successful and from them learn what is necessary in addition to spending time in the field to obtain subscriptions.

SCENE II (8 min.) Each one of committee selects publisher card and interviews publisher. (Factual interview on basis of card would be best here, if possible.) The following points should be brought out and established in the interviews: 1. Work from door to door and make the full offer at every door. Never get in habit of judging householder and deciding what you think should be offered. 2. Good presentation. Do not wait until at the door to decide what is going to be said. Prepare yourself for effective introduction. 3. Know your offer. Be familiar with contents so points of interest can be shown to householder to gain attention. 4. Proper mental attitude. It is the most important magazine published, a blessing to those righteously disposed. 5. Regularity in field work. Sunday morning door-to-door work supported. Put forth effort by being in field to make offer and Jehovah blesses efforts. 6. Subscription conscious. Back-calls and Bible studies also open up good avenues. Friends, neighbors, relatives often subscribe. 7. Show proper fear of Jehovah. We are his witnesses and prove love by regularly engaging in service. What offer could be better than "The Watchtower" which 'announces his kingdom'.

SCENE III (4 min.) Committee sums up results of discussion. Agrees if all would have these seven points in mind publishers would be privileged to obtain subscriptions. Publishers encouraged to prepare individually and work closely with local company, support Sunday morning group work and other local activities. Make individual effort to do even better on subscriptions than in recent October "Awake!" campaign. "The Watchtower" is the more important instrument and should therefore receive even more enthusiastic support.

SCENE I (3 min.) Servant calls on Brother Hesitant, who was weak in last year's "Watchtower" campaign. Hesitant places fair number of books but is low on subscriptions. Brother Hesitant says he can do all right with books, something he can place right on the spot; but to place a year's subscription is something he just cannot seem to put across unless, perhaps, on a really good Bible study. Servant points out that his trouble is in not presenting the offer; if he did it as with books he would succeed. Also, it was noticed that since Brother Hesitant did not appreciate the "Watchtower" campaign, he neglected house-to-house work these months and engaged in other features of service. Servant says that the service meeting this week will be just the thing Hesitant needs.

SCENE II (10 min.) Brother at service meeting gives illustrated talk on "Watchtower" campaign. Shows that marvelous instruments God has given us all play their part, but "The Watchtower" is outstanding. It has served us faithfully without a break for 73 years Where would we be today without it? Being a periodical, its fresh, live material helps us meet the issues that face us every day, current issues. Then speaker recounts some history of "The Watchtower": Its first issues appeared in July 1879, with circulation of 6,000 copies; then in 1904, 25,000 copies; 1928, 120,000; 1946, 500,000; now 1,500,000 copies of each issue in 36 languages! Enormous jump in circulation in a few years shows how hungry people are for its message. As these figures are discussed, other brothers or sisters (perhaps from small to large in stature) may appear with cards bearing the above-mentioned circulation figures for each period. (Example: size of 1879 card, 2" x 2½"; 1904, 4" x 5"; 1928, 9" x 11"; 1946, 18" x 22"; 1953, 30" x 38". At any rate, sheets of paper graduated in size will serve to illustrate circulation growth.) While these cards or sheets are being shown, the speaker can weave in remarks about outstanding truths "The Watchtower" has set forth progressively from 1879: end of "times of the Gentiles", "millions now living will never die," "Christ's enthronement," "higher powers," "new name," "great multitude," "fill the earth," "princes," and the many vital truths of recent months showing us the way of proper living in this wicked world. Purpose of talk will be to show vital need of "The Watchtower" for the millions of people of good will today.

SCENE III (5 min.) Sunday morning Servant calls on Brother Hesitant who remarks how last year he went into campaign with negative, hesitant attitude, but now he is going to prepare, schedule his time for more house-to-house work and go forth with full confidence that this is the work Jehovah directs to be done at this time. Servant gets him off to a good start by taking him along to hear his enthusiastic presentation at first door. After this Brother Hesistant wants to go alone.

Change of Address

All mail to the Society, both for 117 Adams Street and 124 Columbia Heights, should henceforth show BROOKLYN 1, NEW YORK. The postal zone number for the Society's headquaters at 124 Columbia Heights has been changed to BROOKLYN 1.

Travel to the World Assembly

It is very gratifying to see that many circuits, companies and individuals are responding to the privilege previously announced of making donations to the Society for the purpose of bringing to the 1953 world assembly our brothers from foreign lands who otherwise would not be able to attend. Such contributions should be sent to Watch Tower Bible and Tract Society, Treasurer's Office, 124 Columbia Heights, Brooklyn 1, N. Y. They should not be included with any other remittance or Good Hopes donation but should be sent by separate check or money order.

All persons interested in the New World society are planning so that, if at all possible, they will be in New York July 19 to 26, 1953, for the world assembly. Such persons now prudently begin to save funds for travel to New York. Jehovah blesses the planning efforts of his servants to advance true worship in the earth, and surely individual planning and saving for participation in assemblies of his people meets with his favor. Unquestionably his chosen people of old had to plan, prepare and save to make the annual trips to Jerusalem to participate in theocratic worship. It should be so today in connection with modern assemblies of Jehovah's people. Do not depend on others to provide for you, nor expect a miracle to make the trip possible. Plan, save and work for the privilege of attending.

In due course the Society will have suggestions on transportation.

Circuit Revisions . . . *(Cont'd)*

cuit servants, with the aid and cooperation of the local company servants, should divide the equipment owned by the various circuits in the same manner, or see that proper compensation is made. The circuit servant will have charge of this and will communicate with the various companies involved so that this adjustment will be completed by the time the circuit assemblies resume following the world assembly.

[4] This new arrangement of the circuit organization is being geared to provide for the needs, not only of the brothers now associated with the organization, but also for the great number of people of good will whose interests were stimulated during the unassigned territory campaign. These persons, as well as others, will need the vital assistance provided them through association with God's organization. Let each one, then, prayerfully lend himself enthusiastically to this new arrangement, that Jehovah's name may be magnified.

Choosing New World Life

Make Back-Calls on Placements

[1] It is natural and logical to yearn for something that has God's approval. That is why intelligent human creatures want life, for Jehovah created man with a desire to live. He uses his servants to aid righteous-hearted persons to choose his reasonable way of obtaining life, as against following degenerated man's proposals that lead to death. (Deut. 30:19, 20, *AS*) Unitedly, then, we obey Jehovah's commands and encourage life-seekers to learn of his provisions by being regular readers of the *Watchtower* magazine.

[2] Obtaining subscriptions is an excellent avenue for starting people on the narrow road to life. However, interest we have aroused should be cultivated. Therefore during February we will center our back-call activity on visits to magazine obtainers with a view to starting home Bible studies.

[3] Effective back-calls will be made if we are well prepared. Enthusiasm, friendliness, understanding and love lay the foundation for this feature of work. Keeping a personal record of things the good-will person was interested in will aid in making a successful back-call. Magazine deliveries serve as a good means of approach. If a subscription is not obtained, endeavor to leave the latest copy of *The Watchtower*. Thus an opportunity will be provided for a return visit to stimulate the interest. Demonstrate the most effective way of studying the magazine. Home Bible studies may be started by this method.

[4] Servants, pioneers and mature publishers aid irregular and new publishers in the back-call service. Aid everyone you meet to choose life by studying God's Word with the aid of *The Watchtower*. And remember, you meet people by going from house to house!

1953 Public Meetings

The talks for 1953 are as follows:

1. Is Interfaith God's Way to Unity?
2. A World Government for the People
3. Will Christ Come Again?
4. Does God Take Sides?
5. Who Gave Us the Bible?
6. Making a Success of Marriage
7. World Peace—By Church or State?
8. The Great Sign of the Times

These talks may be started the week end preceding Memorial, namely, March 28, 29, or as soon thereafter as possible. Three sets of outlines are being sent to each company with this *Informant*. One set should go in the ministry school library, and two sets are to be used by the brothers who will prepare talks. Isolated male pioneers will also receive a set, but pioneers assigned to companies will work with the company copies. Please note that No. 6 talk should be assigned to the most mature brothers.

Starting February 8 the circuit servant will give the new talk, "Practical Love in a Selfish World."

Order handbills at least one month in advance in the East, six weeks in the West. Send your orders as soon as possible for the new 1953 series, double-checking each item. Write "Handbill Order" on the envelope.

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

November Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	213	134.2	55.6	6.9
Pioneers	6,756	90.5	30.4	4.4
Co. Pubs.	123,326	9.2	3.1	.5
Total Pubs.	130,295			

Public Meetings Held: 8,782

COMPANY ORGANIZATION

Proper Decorum at Meetings

[1] 'Become holy in *all* your conduct.' (1 Pet. 1:15, *NW*) Thus the apostle Peter counseled Christians not only to have godliness but also to practice it at all times. This includes proper conduct at the meetings of Jehovah's people. Reports coming to the Society indicate that many of us need to be more considerate of our brothers by exercising a more conscious effort to control noise and confusion at meetings.

[2] Sometimes young children make noise which they cannot be held altogether responsible for; but it remains for parents to take steps to prevent these occurrences from causing undue disturbance. Parental discipline, when properly exercised, will minimize this disturbance by children. Young children should be seated with parents at meetings. Attendants should lend tactful assistance in maintaining order and quiet. (See "Questions from Readers", December 1, 1952, *Watchtower;* also July 1952 *Informant*, paragraph 3 under "Company Organization".) However, with some allowances being made for young children, it is inexcusable for those knowing better to engage in unnecessary whispering and noisemaking. This shows lack of respect, denotes inattentiveness and demonstrates lack of consideration for the brothers teaching as well as for others in attendance. Consider the example set by the Israelites on returning from Babylonian captivity. While Ezra was reading, "the ears of *all the people* were attentive unto the book of the law." (Neh. 8:3) Hearing, understanding and obeying the law meant life to them.

[3] Not only do we want all brothers associated and persons of good will to attend our meetings, but we also want them to feel welcome and at home. This means we shall have to do more than have an inward love for them, but we should show this outwardly. Let us, therefore, be friendly, warm and considerate toward those in attendance. But can we do this if we do not share in welcoming new ones and engaging them in theocratic conversations? Perhaps we have a habit of always sitting in one place in the Kingdom Hall and this contributes to our knowing only a few of our brothers. Try sitting at a different place each time, especially toward the front of the hall, and meet different people before and after meetings. Reserve the rear seats for those coming late. Of course, being on time shows our consideration, too, so do not be a habitual latecomer. Remember, your company meeting habits will be reflected at circuit and district assemblies.

[4] Decorum also takes into account the conduct of the ones who speak to us from the platform. It is fitting that every public speaker be dressed neatly and in the attire that is customarily used by respected speakers, which, in the United States, preferably includes coat and tie. His talks should likewise be well prepared and delivered, as befitting a mature minister. In every way the Christian should "become an example to the faithful ones in speaking, in conduct, in love, in faith, in chasteness".—1 Tim. 4:12, *NW*.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

FEBRUARY, 1953 "Worship Jehovah in holy array."—Ps. 29:2, AS. BROOKLYN, N. Y.

Choosing New World Life

Present *The Watchtower* to Help Men Choose

Increase House-to-House Activity

[1] It is normal and natural to love one's life and to work for its preservation. But man is not able to save himself. Neither will his supporting seemingly plausible human schemes bring any reward. Jehovah alone affords the sure means of salvation. In these momentous days just prior to Armageddon, Jehovah outlines the course of wisdom for us in fixing our destiny: "Choose life, that thou mayest live, thou and thy seed; to love Jehovah thy God." —Deut. 30:19, 20, *AS*.

[2] Men, therefore, must know Jehovah and serve him in order to live. But how "will they put faith in him of whom they have not heard"? Rallying to the call, Jehovah's true witnesses accept their commission and move forward in the preaching work. During February they will continue to obtain subscriptions for *The Watchtower* with good-will persons, so that they can utilize the vital information contained in each issue in choosing life. For the relatively small amount of $1 a year's subscription can come regularly to the homes of these people to satisfy their thirst for good news. Did you obtain a subscription during January? Were you working from house to house, meeting people and presenting the offer? Are you striving to obtain or even exceed your quota of two during the campaign, by Jehovah's undeserved kindness? Use *The Watchtower* in feeding the Lord's sheep and help them gain life. Search for them by going to the homes!

[3] To obtain subscriptions means to go out and talk to the people at their homes, where we can point out to them the benefits of *The Watchtower*. And do not neglect to aid others to get in the service by taking them with you. If you need help in presenting the offer and making back-calls, do not hesitate to call upon the company book study conductors and more mature publishers to lend a helping hand. Let everyone assume a personal responsibility to call back where subscriptions are placed.

[4] During January the goal for each company was to reach a 10 per cent increase in average publishers. Did your company make it? If so, move forward now to reach the 20 per cent peak by the end of April. All companies can reach this goal if publishers associated are regular in the service every month and if new ones are assisted to begin public declaration of praise. We are interested in our salvation and we are interested in our neighbor's. Therefore it is mandatory that we "stay by these things, for by doing this you will save both yourself and those who listen to you". (1 Tim. 4:16, *NW*) How will they be able to listen? By our studying, training our brothers and encouraging one another to meet this objective: "Every publisher a regular house-to-house preacher of good news!"

Magazine Subscriptions

To ensure the best possible service to new subscribers, companies should be certain to forward subscription slips *at least once a week*. Some companies have been holding slips for several weeks, which means that subscribers do not get their magazines through the mail for a long period of time. Promptness in forwarding subscription slips cannot be overemphasized, particularly during a campaign when the Society's mail is heavy. Publishers, too, should bear in mind that it takes from four to six weeks before the magazine arrives through the mail. It is evident from letters received by the Society, many from strangers, that some publishers promise arrival of the magazine in two weeks. Subscribers do not get it in two weeks, hence they write the Society, complaining or canceling their subscription and asking for a refund. If publishers follow the suggestion of delivering several issues, this matter will be cared for; but, at any rate, do not promise the magazine's arrival under a time of four to six weeks.

Keeping Our 20 Per Cent Peak in View

A Reasonable Goal

[1] As the planting and watering work continues, Jehovah gives the increase, true to his Word. The 1953 *Yearbook* is a testimony to God's blessing upon the efforts of his people to continue 'speaking the truth each man to his neighbor', for it is a record of increase and prosperity. Encouraged by the evidence, each servant of Jehovah should regularly join in the preaching work and also assist others who are righteously disposed to offer the fruit of their lips.—Heb. 13:15, *NW*.

[2] The goal is a 10 per cent increase in average publishers, which means reaching the quota for 1953; and, beyond this, striving for a peak of 20 per cent over the average number of publishers in 1952. Did your company report "We made it!" for January? Will you be able to report "We made it!" for the 20 per cent peak in April? Consider how reasonable a goal we have.

[3] The potential is great. In the United States last year there were actually 146,786 publishers associated with the organization. This means that every month there were, on the average, 20,000 dedicated servants who did not get out in the field. What would result now if *all* published each month? A 16 per cent peak over average publishers for 1952! That leaves only four per cent to make our goal of a 20 per cent peak. Already in this service year the United States shows more than a four per cent increase. So the *new* publishers who come to the organization will more than account for the difference to go well beyond

(*Continued on page 3, col. 3*)

Around the World with Jehovah's Witnesses

Present "The Watchtower"

"The Watchtower" is a great aid in helping people choose new world life. Do you fully appreciate what it can do for those who receive it regularly? The 1953 "Yearbook" report from Argentina demonstrates its power to influence lives of persons with honest hearts. (90, 91) In Finland it produces good results by going into the homes regularly. (158) Subscriptions can be obtained if "The Watchtower" is presented even though circumstances do not appear favorable, as demonstrated by a pioneer sister in Egypt, who obtained 39 in one month. (151)

The report from France tells how the brothers, with an improved magazine, redoubled their efforts and obtained nearly twice as many subscriptions in the first month of the campaign, to compare with the previous year. How did your company do in January? It shows, too, the happy results often produced in homes even with persons other than those who actually subscribed. (161)

There are many different opportunities for obtaining magazine subscriptions if the publishers will only take advantage of them. Read the report from Netherlands West Indies and see if you can follow the example of the brothers there. (217) In Newfoundland one company publisher finished the 14th "Watchtower" campaign with 22 subscriptions. Incidental preaching helped him. (218) Does it help you?

If your company had success with the October, 1952, "Awake!" campaign, there is more reason why you should have success with "The Watchtower". Are you stressing "The Watchtower" with vigor and enthusiasm?

'Let Us Return and Visit'

Are you often discouraged by lack of results when you make return visits on persons who showed some interest? Consider the case of the publisher in the Azores who made visits on a Catholic lady every two or three months. A friendly contact was maintained over a long period of time and in due course this woman began to appreciate the truth. Moreover, she moved her friends to take an interest. Was the time spent on an occasional visit time well-spent? (72) Note, too, the happy experience that resulted from following through on a good-will call sent by the Society. (73)

What do you do when you call back and find that people have not read the literature you placed with them? Do you give up with a few passing remarks? In Thailand two special pioneers encountered a situation like this, and it was not until the third back-call that they were able to persuade her to take time to read a few paragraphs. In three months she began to publish; in six months she entered pioneer service. Think of the good fruits of back-calls on this person that might have never been realized if the publishers were turned aside because she had not read the literature. (276)

Alert publishers in Uruguay follow through on good-will names turned in at their assemblies by visiting brothers, with good results in producing publishers. (281) Even a request for a Bible, properly cared for and followed up, can produce a publisher in a few months. (282) Keep up house-to-house preaching with the current literature offer, yes, but do not forget return visits to many of these houses.

Presenting THE GOOD NEWS

By Following Through on Subscriptions About to Expire

Many persons allow their subscriptions to expire and then resubscribe when the Society sends the "Expired Subscription Back-call Slip" to the company and a publisher calls. They want the magazine to continue to come to their home, but they need your help BEFORE their subscription expires.

If you were the one who obtained the original subscription and the Bible study servant gives you a slip about a month before the subscription expires (as he should do, working from his S-10 sheets), you might approach the subscriber like this: "Hello, Mr. ———, You probably remember me, for I took your subscription for *The Watchtower* some time ago. I was in the neighborhood today and decided to drop by and see how you are enjoying the magazine, particularly this latest issue. I certainly appreciated this article. (Proceed to discuss some points in the latest issue, allowing him to express himself.) I am sure you can now see that *The Watchtower* stands in a class by itself when it comes to aiding us to understand the Bible. People of good will toward God everywhere are fast realizing that Jehovah's kingdom is the only lasting solution to our problems. *The Watchtower* announces that kingdom, teaches us from the Bible what it is, where it is, why it is necessary, and when it will come. You have been receiving the magazine for almost a year now and your subscription is about to expire. As a free service to our subscribers, we call back to personally assist them in making their renewal. You will recall it is only a dollar for a year, and I would be glad to handle your renewal for you."

If you were not the one who obtained the original subscription, you might say something like this: "Mr. ———? My name is ———, and I am representing the *Watchtower* magazine for which you are a subscriber. No doubt you have gained much helpful information from the magazine during the past year, for it has indeed covered many important topics and questions, as you will note from the index in the December 15 issue. Unquestionably you have enjoyed some of these (name a few prominent topics and give person opportunity to express himself). Actually those issues that you have already received compose a library of Bible information that is available to you through the use of this subject and scripture index. Since your subscription is soon to expire, I would like to encourage you to renew it now and thus avoid missing any copies. I would be glad to aid you, and it is still only a dollar for the year."

Although the publisher gives no booklet premium and cannot count the subscription renewal on his field report, the joy of knowing that *The Watchtower* is continuing to spread the message of life in the homes of these people will bring real satisfaction. If you obtain a renewal, advise the householder to ignore the regular expiration notices in the magazine.

Correspondence Suggestions

(Part 3)

It is not safe to send currency through the mail; therefore companies should use money order, check, bank draft or any remittance of this type. A record of the check number or serial number of such remittance should be kept by the company or individual. Some companies have been sending separate checks to 117 Adams Street for cash items, literature account, subscriptions, etc., when one check (with properly filled-out remittance form) could be sent to cover the complete remittance. Of course, separate checks should be sent for Good Hopes and 1953 world assembly travel donations, but these go to the Treasurer's office at 124 Columbia Heights. They should not be included as part of a general remittance for other items. Except when the remittance is for subscriptions only or is a donation, a remittance form should always accompany the check, money order, etc. The company servant should carefully look over the remittance form before signing it to see that all entries are correct and that the total listed corresponds with the amount of the remittance; also that there is a clear indication of how the money is to be applied, i.e., Literature Account, Cash Items, Magazine Account, etc.

YOUR SERVICE MEETING

The first demonstration below illustrates importance of appreciating "The Watchtower" and handling it properly. The second demonstration covers the making of back-calls on new subscribers.

Appreciating "The Watchtower"

(5 min.) Conductor makes introductory remarks on importance of each publisher's appreciating value of "The Watchtower". Attention given to study of it, carefulness and diligence in handling and distributing it —these indicate the value we place upon it. He introduces four brothers who represent recent issues of "The Watchtower". They begin talking about their contents, value of the magazine, great amount of research in gathering and preparing material, time and energy spent by brothers who produce printed material (1953 "Yearbook" page 69). Each tells story.

(2 min.) First is a "Watchtower" who goes to country under iron-curtain ban. He tells of great risks undertaken by brothers to get him and distribute his valuable spiritual food ("Yearbook", page 169). He relates he is sometimes torn apart and taken one page at a time to be studied; and sometimes he is even copied off by hand or typewritten and passed around in that form. The majority of his fellow issues who try to get through by mail are taken by the censors, so he must go through by private means. A tough job!

(2 min.) Second is "Watchtower" from home of U S. publisher. He recounts sad experience of being stacked with other issues and neglected. He looks forward to being eagerly grasped and read, but literature is plentiful in this country and, for the most part, he is not welcomed as he should be Often he is thrown around and forgotten, getting wrinkled and dog-eared; and sometimes all the attention he gets is two trips to the "Watchtower" study. He bemoans fact that all his wonderful contents are imprisoned and hidden instead of being read and put into hands of the public.

(2 min.) Third says he is much worse off than first two. He was so happy to be a subscription copy, but publisher was careless with address on subscription slip. So he was thrown in pigeonhole in musty post office, there to be joined by fellow issues in same predicament. He remembers overhearing a conversation right after he came off the big press back at the factory showing how much it costs the Society to print him and his fellow issues, and how much reproach and loss of prestige is suffered by his good name when subscribers of good will fail to get magazines. If only publishers would take an extra minute or two and be accurate about his address. But they did not, and now he and some of his fellow issues are back at the factory waiting to be sold as scrap, and the Society had to pay for their return. What a sad end!

(4 min.) All turn to fourth "Watchtower", who is very happy. He looks marked up and well-handled. Why? Ah, that's the reason he's happy. He is subscription copy who got to subscriber He relates how publisher put him, nice and clean, into hands of person at door. He tells what publisher said about him, how subscription was obtained and great care exercised in filling out subscription slip. Now he has been joined by fellow issues of "The Watchtower", who arrived through the mail. Why does he look so well-handled? Publisher called back and demonstrated how subscriber might get the most out of him. From forest to paper mill, to press where he joined with words and ink to be full of rich thought, the result of hard work; and on to a long ride through the mails, looking attractive and full of high hope—now to be read and appreciated! What a joyful conclusion! What a worth-while existence! If only each company publisher would see to it that all his fellow issues shared this usefulness!

Calling Back

SCENE I (2 min.) Bible study servant is at Kingdom Hall looking over his S-10 sheets and Publisher's Record cards. Some publishers, he notes, have obtained subscriptions in January but have reported no back-calls thus far. Why? It would seem publishers lack appreciation for importance of magazine and its value to the reader. He decides to talk to a publisher about back-calls on subscribers.

SCENE II (6 min.) Publisher comes into hall for meeting and is approached by Bible study servant and asked if he has, as yet, had opportunity to visit subscribers with latest issues. "No," he has not. Then he says negatively, "There is no use bothering to call back; they will get the magazines in time. The Society always sends the magazines." Bible study servant is concerned over this attitude and points out interest must be kept warm. When a fire is kindled, fuel must be added or it will shortly go out. The same applies to placements. Not calling back could cause the spark of interest shown by these people to go out, even with fuel before them. "Oh, no, the spark of interest will not die out if they have the magazines coming," the publisher says. Bible study servant points out that interest may die if it is not fanned and helped to grow into a bigger blaze. "But back-calls are too hard for me," argues the publisher. "They only seem so because you have not tried making calls," says servant. Publisher and servant agree to go together on initial call, and they discuss plans. They will discuss various features of magazine to emphasize its real purpose.

SCENE III (7 min.) Bible study servant and publisher call at home and when admitted publisher introduces servant as a fellow minister. They have brought latest issue. They ask householder if, when reading the copy left with him before, he noted the various features and types of articles. First of all, the purpose of the magazine as shown on the front cover, the short articles pointing out the hopelessness of present conditions, yet giving hope for those who love Jehovah; the articles on traditions of some peoples in contrast to Bible teaching. Did he agree with the answers to the questions from readers? Bibles are brought out and texts dealing with certain points in the main article are read and briefly discussed. A question is brought up and some of the fine points of the article are shown. The practicalness of the magazine for our life is seen. A friendly, tactful and considerate attitude is shown and householder readily agrees to another discussion next week. After leaving the home, publisher and servant discuss the merits of initial back-call on subscriber, and publisher notes how easy it is. Servant points out they will bring study copies of "Let God Be True" next week, for householder knows little about basic doctrine. They may be needed for reference in discussing "Watchtower" material.

20 Per Cent Peak *(cont'd)*

20 per cent. What is the answer, then, in order to reach the 20 per cent peak? Simply *regularity* on the part of those already dedicated and experienced in the field. How many in your company are among the 20,000 each month? Check your cards and help irregular publishers!

Working for It

[4] First, each publisher should definitely arrange to have part in field service each and every month. Secondly, all should co-operate with the local company servants, who will arrange systematic field work so that all publishers can share and be assisted. Sunday morning house-to-house witnessing will be a part of each company's arrangements, for two hours at least, in addition to such midweek group witnessing as is practicable. Fine results are forthcoming from use of company book studies as service centers where the arrangement is really used effectively. The study conductor should be alive and as much interested in the field work of those associated as in their attendance at the book study. His enthusiasm should fire the publishers to co-operate on Sunday morning in house-to-house work. Through the study conductor assistance will be given to those who need it. They will accept this loving help and enjoy a part in making public confession for salvation.—Romans 10:10. *NW.*

[5] Thousands of home Bible studies are being conducted. Encourage them to join with you. Start them properly by taking them from house to house with you. From the start they should appreciate house-to-house activity as the basic method of preaching the good news.

Now Is the Time

[6] Memorial falls on March 30. Shall we wait until then to work for the 20 per cent peak? No; let us all start now. We know our goal, and the potential is there. Diligent efforts in working for it will bring Jehovah's blessing. So now is the time to unite our efforts with determination, looking to a new all-time peak in our company at the latest by the end of April. That will mean more than 150,000 publishers in the United States.

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

December Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	204	139.6	58.8	7.1
Pioneers	6,890	91.8	31.2	4.5
Co. Pubs.	124,401	8.7	3.1	.5
Total Pubs.	131,495			

Public Meetings Held: 8,120

Keeping the Flock Clean

Prepare for Big Memorial Week End

There is good reason why the flock must be kept clean. It does not belong to any man, but belongs to God. For this reason Isaiah says, "Cleanse yourselves, ye that bear the vessels of Jehovah." (52:11, *AS*) The best way to keep clean is to keep busy in Jehovah's service, conforming to his Word. Improve your personal ministry by putting into practice helpful suggestions.

The month of March affords us a splendid opportunity to push the advancement of clean worship, because it is the Memorial month. Plan now to have a big week end in service on March 28 and 29, to be followed by the Memorial celebration on March 30. Let every publisher put forth the effort to get out in the house-to-house work during that week end. It is entirely possible for the United States to reach new all-time peaks in March and April if all brothers show appreciation for the house-to-house ministry. Extend a warm invitation to every person who has a Publisher's Record card in the file, and those with whom studies are being conducted, to visit homes with you.

Keep before the people the *Watchtower*. Talk it house to house.

Draft Proceedings Held Illegal

The United States Court of Appeals has recently held that the use of the F.B.I. secret investigative report, in cases where the conscientious objector claim has been denied and 1-A or 1-A-O classification given by the local board and also the appeal board, destroys and nullifies the entire draft board proceedings. Brothers registered with the draft who desire information on this may obtain it by writing the general counsel for the Society, Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York.

How Important Is the World Assembly to You?

Most important? It should be so. It was important for the 'sons of God' to assemble before Jehovah, for the Israelites to assemble under the law arrangement, for the early Christians at Pentecost, and it is important that every one of Jehovah's witnesses, who now recognize the New World society, attend the world assembly if at all possible. That important? Yes! Come, see and hear for yourself and at the same time be richly blessed, for Jehovah has many blessings in store for his people.

Whether new in the truth or a servant of many years; young or old: rich or poor; district servant, circuit servant, pioneer or company publisher; whether located in, close to or many miles from the assembly city, supporters of the New World society have heard Jehovah's assembly call for July 19 to 26, 1953, and are directing their affairs so as to be in New York city. It means planning vacations, saving that penny here and dollar there, utilizing all available and possible automobile transportation to the full, assisting others wherever possible and, yes, many other things so as to be able to attend. Important? Indeed, so much so that God's servants are willing to make great sacrifices and adjustments to attend!

The world assembly will be of sufficient importance to far outweigh the efforts required of you to attend. Set in motion your arrangements now. Think, plan and work to be in New York in July! It IS important to you!

COMPANY ORGANIZATION

Pioneer Co-operation

[1] The full-time minister of Jehovah God not only has the obligation to meet the regular pioneer requirements, but he also should co-operate closely with the company with which he is associated. He can enjoy the benefits offered by the company organization and, in turn, will reciprocate to the mutual welfare of all in the congregation.

[2] The pioneer assigned with a company should co-operate in all company activities in so far as possible. He attends and participates in all the various meetings arranged and adjusts his schedule in order to support the company's field service activity, particularly on week ends. Also, he may have opportunity to take the lead in midweek witnessing on certain days. The pioneer can be of much assistance in helping and training new and inexperienced publishers.

[3] Where possible it is a good thing for the pioneer to support the company book study, both as a meeting and service center. If the pioneer holds a home Bible study on that night, such persons may be invited to go along to the company book study and thus have the first contact with a small unit of the organization. A well-planned schedule will permit the pioneer to aid good-will persons and publishers alike through co-operation with the company.

[4] The somewhat limited time of the company publisher for service should not prevent full pioneer co-operation. When publishers accompany pioneers into the service, they should prepare to stay a little longer, if possible, realizing that the pioneer, besides lending assistance, has certain hour obligations to meet. When company service arrangements are made, the pioneer will ascertain how he can give loving help and share the companionship of his brothers in God's service.

[5] The pioneer has more blessed experiences and more happiness in unselfishly giving more of his time. However, there is no difference between him and the company publisher in that both are servants of Jehovah, both are required to do their best to honor Jehovah's name, and both work together to promote the peace and progress of the company organization. Thus the company will not load down the pioneer with responsibilities that can and should be handled by the servants or other publishers, or expect the pioneer to do all the many things necessary around the Kingdom Hall, or expect him to use his equipment in Kingdom service without giving him some assistance where expense is involved. In turn, the pioneer will not feel that the company owes him something special or should show him deference in any way. Rather, both will feel the need of working together as members of a body do, as one man.

[6] The pioneer will arrange for his needs in the matter of literature, copies of the *Informant*, territory, etc., through the company, as well as turn in reports on Bible studies held during the month. With all members of the congregation keeping in mind at all times the unity, peace and growth of the organization, the blessing and approval of Jehovah are sure to be manifest, resulting in joy to everyone.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

MARCH, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

141,532 Publishers in U.S. in January!

New High of 91,235 Subscriptions Reported

1,058 Companies Say "We Made It!"

1 Yes, by Jehovah's undeserved kindness we reached and surpassed our 10 per cent quota in January. Not since April of 1951 had we hit an all-time peak. And now, in a winter month, despite much sickness throughout the country, we are off to a splendid start toward our goal of 150,000 publishers before the world assembly in July. Some companies actually achieved a 50 per cent increase in January. What will your company do in March? Will you be able to report "We made it!" for the 20 per cent peak by the end of April?

2 Another heart-cheering fact is that January was the best single month in any *Watchtower* campaign to date. In 1952 we obtained 71,540 subscriptions in April, but now the grand total is 91,235 for January. Without question the reason for this marvelous increase is that Jehovah is blessing the efforts of the brothers everywhere to get out in the field and preach the good news from house to house. You must meet people to talk the truth to them, and you must meet people to place subscriptions. So keep right on meeting people by regularly working from house to house. If you did it during January, there is more reason to do it during March and April! Let everyone keep his eye fixed on 150,000 publishers before convention!

Keeping the Flock Clean

3 God's flock is clean and everyone who remains part of this flock must keep clean in his worship. (Isa. 52: 11, *AS*) It is possible to keep clean in this world only by recognizing the directions of the Flockowner, Jehovah, and partaking of his loving provisions for it. Regular activity as a house-to-house preacher keeps our minds fixed upon the Kingdom message, which is clean and pure. Thus we regularly contribute toward the cleanliness of God's flock.

4 Two months of the 1953 *Watchtower* campaign have gone by. Did you reach one half your quota: 1 subscription as a company publisher, or 8 as a pioneer? Remember, it is 2 and 16 by the end of April. One company of 79 publishers reported 178 subscriptions for January; another of 90 publishers reported 325 subscriptions. House-to-house preaching by *all* publishers will help reach the quotas.

5 Do not forget the special activity for Memorial week end, with brief but interesting programs arranged for the mornings of assembly at the Kingdom Hall. But get out into the field the very first week of March and help irregular publishers to do likewise. By Memorial time each company should have a grand new peak. Will all of you who were publishers in January help in

(*Continued on page 4, col. 2*)

1953 Unassigned Territory Work

The summer months of June, July and August will again afford opportunity for publishers to work in unassigned territory to some extent at least. We feel that a great deal can be accomplished in view of the letters and literature the Society sent into these areas following last summer's work. Enclosed with this *Informant* you will find a letter dealing with the unassigned territory activity for 1953, along with an application form and a list of counties not worked at all last year. In most instances companies will wish to go back to the territories they visited last year, and we urge them to do this wherever possible. The follow-up work will be most profitable, as reported by brothers who are already doing some of this work. Give the matter careful consideration and send us your Application for Unassigned Territory on or before April 1, 1953.

Plan Enthusiastic Memorial Activity

Work for the 20 Per Cent Peak

1 Each year at Memorial time we take special note of our great privilege of worshiping the Sovereign Jehovah. We are moved to review our dedication responsibilities, the wonderful and yet serious position we occupy as devoted preachers of the good news. We are moved to "worship Jehovah in holy array" with renewed vigor and apply ourselves to thoroughly accomplish our ministry. There could be no more grand and glorious opportunity bestowed upon us now. Do you fully appreciate it?

2 Do you see that there is now the possibility of making 1953 an outstanding year for worship of the true God? The world assembly will do much in this regard, but we add emphasis to it by diligent efforts in the field. It would be a wonderful thing if we were to reach 150,000 publishers in the United States sometime before July. What a splendid setting this would provide for holding the world assembly! Last year there was a total of more than 146,000 publishers in the field. If right now all would determine to get out in March and be regular publishers, we would go beyond 150,000 in March and April. Will you help?

3 Besides being a regular publisher and expanding your own ministry, why not receive greater joy in the service by aiding others to go with you? With Memorial approaching, the servants in each company should make definite arrangements to assist everyone who has reported service in the past. Then there is another aspect of Memorial activity that must receive diligent consideration if we are going to

(*Continued on page 3, col. 3*)

Around the World with Jehovah's Witnesses

Home Bible Studies

Bible studies generally lead to dedication, baptism and a new publisher of good news. (Acts 8:26-40, NW) While most frequently conducted in homes, it is possible to conduct them in many different places and under unusual circumstances, if publishers are alert to start studies. Consider the 1953 "Yearbook" report on Korea for an example. (83) Lack of space often requires the conducting of five studies simultaneously at the Kingdom Hall in Hong Kong. (187) Do you have such a handicap to overcome? Studies can be conducted with all kinds of people, as in Portugal. (85)

How do people of good will react to theocratic instruction at the home Bible study? Consider the report on the Bahamas (103), and the report from China (133), and the one from Hashemite Kingdom of the Jordan. (208) See what one new publisher in Japan is doing. (202) In Peru home studies in "The Watchtower" produce good results. (244) And some publishers use tracts to start studies. (245)

Do you have the obstacles that the brothers in China must overcome in order to conduct home Bible studies? (131) What would you do if you had to produce your own books in order to start studies? What are you doing now with the splendid books you have? Does your zeal measure up to that of your brothers in China?

Check this issue of the "Informant" and see what the U. S. national average is for home Bible studies. Is your company keeping pace with it? Are you making progress toward maturity by striving to do better in this respect? Consider the "Yearbook" report from Hawaii. (182)

Public Meetings

The 1953 public meeting series starts on March 29. Has your company made plans to have a full share in public meetings this year? If you do not plan for public meetings every month, you will be missing a blessing in advancing Kingdom interests, as illustrated by many reports in the "Yearbook". *In Argentina the number of new persons at public talks* (most of these in private homes) always exceeds the number of publishers present, despite the fact that only private invitations are given. (91) *In Jamaica the results* are very good too. (200) Fifteen publishers counted 500 at a public meeting in the Philippine Republic. (247) Brothers in Costa Rica and Bolivia experience splendid results with public meetings, notwithstanding inconveniences and bad weather. (138, 109)

Public lectures can be given in many places, often under unusual circumstances, if the effort is put forth to arrange for them. In Austria a kitchen was used. (100) Some brothers in the British Isles used the vestry of a chapel with success. (118) In Cuba the national prison was used for a talk, as well as a theater and park. (139) One public talk in Chile went out over the city public address system throughout the town. (129, 130) Jesus talked by the seashore, and our brothers in Newfoundland use the wharves to deliver public lectures as they visit coastal towns by boat. (219)

The reports from the Gold Coast and British West Indies demonstrate how good-will persons will often help in advertising a public talk if given the opportunity. (122, 172) Are you sometimes discouraged by having only a few persons attend your public talk? Consider the work of the brothers in Israel. (80) Keep up the good work with public meetings! Let every company share!

Presenting THE GOOD NEWS

By Helping Obtainers of Individual Magazines to Subscribe

At one time you called on these people, perhaps on Magazine Day. You told them *The Watchtower* is a journal that will help them get answers to Bible questions and understand the reason for world distress; that it will give them hope for the future. They took an individual copy, and you had in mind a return visit. Time has passed and you are ready to call back. A subscription is what you want, but how will you start, and what will you say? Perhaps something like this:

"Mr. Smith? Good evening, sir. You will recall that I left a copy of *The Watchtower* with you a short time ago. I would very much like to have your opinion of the journal." (Person may say he did not read it, or that he read some and magazine is good. Having previously selected an article of general interest, you proceed.) "You know, *The Watchtower* always contains helpful information. Take, for instance, this January 15 issue (page 39). It gives splendid counsel to married persons, saying: 'Because of difference in mental, physical and emotional make-up, each needs the other, each can supply a lack in the other, each is made to be a complement to or counterpart for the other. But to mesh all these qualities harmoniously requires each one to play the role assigned by God. Neither can grasp at the other's duties.'"

Then you relate how the magazine deals with Ephesians chapter 5, which gives some of God's requirements for husband and wife. This is certainly practical for everyday living, because it helps make a success of marriage, which brings joy. And you call attention to the cheerful note on which the article ends, pointing out new world opportunities now before every married couple. This is just one of the many good articles appearing in every issue. Missing one copy is like missing a tasty meal. "We have an arrangement whereby you can receive the magazine regularly by mail, and the cost is only $1 for an entire year. I would be very happy to take your subscription and give you these three booklets free. In all the world there is no dollar investment that will bring you more pleasure or greater lasting value."

Emphasize the *Watchtower* subscription; however, both subscriptions may be offered. If you have not kept a record of obtainers of individual magazines, do so in March and follow through in April. These people are acquainted with the journals and provide good prospects for subscriptions. Be prepared to discuss one or two good articles when you call. You will thus aid many to begin to "worship Jehovah in holy array".

Correspondence Suggestions

(Part 4)

All remittances for literature, magazines, supplies, etc., should be made payable to Watchtower Bible and Tract Society, Inc. (exactly as written here) and should be sent to 117 Adams Street, Brooklyn 1, N. Y. Remittances not made payable to the Society must be endorsed by the original payee. Figures and written amounts on checks often do not agree, so they should be carefully compared by the company servant. The company servant should also see to it that the necessary signature or signatures are on each check; otherwise the check must be returned. When a check is written, be sure there are sufficient funds in the bank to cover it. Frequently checks are returned to the Society because of insufficient funds in the company bank account.

Coming Literature Offers

May: Booklet Campaign

June, July, August:
Three bound books.

Out of Stock

Theocratic Aid to Kingdom Publishers will be out of stock until further notice. Brothers will have to share copies in order to have sufficient for the ministry school.

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

January Report

	Pubs.	Av. Hrs.	Av. B.C	Av. Bi. St.
Sp'l Pios.	191	144.2	61.1	7.6
Pioneers	6,962	96.2	34.1	4.6
Co. Pubs.	134,379	8.9	3.2	.5
Total Pubs.	141,532			

Public Meetings Held: 8,224

YOUR SERVICE MEETING

Home Bible studies can be conducted in "The Watchtower", or "The Watchtower" can be used as a steppingstone to a Bible study, as illustrated in the first demonstration below. The second demonstration provides a review of procedure for obtaining subscription renewals and for following through on expiration slips forwarded by the Society.

Starting Home Bible Studies

SCENE I (3 min.) Conductor discusses importance of home Bible studies. Many studies can be started by making return visits on "Watchtower" subscribers; or, "The Watchtower" can be used as a steppingstone to lead into a study of "Let God Be True", in order to consider the basic doctrines in a simple and easily understood way. How can this be done?

SCENE II (9 min.) Publisher and servant who made last call, as outlined in February "Informant" demonstration, are seen making return visit upon householder who subscribed. After friendly greeting and brief discussion of day's events, conversation turns to more weighty matters. Servant points to physical facts in evidence that fulfill Bible prophecy. Using February 1, 1953, "Watchtower" (asking householder to get his copy), he turns to article "Deliverance to a Righteous World". After asking question and briefly commenting, first paragraph is read. Attention is called to clear and direct way question is answered; also to scripture text, which publisher quickly locates and reads. Householder is asked how that sounded, and he indicates approval. Servant then reads next question and asks for householder's thoughts. He ventures quiet and hesitant comment, while disclaiming any real knowledge. At servant's suggestion he reads paragraph. Servant and publisher are friendly to householder and encourage him, though he is a bit embarrassed by his rather poor reading. Servant tactfully assures him it is well done and encourages further participation. This time better response is noted from householder. Another paragraph or two are considered, with publisher, servant and householder taking turns at reading paragraphs and scriptures.

The fifth sentence in paragraph seven prompts householder to ask a question about the end of the world. Servant replies briefly and then takes from his case study copies of "Let God Be True", turning to the chapter on "The End of the World". He points out that many persons have asked the same question and then asks householder to read first paragraph. He exclaims that this is just what he wants to know. The question on paragraph two is read, and householder is really engrossed by answer and comments on paragraph. Seeing householder's keen interest in subject, servant continues study in book as several more paragraphs are considered. When hour is up, publishers prepare to go, after arranging to continue discussion next week.

SCENE III (3 min.) Conductor summarizes, pointing out that transition need not wait for householder to raise question. Publisher can inject "Let God Be True" and introduce book at any appropriate point. You have placed "Watchtower" subscription and will want to deal with that when you make first return visits. But if, after a discussion or two, it appears desirable to take up basic principles, a regular study in "Let God Be True" or any other book can be started as outlined above.

Another Opportunity

SCENE I (3 min.) Bible study servant in discourse points out that many "Watchtower" and "Awake!" subscribers fail to renew each year. We should try to obtain renewals from as many of these people as possible. The proper time to renew is while the subscription is still active; hence Society encourages Bible study servant to use Subscription Record Sheet (S-10) and, one month before subscription expires, give name and address to publisher who made original call so that he may obtain renewal. If publisher does not succeed, within four months Society will send Expired Subscription Back-Call Slip for a further call. Bible study servant suggests arrangement be reviewed so all will understand it.

SCENE II (5 min.) [Use of S-10 form] Several publishers have been given slips for subscriptions about to expire. One is now interviewed for results and he is enthusiastic about arrangement. Of five subscribers called on, three renewed. He states it is easy to get renewal while subscription is still active. He briefly relates one experience where he used suggestions offered in February "Informant" to obtain renewal. One subscriber seemed to lack interest in "Watchtower", so he introduced "Awake!" as different type of magazine and obtained subscription. Bible study servant queries, "What do you think should be done with subscriber who will not renew when called on by publisher who originally took subscription?" The reply, "Why not have another publisher make a call when Society forwards the Expired Subscription Back-Call Slip!" Next scene shows how.

SCENE III (6 min.) Bible study servant has expired subscription slips from Society. He calls another publisher and asks him to make call and give former subscriber another opportunity. Publisher expresses willingness but is not sure what to say. Bible study servant demonstrates.

"Good evening, is Mr. —— in? . . . How do you do, sir. My name is Mr. ——. I'm a minister visiting some people in the neighborhood and would like very much to talk to you for a few minutes. I was just advised by the publishers that your subscription for 'The Watchtower' has expired. Appreciating the great value of this magazine myself, I believe you will want to have it continue. Most people do. Take this issue of March 1, for example, with the article 'The World's Integrity on the Wane'. It shows from the Bible why there is so much corruption, scandal and evil-doing in the world. (Continue and show interesting points of this issue.) I feel sure you will want to resubscribe, knowing now how great a help 'The Watchtower' can be. The cost is only $1 (about 4 cents a copy) and you receive these three booklets free." This presentation should be well prepared. We realize that at one time he did have interest, which has now apparently cooled. Perhaps he never really read and understood the magazine. Give him another opportunity to keep it coming. Any subscriptions obtained from expiration slips (L-15) are counted as new.

Plan . . . Activity *(Cont'd)*

reach the 20 per cent peak. Last year 196,266 persons attended the Memorial celebration. At least 50,000 of these persons did not publish at all in 1952. How can we help Memorial attenders in 1953? Here is where diligent planning will come into play.

Two Big Week Ends

[4] Beginning with the first of March, work toward getting everyone out in field service. The week end prior to Memorial (March 28 and 29) will be one of special activity from the Kingdom Hall. Then before Memorial organize your servants, study conductors and good publishers. Make them responsible for meeting and getting acquainted with new persons who occupy certain rows of seats in the Kingdom Hall on Memorial night. Introduce yourself; ascertain their names and where they live. Make arrangements, if possible, to take them out in field service. One servant, study conductor or publisher might take care of two persons in this way. So organize to talk to them all!

[5] The speaker will tie in faithful service with the meaning of the Memorial. Concluding announcements will include service the week end of April 4 and 5, which should also be a special week end of activity with everyone assembling at the Kingdom Hall. Two big week ends of service at Memorial time, with diligent efforts made to help everyone into the field! Use your automobiles to best advantage in helping persons attend the Memorial, and then get them out in the service. Keep the 20 per cent peak in view and work for it!

[6] Great numbers of people are now associating with us. Our big job is to show them how to really "worship Jehovah in holy array" by talking about the Kingdom. We must help them publish. Do not let this Memorial go by without a diligent effort to help everyone who attends. If we plan and then do our part conscientiously, we can easily reach 150,000 publishers. Will you be at the task, making every possible effort? (A Memorial report card is enclosed. Report total attendance, number partaking, and attendance at the public meeting on March 29. Mail your report immediately after the Memorial celebration, March 30.)

Publications Now Available

Can You Live Forever in Happiness on Earth? —Cinyanja, Ga, Ibo
"Let God Be True" —Twi
"This Means Everlasting Life" —Arabic, Ibo

Maturity by the Spirit

Final Month to Reach Subscription Quota

The existence of all things is dependent upon Jehovah as Creator. For reasoning human creatures Jehovah instructs that there be a constant growing to accurate knowledge of him and hence to maturity of understanding by means of his spirit. Christians are thus required to do more than profess belief; they must "press on to maturity, not laying a foundation again, namely, repentance from dead works, and faith toward God."—Heb. 6:1, *NW*.

All Christians pressing on to maturity are invited to demonstrate their active faith by sharing in the presentation of *The Watchtower* during the final month of the campaign. Particularly should we obtain subscriptions by calling at the homes of the people. By our diligently sowing the seeds of truth and dispensing the spiritual food stemming from God's Word, he will bless the feeding of the other sheep, and more and more will there be an influx into his organization.

During April we have two primary goals to reach: attaining the 20 per cent increase in publishers, and obtaining our individual quota of subscriptions for the campaign. Do not forget the new publishers and persons of good will who could share this privilege with you. With everyone, servants and publishers, working toward aiding all associated and those who attended the Memorial to publish during April, every company will reach the 20 per cent increase in publishers. Think of it; if we reach this goal, we will have over 150,000 publishers of the good news! Let us do our best to reach it by pressing on to maturity.

How Are You Traveling to the World Assembly?

[1] Each passing day brings the world assembly closer. The next few months will speed by and then it will be time to leave for the assembly site at Yankee Stadium. Do you have in mind how you will travel? Are you working out matters so you will be ready to go when July comes? Now is the time to make your arrangements.

[2] Automobile travel will undoubtedly be used by most conventioners. All cars should be filled, travel expenses determined, day of departure to and from New York worked out, and other important matters considered. By each one's knowing what is expected of him, full co-operation and a pleasant trip will result for car groups.

[3] Commercial transportation will be limited and lacking from many points this summer due to other large conventions and heavy tourist travel. However, our convention travel will not be unduly interfered with if individual arrangements are made immediately. It simply means making your reservations BEFORE other travelers make theirs. *If you intend to use train or airplane travel, make your round-trip reservations now.*

[4] In a few short months tens of thousands of Jehovah's witnesses will be New York bound. It is suggested that you arrive here on the 18th of July and schedule departure for the 27th or 28th. The time to plan and arrange is NOW! Room request forms are coming with your April *Informant*. (Companies chartering buses will fill out and return the enclosed bus questionnaire to the Transportation Desk, 117 Adams Street, Brooklyn 1, N.Y., by April 15, 1953.)

COMPANY ORGANIZATION

Reporting Field Service

[1] Every individual who rejoices in the truth is moved to participate in field service activity. He is thus obeying Jehovah's instructions found at Romans 10:10, *NW*. Regularly, every month, his mouth should be used to speak the truth to others. Such a person is a regular publisher.

[2] What constitutes field service activity that should be reported by all publishers? Primarily house-to-house work, making back-calls, conducting home Bible studies, street witnessing and store-to-store work. Incidental witnessing to salesmen, business associates, friends, etc., may also be reported. Those who are unable to actively engage in regular field work due to physical limitations are especially encouraged to seize opportunities for incidental preaching, as well as write letters, use the telephone and take advantage of other means to have part in Kingdom work every month. Time spent in such essential service as visiting the sick, working around Kingdom Halls, etc., is not reported as field service.—See *Counsel on Theocratic Organization*, ¶ 31.

[3] Parents having a keen interest in their children will be "bringing them up in the discipline and authoritative advice of Jehovah", which includes training in the ministry. A young minister will start turning in field service reports when he understands what he is doing and is able to give a reasonable answer for the hope within him.

[4] When a new publisher is taken in field work, preferably from house to house, he should be invited to report his time. But to turn in a report at the end of each month for new individuals who might have had an incidental discussion hardly makes them publishers. A new publisher should engage in at least one of the regular features of service, and he should appreciate the work he was privileged to do to the point of wanting to turn in his own report. Publishers are encouraged to turn in a field report at least once a week.

[5] By the third day of each month the company servant should receive from the assistant company servant the report card containing the company's total field service report. After checking and signing it, the company servant will see that it is put in the mail, at the latest by midnight of the 3d. If the company is to submit an accurate and complete report to the Society, all publishers, moved to joyfully participate in field service activity, must promptly turn in field service and Bible study reports.

141,532 Publishers . . . (*Cont'd*)

[6] Do not forget return visits to homes where persons subscribe. Only by reading and studying *The Watchtower* with the Bible will people gain information necessary to cleanse themselves and join with the clean flock of God in singing his praises. Only with the aid of return visits will they appreciate that Jehovah's blessing comes with faithful service as a part of his clean flock. Therefore, let us press on in the greatest *Watchtower* campaign yet! Keep clean by right thinking. Do good works in the field as a regular publisher, to God's praise. This is clean worship! What joy we have 'worshiping Jehovah in holy array'.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

APRIL, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

February Report Shows 143,004 Publishers!

Will April See a 20 Per Cent Peak for U.S.?

Evidence of Maturity by the Spirit

[1] Love! Joy! Faith! These are fruits of the spirit, reflected in an efficient, devoted and mature ministry with a constant increase of preachers of good news. Jehovah's servants are ever alert to the necessity of working in harmony with his spirit, which means using his Word and following its righteous principles, directions and examples. Jehovah's spirit is directing his people today. To conscientiously strive to improve one's personal ministry and advance in knowledge of the truth is to seek maturity by the spirit.—Heb. 6: 1-3, *NW*.

[2] What a joy it is to see another new all-time peak of publishers in February! This second peak for 1953, coming in a short month, shows that publishers are striving for maturity. Can we go beyond 150,000 in April? A recent check of circuit assembly reports for the last six months in the United States indicates that there are more than 150,000 publishers associated with the companies. If all get out in April, we will easily go beyond our 20 per cent goal. Let each person who reads this *Informant* ask himself whether he is mature enough to put forth some effort to publicly praise Jehovah during April. If he loves Jehovah, rejoices in the truth and has faith, what can stop him from manifesting these fruits by communicating his happiness to others? Nothing can stop him from preaching the good news!

[3] April has often been a peak month, and it is hoped that April 1953 will see a grand new peak of 150,000 or more publishers. It can be done, but much depends on the mature activity of each and every dedicated servant. You will rejoice to know that a total of 179,942 subscriptions were obtained in January and February. Did you share in this wonderful activity? You still have April left to take part in the 1953 *Watchtower* campaign. It simply means making up your mind to get out and witness from house to house. April can also be an all-time high subscription month if all servants demonstrate their maturity by *publicly giving God praise.*

[4] We made an increase of 12.9 per cent in February. Will the April report show that we made the remaining 7.1 per cent? Do not forget to mark your company report card, "We made it!" if you reach the 20 per cent peak in April.

[5] How can we show maturity and follow the spirit's direction in April? Engage in house-to-house preaching; present the subscription offer enthusiastically; seek out every remaining avenue for helping others, including those on whom we make back-calls and with whom we conduct Bible studies, by having them receive *The Watchtower* during the coming year; encourage newly interested persons and publishers needing assistance to join with you in public praise; co-operate with the company organization to the full. Thus you will demonstrate a mature appreciation of Jehovah's provisions and a desire to submit to the direction of his spirit in this time of the end.

Request Rooms for the World Assembly

Accept Assignments Made

[1] "Where will I stay in New York?" is a question of major concern to each publisher. The matter can be cared for NOW by planning your requirements and returning the Room Request Form accompanying this *Informant*. Fill out the form *completely* after carefully considering the instructions attached to the form. These instructions should be reviewed at an early service meeting, as though they were part of the *Informant*, so that all will be familiar with what is essential. It is far better to fill out and return the Room Request Form designating accommodation needs than to write a letter. Letter writing hinders assignments rather than facilitating them. Mail your room request to Watchtower Convention, 557 W. 157th Street, New York 32, N.Y.

[2] The New York brothers will obtain thousands of rooms in private homes at moderate prices, as noted on the request form. When you write for a room in a private home, let it not be just as a safety measure in case you cannot find a place for yourself. When an assignment is received, be certain to stay in that home, for the householder is expecting you. In 1950 most brothers accepted assignments willingly and had rich blessings in witnessing *to persons of good will.* Many who were householders in 1950 are now publishers as a result of the good impressions you made while staying in their homes. If you fail to show up for your room, the householder may regard all Jehovah's witnesses as inconsiderate and irresponsible. Householders frequently go to considerable trouble furnishing rooms, postponing vacations, obtaining new linens, cleaning and painting to make your stay pleasant.

[3] If you cannot possibly arrive on the day designated, be sure to notify the householder direct as to when you will arrive, even if it is the very next day. Bear in mind that it is primarily in the homes where a witness will be given and where so much good can be accomplished, so be considerate and thoughtful. If you prefer to look for your own accommodations when you get to New York, you may do so; but if the Watchtower Convention obtains a room at your request, PLEASE TAKE IT. Each request will be given individual attention in an endeavor to take the best care of your requirements.

[4] The rooming department has quite a number of good hotel accommodations listed, although none are within walking distance of Yankee

(*Continued on page 3, col. 3*)

Around the World with Jehovah's Witnesses

'Increasing and Yielding Fruit'

Increase of true worship is inevitable! Therefore we properly look for this increase and work for it. (Mark 4:8; 2 Cor. 9:10, NW; Hab. 2:14) How do you view the 10 and 20 per cent goals? With faith and determination to do your part toward pushing the advance of true worship? It takes *diligent work, as demonstrated by the* "Yearbook" report from Haiti, where a 41 per cent increase was made in 1952. (178, 179, 180) Do you have the same zeal? Despite difficult conditions, Colombia made a 29 per cent increase in 1952. (133, 134)

Korea is making its contribution toward the expanding of true worship with *tremendous increases* in publishers, but it takes diligent work. (81) Has your company yet experienced the joy of expanding, as have the congregations in Bermuda and Hong Kong? (73, 186) Expansion must come for all healthy companies! Egypt has seen an increase of nearly 400 per cent in the last five years, but it took work. (150) What has been your increase over the last five years? Eastern Germany achieved a 33 per cent increase last year despite persecution. (170)

An increase in publishers does not necessarily result in a drop in service averages if maturity and regularity are properly stressed. The Gold Coast report illustrates this point. (32, 170, 171) Compare the United States' report for January (11.7 per cent increase) with the December report and note the increase in averages too. Increase depends to a great extent on *maturity of the brothers* and active servant leadership in the field.

Attending Assemblies

Have you decided to attend the *world assembly? Are you weighing* the matter carefully? When you consider the cost, do not forget the blessings! The brothers in British Honduras attend assemblies at great effort and expense. (115) Will you have to walk 440 miles to attend the assembly, as brothers in Northern Rhodesia are willing to do? (227, 228) Do you feel that financial circumstances simply will not permit you to attend? The brothers in Italy are very poor, too, but they put forth the effort to attend assemblies. (196) Perhaps you should *reconsider and plan more carefully,* though it may mean a sacrifice in other directions.

Much depends on your appreciation for assemblies. Review the "Yearbook" account in the report from Tanganyika and ask yourself whether you appreciate assemblies as much as those brothers do. (231) *The Kingdom work in Northern Rhodesia* is growing by leaps and bounds. Undoubtedly it is due, at least in part, to the great appreciation for, and support of, assemblies. (227)

Do not underestimate the effect of assemblies, both upon those who attend and upon those who observe, hear or read about such gatherings. *The report from Nigeria illustrates* the point. (224) Encourage good-will interest to attend. In St Helena a boy and his father attended an assembly, their first meeting of any kind, and the boy said, "It was not as if we were on St. Helena, but in another world." Good results followed. (265)

In faraway Chile the brothers *immediately determined to be represented* at the world assembly. (130) Will your efforts match those of the Canadian brothers? (128) Will you be there?

Presenting THE GOOD NEWS

By Expanding Magazine Distribution

[1] Since Magazine Day was introduced in March 1949 magazines have been gradually replacing booklets. Companies were instructed: "One day a week will be devoted to the distribution of *The Watchtower* and *Awake!* on the streets, from house to house, store to store and in other ways." Pioneers and company publishers supported Magazine Day activity. What has resulted? The English *Watchtower* printing has increased from 584,000 copies each issue to over 1,000,000 today; and the English *Awake!* from 545,000 to over 800,000. Has Magazine Day been successful in carrying the good news to many thousands? Most assuredly. Splendid work is being done, Kingdom publishers!

[2] However, *there can be further* expanding of magazine distribution, and all companies and individuals are invited to have a full share in this activity. Most companies are using Saturday for Magazine Day, with house-to-house or store-to-store work *in the morning and street* work in the afternoon and evening. If Saturday is not convenient, another day may be selected. Remember, too, store-to-store and house-to-house work, the main features of Magazine Day, may be done one day and street work another.

[3] Some publishers find that results of street work on Saturday afternoons are rather limited. Have you tried house-to-house distribution on Saturday afternoon? Might it not be that you will place more magazines at the homes than on the streets? Why not try it and compare results? Our object is to place magazines most effectively, and in your area working at the homes may be the way to do it Saturday afternoon.

[4] Some publishers, because it is not possible to get back to homes or *stores every week, might find it* advantageous to offer both *The Watchtower* and *Awake!* on a contribution of 10c. The two are readily placed on giving a short witness. Others have been successful in establishing routes with regular weekly visits, *and these brothers may* continue with such. However, when engaging in street work, feature only the latest copy of either magazine for 5c. (Both magazines may be carried, in the event they are needed.)

[5] Most companies have much *house-to-house territory that is not* frequently covered. Have you tried working some of this territory on Magazine Day with two magazines for 10c? Territory can be covered quickly and many magazines placed. The quick working of this territory *with magazines can be co-ordinated* and interchanged with the regular witnessing at other times so that no confusion results. Repeating on the same territory, perhaps in several months, offering two magazines again will result in placing many *magazines. Rather than covering the* same store area every week or two, why not branch out and include house-to-house territory? When completely covered with magazines it will be counted as a territory worked and should be marked as *having been done with magazines.* Territory and advertising servants can co-operate in arranging for working territory in this manner. Such magazine coverage should not interfere with the regular literature offer on Sunday and at other times.

[6] It is suggested that company book study groups use magazines in house-to-house work before the study, offering a *Watchtower* and *Awake!* for 10c. Why not let magazine work from house to house before the study be a regular part of the company book study arrangement? Many who cannot participate in Magazine Day activity will be able to share in magazine distribution through this arrangement.

[7] Whether young in the truth or a seasoned publisher, Magazine Day activity is very enjoyable and an easy avenue of service. Regularly join in offering *The Watchtower* and *Awake!* from house to house and store to store. It will increase the flow of good news to millions of potential "other sheep".

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

February Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	203	140.3	59.0	7.5
Pioneers	6,792	93.4	33.8	4.7
Co. Pubs.	136,009	8.7	3.3	.5
Total Pubs.	143,004			

Public Meetings Held: 8,571

YOUR SERVICE MEETING

The first demonstration below should be used as early as possible in April, possibly at the first service meeting. It supports striving for the 20 per cent peak. The second demonstration may be considered in connection with the notice on "1953 Vacation Pioneers" on page four.

Worship in Holy Array'

SCENE I (4 min.) Company servant talks about recent Memorial celebration. Attendance figures are compared with number of publishers. It is evident many who attended Memorial are in need of closer association with Jehovah's organization to join in "holy array" worship. He covers what has been done, or can be done, since Memorial night to help these new ones. This calls for love on the part of mature servants, a desire to assist men of good will to right worship. (2 Ki. 10: 15-28) April will be a busy month, because all companies are working for the 20 per cent peak. It can be reached if all servants, publishers and pioneers encourage and help one another, as well as new persons. Survey is made of company's potential to reach the 20 per cent peak. Cards are compared with number of publishers for January, February and March. How many were irregular, did not report each month? What can be done to assist them? That is the matter for the company to work out. It requires cooperation.

SCENE II (7 min.) Assistant company servant raises his hand and is invited to come forward to tell what he is going to do during April. First, early in April, he will give each company book study conductor a list of publishers who did not get out in March. Then later on in April, between the 15th and 20th, another list will show all who have not turned in a report thus far for April. This will provide study conductors information with which to work. A company book study conductor then raises his hand and comes up to tell what he is going to do. On receiving the lists he will plan activity for his group, for he wants to do his part. He will be at contact point to take the lead and will call on and assist as many as he can. In fact, he makes clear this is to be done not only during April but every month, for it is his desire that all associated with his study become regular publishers. Regularity is important. (Heb. 13: 15, NW) A mature publisher next puts his hand up and asks, "Brother, what can I do to assist?" He, too, is invited up and company book study conductor discusses with him how the two can work together and assist many. (Work in pioneers too, if you have them.)

SCENE III (5 min.) Is this arrangement practical? Company servant interviews publishers who have been assisted in this manner. Those who have become strong relate how they now arrange time each month to be regular publishers and, having been assisted, desire to assist others.—Acts 20: 35; Rom. 15: 1, 2, NW.

SCENE IV (4 min.) Company servant admonishes all publishers to make extra effort during April and months to follow to help newly associated ones, Memorial attenders and those being studied with, to come into closer fellowship and join regularly in worshiping Jehovah in holy array. More than a report is desired, as pointed out in the March "Informant". 'Ministers for the issue' is our goal. Join in "holy array" worship during April and assist others.

Vacation Pioneering

SCENE I (6 min.) Opens with publisher who has been assigned to prepare talk on vacation pioneering. He is talking out loud as he looks over and reviews material he has selected and prepared thus far. Before him are April 1, 1950, "Watchtower" and April 1951 "Informant", etc. Quoting excerpts from "More and More Pioneers of Good News", he proceeds to review briefly points covered in article dealing with urgency of times, reasons Society issues call for more pioneers. He remembers example set by Christ Jesus; recalls others. Then he relates conditions and requirements for entry, just who is urged to take up pioneer work and what must be considered before taking up pioneer work. Also discusses how divine support is forthcoming, how Jehovah provides and delivers. Next comes the matter of youthful publishers who can and will be pioneers, how they can be assisted and the benefits that come from doing this most favored work. Increases are noted in number of vacation pioneers: 1950, 858; 1951, 1,256; 1952, 1,807. What will it be in 1953? How many will come from our company? To help them, perhaps it would be well to have an interview of some who were successful vacation pioneers or are prospective vacation pioneers.

SCENE II (4 min.) Same person is seen talking to ones selected for interview and is rehearsing with them. (Here companies that have not had any vacation pioneers may interview any who contemplate taking it up this year, or, if none, interview regular pioneers.) A series of short questions may be propounded which will permit material in Scene I to be highlighted by answers given in person's own words.

SCENE III (5 min.) In closing, brother will ask vacation pioneers to relate experiences demonstrating blessings that come from this field of service. (If none locally, use "Yearbook", pages 67, 96, 158, 234.) In conclusion he points out that such experiences can be the lot of those who can put in more time as pioneers. Then in summary he outlines who can enter this work: young and old, boys and girls, men and women, yes, housewives too. All are encouraged to try vacation pioneering. Vacation pioneer requirements: 1. Must be immersed, 2. Publisher for six months (before or after immersion), 3. Devote at least two months. How can this be done with a world assembly coming up in July? By planning now, starting early, striving for maximum of hours from very beginning. Many schools close in the last part of May, thus giving all of June, July and August. It can be done, and it is worth the effort. Will we have more vacation pioneers in 1953? The answer lies with you.

Request Rooms . . . *(Cont'd)*

Stadium. However, they are easily accessible by convenient subway transportation, requiring only 15 to 30 minutes traveling time. Remember that prices for hotel rooms are somewhat higher than in 1950. In the event you have written the Society or a hotel for rooms and they referred you to the Watchtower Convention, we suggest that you fill in the Room Request Form designating your requirements. Usually letters are too incomplete for assigning rooms.

Trailer City Space

[5] The request form for trailer and tent space is on the reverse side of the Room Request Form. If you are making plans to stay in the camp, please fill out the form giving COMPLETE information.

Volunteer Service Opportunities

[6] Much work will be required in getting rooms and preparing for the convention. However, the Society requests that only those who receive official notice proceed to New York ahead of time. Others, of course, will remain in their respective assignments until the time of the convention.

[7] Most of the work will be done one, two and three days before the convention opens, and during the convention period. In order to know who will be willing to share in this theocratic service, a supply of the Application for Volunteer Service form is sent with this *Informant.* Please fill these out completely, denoting the type of work you are capable of doing, or in which you have had previous experience. Turn these forms in to your company servant. He will check to see that they are completely filled out and then mail them to Watchtower Convention, 557 W. 157th Street, New York 32, N.Y. In 1950 more than 15,000 volunteers were needed. Many more will be required this year. Will you be one of those who will serve your brothers? (We have enclosed convention forms equaling approximately one third the number of copies of the *Informant* you receive. In most instances this will be sufficient. However, write to Watchtower Convention for more if you need them.)

Bookmarks Discontinued

The Society is discontinuing the printing of bookmarks, because the purpose of furnishing the address of the Kingdom Hall is now well fulfilled by the public meeting handbills. Orders now on hand will be filled, but no further orders are being accepted.

God's Loving Way

Tremendous Booklet Campaign in May

[1] The servants of Jehovah God enjoy a special relationship to him. (1 John 4:16, *NW*) From the perfect example set by Jehovah himself we learn how to manifest our love to others, by making known his way. All devoted servants may demonstrate that they appreciate God's loving way by taking part in the activity arranged for May.

[2] A booklet campaign will be carried on by all companies and pioneers, and effort will be made to place the oldest booklets first. Combinations may be made up with any booklets in stock: ten booklets for 15 cents; five for 10 cents; or two for 5 cents. Appropriate wrappers for five- or ten-booklet combinations are being sent with this *Informant*. Five wrappers may be given to each company publisher who will use them, and the remaining ones should be divided equally among the pioneers working with the company. In most instances this will give pioneers quite a few more than five.

[3] If you need booklets, order *now*, marking your order plainly "For Booklet Campaign". Listed below are booklets we can supply from Brooklyn. If we run short of some, substitutions will be made unless you specify otherwise.

Can You Live Forever in Happiness on Earth?
Evolution versus The New World
God's Way Is Love
Government and Peace
Hope
Loyalty
Religion Reaps the Whirlwind
Righteous Ruler
Safety
Supremacy
Will Religion Meet the World Crisis?

[4] All booklets shipped will be charged at the regular rates. However, for this campaign company publishers will be given *all* booklets at one cent per copy, and pioneers at a half cent per copy. Companies wishing to do so may request credit at the end of May for booklets placed at these rates from their stock. Send one credit request form for literature placed with pioneers and a separate request for booklets placed with company publishers at one cent per copy.

Publications Now Available

"This Means Everlasting Life" —Italian

Can You Live Forever in Happiness on Earth? —Shangaan

1953 Vacation Pioneers

Last year there were more than 1,800 vacation pioneers enrolled. Many are wondering about the arrangement this year, in view of the world assembly. The Society encourages all persons who can do so to enter the ranks of vacation pioneers this summer. Doubtless some can start as early as June 15, or perhaps June 1. If you can start early, so much the better. If you can start July 1 and pioneer for July and August, we invite you to send for a pioneer application blank. In other words, all those who wish to pioneer this summer are welcome to do so, even though the world assembly comes in July. You will still be able to devote much time to field service and a great deal can be accomplished. Send for your application now, *stating that you wish to enroll as a vacation pioneer.* Fill it out completely, sign it and then return it immediately with a letter of recommendation giving your service activity for the past six months. Act now to avoid delay.

Guard Against Pretenders

Reports persist that persons pretending to be in the truth visit companies to borrow money and pass bad checks. This notice is published so that brothers may be on guard against such persons.

COMPANY ORGANIZATION

Servant Leadership

(Part 1)

[1] Leadership initiates with Jehovah and his King-Son, Christ Jesus. To servants in the congregations the charge is given, "Pay attention to yourselves and to all the flock, among which the holy spirit has appointed you overseers, to shepherd the congregation of God." (Acts 20:28, *NW*) Overseers are thus charged with leadership and, because so much depends upon their diligence, enthusiasm and example, they cannot neglect to perform their duties without its resulting in hurt to the congregation.

[2] To the extent that servants in a congregation work together, organize for the ministry in harmony with the Society's instructions, and take the lead in preaching activity, to this same extent will Jehovah bless the activity of the congregation. Progress and theocratic increase will result. Making field service arrangements and preparing constructive and educational meetings are important, but are really only part of a servant's leadership. When it is time to engage in the preaching work, he should be at the Kingdom Hall or home meeting place on time. After the text is discussed and prayer offered, servants (including study conductors) should execute well-planned arrangements for giving assistance to those needing help. Territory lined up ahead of time will be entered promptly and all publishers will be encouraged to stay in the field at least two hours for house-to-house witnessing.

[3] The servant rendering assistance to the congregation does so with Christian love and sincere concern. He knows that 'all that has breath must praise Jehovah' to have his favor and everlasting life. Merely coming to meetings, though necessary, is not all that is required. So he wants all to be regular in expressing their faith and devotion by preaching in the field. Hence, definite arrangements are made for all to share. The assistant company servant should check his records twice a month, about the 1st and the 15th, to find out who did not publish during the previous month and who have not been out during the present month, and who otherwise need help because of low service activity. A list of these should be made and furnished to appointed study conductors so they and other mature brothers can give needed assistance to irregular publishers in house-to-house activity and otherwise. This way you will help irregular publishers early in the month and again later. Thus we see that conducting the study is only part of a company book study conductor's responsibility.

[4] This help is not to be rendered in a cold, unfriendly way, nor in a manner that will embarrass brothers. Efficient leadership in organization does not mean this at all. Rather, in a loving and considerate way each one's particular problems and obstacles can be given attention. Sometimes they may be more fancied than real, but the servant can help each one to overcome these by regular encouragement and by pointing out the responsibilities resting upon all Jehovah's people to publish the good news regularly. Prove yourself to be a real servant of your brothers, for "you must assist those who are weak and must bear in mind the words of the Lord Jesus, when he himself said, 'There is more happiness in giving than there is in receiving.' "—Acts 20:35, *NW*.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

MAY, 1953 "Worship Jehovah in holy array."—Ps. 29:2, AS. BROOKLYN, N. Y.

God's Loving Way

Encourage New Publishers in Booklet Activity

A Booklet in Every Home

[1] Happy indeed is the man who dwells in the light of God's love. Remaining in such love with zeal and integrity testifies to one's unity with his Creator. Love, therefore, is made perfect by freeness of speech. (1 John 4:16, 17, *NW*) If we have freeness of speech, fear has been defeated by a righteous desire to serve Jehovah. How? By freely proclaiming new-world blessings offered by a loving God. Freeness of speech will permit all of God's servants to let their light shine. Many of the other sheep, tossed to and fro on the turbulent sea of old-world propaganda, will thus have created within them a thirst for quiet waters of Shiloah, which go softly.—Isa. 8:6.

[2] Granting the stranger his rights, publishers will show love during May by offering booklets packed full of refreshing truths, capable of bringing real hope and starting a good-will person on a steady course toward new-world living. Where possible, work with and stress ten booklets for 15c, thus distributing the greatest variety of booklets. If you do not have ten, then work with a combination of five booklets for 10c. Attractive wrappers have been supplied for these combinations. Where five different booklets are not available, place two for 5c; and bear in mind that you want to place at least one booklet in every home. However, publishers will find it easy to place a five- or ten-booklet combination, including some of the older booklets in each combination.

Train New Publishers

[3] With such grand increases taking place, much training is needed by new publishers. This booklet offer lends itself well to field work by these new brothers. Therefore, organize group service through congregation book studies and let everyone share in door-to-door activity during May. Evening witnessing can be arranged. Do not hesitate to invite new ones to come along in booklet work. Train them to stand on their own feet and express true love toward others. Bring them into the conversation and invite comments from them as they accompany you from house to house. Let them get used to hearing their own voice and talking to strangers. Let them make a presentation from time to time, with you standing by to assist if needed. As they grow in freeness of speech, share equally with them the grand privilege of witnessing by permitting them to talk at every other door. Be patient and considerate, and always counsel constructively.

With Jehovah's blessing we can be 150,000 strong in April. We were up to 149,501 in March.

Everyone a Preacher

[4] All publishers, young and old, newly associated and those mature, have a splendid opportunity to demonstrate God's loving way to others during this booklet campaign. Servants, let each study conductor know at the beginning of the month who need assistance; and on the 15th of the month make another check and render further aid to those needing it. Make it possible for all to get the benefit of God's loving organization. With this most attractive offer and with increasingly greater numbers of publishers, there is little doubt that this will be the greatest booklet campaign in the history of God's people. Do not let this campaign pass without doing your part. Remember, our love for Jehovah shows us to be in union with him, and this union is proved by our unity of action with his organization. (Congregations that run short of booklets may, if possible, arrange cash transfers of booklets from nearby congregations.)

World Assembly Rooming Work Under Way

[1] On the evening of April 25 thousands of Kingdom publishers from the 41 units in New York city, along with 21 other congregations, will joyfully assemble together. Ten months have sped by since we were advised that the world assembly will be held in New York, July 19 to 26 Now it is time to start obtaining rooming accommodations. Suggestions and instructions will be given and the next morning, Sunday, everyone will be out looking for rooms. From now until world assembly time publishers will be going from door to door in New York city, happy indeed to be privileged to find rooms for their brothers.

[2] Householders in 1950 were very favorably impressed with the commendable conduct of Jehovah's witnesses and a good response can be expected now. Why, some have already been heard to comment: "What, Jehovah's witnesses coming again! That's fine. Yes, I have a room"; or, "Oh, I'd like to have some of Jehovah's witnesses stay with me again."

[3] More rooms will be required this year than in 1950, but do not fear that there will be no room for you. The greatest search for rooms that New York has ever seen will be under way, with all publishers applying themselves with diligence to this labor of love. Hotels are cooperating well, and we are confident that everyone will be adequately cared for in the matter of accommodations.

You Can Help

[4] Would you like to help in this big job? You can by filling out your Room Request Form carefully and completely, and then mailing it at once to Watchtower Convention, 557 West 157 Street, New York 32, N. Y. This will enable the convention to know how many accommodations will be needed so that the rooming work can be directed accordingly. (Do not forget to fill out the Application for Volunteer Service and give it to the congregation servant for mailing.)

Around the World with Jehovah's Witnesses

Young and Old Can Preach

It was predicted that Jehovah's spirit would move many to praise his name in the last days, including young persons and those old in years. (Joel 2:28; Acts 2:16-18, NW) In Poland we find this fulfilled, even under difficult conditions, as shown by the "Yearbook" report, in publishers as old as 100 and as young as 16 years. (249) Are you too old to imitate a 74-year-old pioneer in the Bahamas who devotes 90 to 130 hours to preaching each month? (103) Think of the 75-year-old publisher in North Borneo who conducts a regular home Bible study. (257) Do you sometimes feel that people to whom you witness are too old to get the truth and rejoice in it? Examine the report from Venezuela and ask yourself whether good-will persons with whom you study are older than the woman mentioned. (284)

And what about youth? Well, persons take notice that the organization abounds in young people today, as evidenced in the report from the British Isles. (117) Also, young folks in the truth are more than listeners; they are workers. Consider the young publisher who combines witnessing with her school activities in Guadeloupe (77) Even a 13-year-old house-to-house publisher is not abashed at meeting persons with strong but misguided feelings against Jehovah's people. Have you ever been confronted with a situation like this young publisher in Finland? (158) Young ministers are ready to give an effective witness no matter what the occasion, as demonstrated by the 16-year-old publisher in Fiji who spoke to 40 people. (96)

All persons, the very young and those very old, can have part in preaching the good news regularly, if they wish to show love for others as Jehovah has shown love for them.

Incidental Witnessing

While everyone should take part in house-to-house preaching, publishers can often supplement their regular activity by taking advantage of opportunities for incidental witnessing. Often excellent results follow. Consider the "Yearbook" report on the brother in Brazil who took opportunity to witness while delivering coal. He started a study. Soon, because of the attendance, it was made a congregation study; and, finally, it reached a climax with 100 persons in attendance (110, 111) Incidental witnessing to one person will often open up the way to talk to many other persons, as shown by the report from Ecuador. (148)

Did you ever consider handing a tract to your storekeeper? See what happened in El Salvador when a sister did this, incidental to making a purchase. (156) Brothers who have secular occupations that keep them on the move from place to place can also find opportunities to preach. (183, 184) Sometimes a publisher's occupation brings him in contact with people only too glad to have something to read, as reported from the Netherlands West Indies. (217) Incidental witnessing to employers, coupled with faithful service to them, can produce good results, too, as shown in Southern Rhodesia. (268)

Bear in mind that there will be many opportunities for incidental witnessing while traveling to and from the world assembly in July. Will you be prepared to seize opportunities that present themselves? Be sure to report time spent in incidental preaching.

Presenting THE GOOD NEWS

By Distributing Booklets

[1] Every Kingdom publisher, new ones and those for a long time in the service, will want to have part in the May booklet campaign. It will be a pleasant change, furnishing an opportunity for publishers to distribute a great many booklets Attractive wrappers have been supplied, and the information on the wrapper can be used in your presentation of the booklets. You might say something like this:

[2] "I am calling to aid people of good will to come to a more accurate understanding of God's purposes as contained in the Bible. Perhaps you have tried reading the Bible and have become discouraged or lost interest because all the scriptures on one subject did not appear in one place in the Bible. To help you, I am presenting this miniature Bible library of ten pocket-size, easy-to-read booklets on a contribution of 15c. Each booklet has assembled the scriptures on the subject under consideration, and these booklets include answers to many of our everyday questions concerning the Bible and present world conditions. Thus busy people may obtain the good news contained in the Bible in a short time. I am sure that, regardless of your religion, no matter what your position, whether you are rich or poor, you will find this Bible library very helpful."

[3] If the first and last booklets are turned so the titles can be seen, you might use them as specific examples of the type of information presented in the booklets. You could say this to the householder: "I am a volunteer worker in this community, calling at the homes of the people to stimulate a study of the Bible. In these busy days of strife, turmoil and confusion there is not much good news available. But the Bible contains much helpful information about everlasting life in a new world of righteousness, and to aid you in obtaining this good news these ten booklets have been prepared and are being distributed on a contribution of 15c. As you can see, *this first one asks the question*, Can you live forever in happiness on earth? and it presents the answer the Bible gives. The last booklet illustrates how this miniature library will appeal to all members of the family, for its title is Evolution versus The New World. This booklet is for the scientific mind that wants logically proved facts on this subject and reasonable proof of the reliability of the Bible. Other booklets in this set are equally informative and educational. I am sure you will enjoy reading this worth-while information."

[4] This is an offer that even the most inexperienced publisher can present, so be sure to get all newly interested persons out in the booklet work. Strive to place a full set of ten or five booklets. If you cannot do that, drop to two booklets for 5c. Endeavor to leave one booklet at every home on any contribution. We can put Kingdom literature in hundreds of thousands of homes during May. Will you go forth and enjoy this activity? You will be glad you did!

British Edition of No. 10 Bible

Brothers have inquired about availability of the British edition of our No. 10 King James Version Bible. This edition, which has been in use for several years now, is the same as the No. 10 Bible printed in Brooklyn, except that it is somewhat thinner and has a softer cover. It is available in black, blue, maroon and brown, at $2 per copy. Where possible, we prefer to receive orders for lots of five or more, which will be mailed direct from the British Isles, five Bibles to a package. If you order more than five, expect the packages at short intervals. Orders for the British edition should be sent to the Society in Brooklyn.

UNITED STATES QUOTA FOR 1953

139,289 Publishers

Monthly Field Service Report

March Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	*232*	145.5	60.5	*7.0*
Pioneers	6,620	99.5	35.9	4.7
Co. Pubs.	142,649	9.4	3.5	.5
Total Pubs. 149,501				

Public Meetings Held: 10,418

Publications Now Available

Permanent Governor of All Nations —Icelandic

Can You Live Forever in Happiness on Earth? —Siamese

Where Are the Dead? —Slovenian

YOUR SERVICE MEETING

Publishers should manifest a positive, optimistic attitude relative to attending the world assembly, realizing its importance and encouraging one another and good-will persons to attend, as shown in the first demonstration below. The second demonstration emphasizes carefulness to details in applying for rooms and the proper thoughtful attitude toward the householder with whom you will stay in New York.

SCENE I (3 min.) Publisher calling on good-will person encourages attendance at world assembly. He shows 1950 convention report and demonstrates enthusiasm for forthcoming assembly in New York. Good-will person, interested, asks about rooms, transportation. Publisher helps by showing Room Request form, then offers a place in his car for trip to and from New York, stating the cost for traveling.

SCENE II (3 min.) At congregation meeting good-will person talks to publisher about possibility of attending the assembly, but this publisher has negative attitude. "What!" says Negative, "travel all the way to New York when a little later on you will get the same things right here at home? I was there last time and once is enough for me. That city is too big and too crowded, and I just simply can't find my way around by traveling in the subways like a mole! No, sir, not for me this time!" Good-will person is taken aback by negative talk. Congregation servant learns of incident and decides to give talk at next service meeting for benefit of the few who lack full appreciation.

SCENE III (8 min.) Servant, in talk at service meeting, shows purpose of assemblies and how necessary it is to hear Jehovah's call to assemble. He recalls Israelite nation, with God's commands to attend assemblies, not once but regularly. They made advance preparation and put money aside to attend. (Deut. 14: 22-26) They had farms and cattle to leave in the care of someone, but arrangements were made so they could go to Jerusalem. Children were taken along, even though primitive travel methods meant long, hard journeys. (2 Chron. 30: 5-11) But all of Jehovah's people arranged to attend and marvelous blessings resulted. (2 Chron. 30:21-27; 31:1) Think, too, how happy the 3,000 were who were present at the assembly at Pentecost. What if they had missed? —Acts 2: 41, NW.

SCENE IV (4 min.) Publisher talks to good-will person as they ride home from meeting. He briefly refutes objections that negative publisher brought up and outlines proper viewpoint toward the world assembly. He points out that one must plan to get greatest spiritual benefit while at convention by attending all sessions. It is illogical to make long trip to New York and then not attend the sessions of the assembly. If he wishes to see other sights, he can do this before or after the convention. Good-will person agrees that vacation time and money will certainly be spent best by attending world assembly.

SCENE I (10 min.) Brothers Jones and Brown meet at the Kingdom Hall Brown has just received his room assignment card and is quite elated. He says, "We are all ready for the assembly now, because we have received our room assignment. I hope this one turns out as well as the one in 1950." He tells of the good time had talking to householder every evening after sessions and how impressed she was on being taken to public meeting. "You know we corresponded quite a long time after the 1950 assembly. In one letter she told of someone calling on her. A study was started and now she is attending meetings. So you can see why I'm so anxious to meet the people I shall stay with. At my earliest convenience I'm going to write and let them know we received this assignment in their home for the eight days, and that we plan to arrive on Saturday afternoon, July 18, and are looking forward to meeting them. The telephone number is on this card, too, so I plan to call her when I arrive in New York. Say, Joe, what is the matter with you? You look sort of glum about something."

Joe answers, "Well, I got a card too, but not that kind. Mine is a card marked 'INSUFFICIENT INFORMATION'. Apparently I did not take enough time to fill out my Room Request form, because this card shows I failed to give the date I expect to arrive in New York, and I did not check the price I desire to pay for a room." Brother Brown looks at the card and says, "You will have to write to the rooming office right away and give them the necessary information. Did you see this notation too? It says to enclose this card with your letter." Joe, discouraged, says, "I guess it will take two weeks or more now before I get my room assignment. Oh my, and we wanted to be together too, but no doubt this will mean we'll have to be separated."

Brother Brown assures him not to worry about that part, because it probably will be necessary to use the subway anyway to get to and from the stadium. "I remember three years ago the Society suggested we use the subway because of the extremely limited parking space around the stadium. You know, when I got on one of those things I had no idea where I was going. Everyone seemed to be racing somewhere, and no one paid any attention to me. I finally asked a man how to get to the stadium. He stopped and very pleasantly gave me the directions. So, no matter where we stay, we can just arrange to meet at some location in the stadium. You remember that we both volunteered to work in the salad-making department of the cafeteria, so we will see each other there."

SCENE II (4 min.) Shows publishers arriving in convention city on July 18 (in the afternoon). They both call their householders and are directed to their respective homes, one to the Bronx and the other to Brooklyn. Publishers meet householders with very pleasant and friendly greetings and briefly discuss arrangements for coming and going each day.

SCENE III (4 min.) The brothers report at salad-making department in kitchen and while working relate their experiences. Brother Brown has pleasant room, and householder has agreed to come to public meeting. Jones is similarly pleased even though located some distance from Brown. Brother Brown called householder he stayed with in 1950 and learned she is now a publisher with Upper Bronx unit. Arrangements were made to meet at the stadium one day of the assembly.

New Report Slip for Congregation Publishers

With this *Informant* you will find several specimen copies of a new report slip to be used by congregation publishers in reporting their field service. This slip is designed to show the publisher's activity for an entire week, running from Monday morning to Sunday evening. Entries can be made daily, and then the slip can be totaled by the publisher and turned in Sunday evening. Activity for each month will be kept separate, however. For example: June ends on Tuesday the 30th. A slip will be made out for Monday and Tuesday, June 29 and 30. But a separate slip will be made out for Wednesday to Sunday, July 1 to 5, so that activity for July will not be included in the June report of the congregation.

Publishers are encouraged to report field service once a week as far as possible, for this will make it much more convenient to total the congregation report. Of course, a publisher may turn in a report for one day's service at the end of that day if he wishes to do so, using this new slip. It is suited for daily reporting as well as weekly, but weekly reporting is encouraged. However, it is always better to get one report than none at all; therefore, do not be dogmatic in insisting that publishers use it weekly.

Inasmuch as there are quantities of the old field service report slip (S-4) on hand in the congregations these should, to avoid waste, be used up before the new slip is put to use. The Society will continue to send out supplies of the old slip now on hand until these are gone. Advance notice is given now of the new S-4 slip so that publishers will know how to use it.

Correspondence Suggestions

(Part 5)

Various forms are furnished by the Society for the efficient office handling of congregation correspondence, as well as to best meet your needs in keeping congregation records. These forms should always be used, to avoid confusion and delay; and only the latest forms should be used. Use each form only for its intended purpose, following the printed instructions on the form and filling it out completely. Both the Society and the congregation will be aided by careful adherence to correspondence suggestions made in the *Informant*, and Kingdom interests will be more adequately served. For general information on letter writing, see Lesson 44 of *Theocratic Aid to Kingdom Publishers.*

Sharing in the Prosperity of God's People

Offer Three Bound Books and Work Unassigned Territory

[1] As a part of happy living, everyone desires to be blessed with prosperity. However, many selfishly seek only material prosperity and thus fail to attain real happiness that comes with the spiritual prosperity of God. Jehovah's servants display wisdom by centering their affections on the blessings of spiritual prosperity that Jehovah now showers upon his constantly increasing organization. With unmatched zeal they now invite other lovers of righteousness to share in the prosperity of God's people at this critical time.—Ps. 106:4, 5, *AS*.

[2] Again it is the privilege of God's servants during the next three months, June, July and August, to call on persons living in unassigned territory. The offer will consist of any three bound books with three booklets, on a contribution of $1.50. Plan to use tracts extensively during this period, leaving one or more at every home. They will contribute toward 'scattering seed', which may later bear fruit.

[3] Preliminary arrangements should now be made for all who can do so to engage in the unassigned territory work. There can be a full month of this activity before the convention in July. All publishers will want to participate in regular service activity. Where some are unable to go into unassigned territory, they can concentrate on working the scattered or little-covered sections in their regular congregation territory.

[4] Unassigned territory work last year resulted in many rich experiences and blessings for Jehovah's servants. The organization has prospered spiritually, for many isolated persons have taken up the preaching work and are now sharing in the prosperity of God's people. Let us invite still others to have a share in this heart-satisfying prosperity.

"Theocratic Aid to Kingdom Publishers"

This book is out of stock at Brooklyn. We do not know when we shall have time to reprint it. If any of the congregations have extra copies in stock it would be good to get them into the hands of brothers who need them in other congregations. If nearby congregations do not need your extra stock, please write to Brooklyn and let the Society know how many copies you would like to ship to someone else.

Talks on Bible Characters

The ministry school talks on Bible characters should be developed in harmony with the principles of Lesson 4 in *Theocratic Aid to Kingdom Publishers*. Since there have not been specific articles in *The Watchtower* on some of the characters, it will be necessary for the student to do research in various issues to obtain ample information to give rounded-out talks. This means searching the indexes (subject and scripture) of December 15 issues to ascertain where this information can be found in *The Watchtower*. For example, information on the Bible character Achan can be found in the March 1, 1952, issue of *The Watchtower*. The various issues discussing the Memorial and its celebration give information on Judas Iscariot and his betrayal of Jesus.

CONGREGATION ORGANIZATION

Servant Leadership

(Part 2)

[1] In order that the needs of each congregation might be cared for orderly and efficiently, Jehovah has through his organization appointed the more mature ones in each congregation as servants to their brothers. They are set in various positions, "some as missionaries, some as shepherds and teachers, with a view to the training of the holy ones for ministerial work." (Eph. 4:11, 12, *NW*) This gift to direct and oversee the activities and welfare of a congregation is thus from God and must be cultivated in order to be used in the proper manner. "In proportion as each one has received a gift, use it in ministering to one another as the right kind of stewards."—1 Pet. 4:10, *NW*.

[2] Some may feel, because of lack of education or due to natural incapability, that they are not very well qualified to lead in Jehovah's service. They may feel they do not have the ability. But did Moses, Noah, David and other faithful men allow a feeling of incapability to prevail? No; they accepted their assignment with faith, and Jehovah backed them up. Jehovah knows a person's limitations. When he sees fit to appoint one to serve through his organization, the individual should accept the assignment as from Jehovah and move forward with faith. Being charged with responsibility causes the appointed servant to get busy and learn all there is to know about his job so as to properly shepherd the flock of God. It requires his being out front in theocratic activity and really leading the brothers in organized service. The congregation servant takes the lead in planning and supervising activities, while assistant servants contribute their parts. With all working together no feature of service will suffer and the best over-all results will be obtained.

[3] Paul mentions that it is proper for one to 'reach out for an office of overseer, since he is desirous of a right kind of work'. But with the position comes the responsibility to continually measure up to the qualifications of an overseer. It is not just a position of honor. He is, among other things, required to be irreprehensible, moderate in habits, orderly, qualified to teach, reasonable, not a lover of money, not a drunken brawler, and one having favorable testimony from people on the outside.—1 Tim. 3:1-13, *NW*.

[4] Where a servant is married, he must preside over his own household in a right manner and have his children in subjection with all seriousness. For, "if indeed any man does not know how to preside over his own household, how will he take care of God's congregation?" One who does not lead his children consistently in ways of righteousness, which include attending meetings regularly and participating in field service to the extent possible, would hardly be competent to lead the flock of God in these same requirements.

[5] Servant leadership is, therefore, required in all fields. His personal affairs must be arranged to give greatest possible attention to Kingdom interests. He contributes to meetings by preparing his parts well and commenting at studies. He is an example by being regular in field service and he strives to aid others to share in and improve their ministry. He is a real loving shepherd of the congregation of God. Do you as a servant seek to meet these requirements?

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

JUNE, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

New World Society Assembly of Jehovah's Witnesses

Have You Completed Plans to Attend?

Carefully Consider Details

[1] In just a few weeks now the long-anticipated world assembly will be a reality. Will you be there all eight days to share in its blessings to the full? Why not determine now to be among the great crowd of witnesses that will be headed toward New York in July? For many it will be their first international assembly; and, indeed, for some it will be their very first assembly and meeting with the New World society. Do not overlook inviting goodwill people in your territory. Perhaps they can accompany you. The assembly will be a joy to their hearts, and they will catch the spirit of unity that pervades the New World society. Let everyone plan to assemble, giving careful consideration to convention details set out below.

Rooming

[2] There is still time to obtain rooming accommodations, but we suggest that you write to Watchtower Convention immediately. The Rooming Department will have accommodations for you, as there will be sufficient for all. The rates in private homes are reasonable. While most of the room assignments will be mailed to publishers, a few may not receive them before they leave home. That need not be a major cause for concern, because upon reaching New York you may go to the Rooming Department at convention headquarters (557 West 157th Street) and get your accommodations. The Rooming Department will function from that address up to and including Friday, July 17. Note, however, that beginning Saturday morning, July 18, the Rooming Department will be located under the bleacher section of Yankee Stadium at the corner of 161st street and River avenue in the Bronx. While you will have a rooming accommodation card, you should write the address of your room in a notebook or on a slip of paper and put it in your wallet; those staying with you should do likewise. Then there will be no question about being able to locate your rooms. You should carry this address during the convention, because it is easy to forget a house address. Do not trust your memory. In times past some publishers lost their address and did not know the location of their room, in which was all their luggage.

[3] It is most advisable to arrange for a daylight arrival in New York, and then the first thing you will want to do is to locate your room. If you arrive at an unreasonable hour, that is, between eleven o'clock at night and eight in the morning, do not try to contact your landlady but wait until after eight in the morning.

[4] Pioneers will be given the benefit of the most reasonably priced rooms but should not expect free ones, as all these, if we have any, will be assigned to brothers from foreign countries. If you have received an assignment please accept it, because the householder expects you. In many instances they put themselves out considerably to make your stay comfortable; in fact, sometimes they move out of their own rooms to make space for our delegates. When you receive your assignment, it would be a very nice gesture on your

(*Continued on page 2, col. 1*)

U.S.A. Says "We Made It!"

153,624 Publishers in April Exceeds 20 per cent Peak

[1] The increase is on! The great crowd is assembling! There were 131,495 publishers in December! In January, 141,532! In February, 143,004! In March, 149,501! And 153,624 during April! Not by twos, tens or hundreds, but by thousands the other sheep are listening to the Kingdom proclamation and then sharing in the prosperity of God's people.—Ps. 106: 4, 5, *AS*.

[2] What a grand crowd, indeed! But have all been assembled? No, for Jehovah commands his witnesses to continue sharing their prosperity, true riches, the knowledge of God's kingdom, with others. Rest assured many more thousands will yet join in worshiping Jehovah in holy array as they are assisted to prosper with God's people. Were you assisted by having books placed with you? Thousands have been, and many more will be helped during June when three books and three booklets will be placed on a $1.50 contribution. Every publisher is invited and encouraged to share in unassigned or regular territory work during June.

[3] How many sets will you place? Much will depend upon the amount of time spent in field work. Can congregation publishers aim for at least one set during the month, and pioneers a minimum of four sets? Try it and work for it. Do not forget to leave tracts where they can supplement your verbal witness. Tracts may also be left with persons of good will who desire to share in passing on prosperous knowledge to others.

Unassigned Territory Work Begins

[4] Congregations requesting unassigned territory, as outlined in the Society's letter of February 15, 1953 (which should be reviewed), have received their assignments. Many have also received back-call slips. Most of these persons will probably have three books from last year. Show them how to study with the Bible and thus reap maximum benefit from the publications and share in the prosperity of God's people. Encourage them to subscribe for *The Watchtower* and *Awake!* so they will receive information each week that will prosper them in the way of life.

[5] Groups receiving unassigned territory not worked in 1953 will concentrate on the three-book offer. However, no names will be submitted to the Society, but publishers

(*Continued on page 4, col. 3*)

part to drop a post card or note to the householder, giving the time of your arrival.

[5] If you have received a hotel accommodation, you should bear in mind that reservations are held only until 6 p.m., unless you definitely advise them that you are coming late, or have made a deposit in advance. For those who have hotel assignments, it would be well to bear in mind that street parking of cars is not permitted in midtown or downtown hotel areas. Garage parking is about $2.00 per night; and $1.00 to $1.50 per night for leaving your car in a parking lot.

Trailer City

[6] The trailer and tent camp is located on the Butterworth and Marks farms on Old New Brunswick road, near New Market, N. J. We suggest that you keep the bottom portion of the trailer and tent form, as it contains detailed instructions on how to get to the camp when traveling toward New York from the south or west; and also how to get from the Trailer City to the stadium. The Society is not expecting to arrange for bus service between the Trailer City and Yankee Stadium. The matter will be handled similar to the way it was in 1950, when all who wished were able to come in by car groups. It was found that there were always enough cars coming to New York each day to accommodate those desiring to attend sessions at the stadium.

[7] While all the programs from Yankee Stadium will be transmitted by telephone lines to the camp, those staying at the camp will unquestionably want to come to the stadium at least a few times during the week.

Deaf Mutes

[8] There will be an interpreter for our deaf brothers in the box-seat area of Section 24 in the lower stands.

Lost and Found

[9] Any items that you find can be turned in to the Lost and Found Department. If you lose articles, go to that department for them. If you have been separated from someone in your group, especially children from parents, you should go to the Lost and Found Department and wait at that location. Personal announcements will not be made over the loud-speaker system.

Elderly Persons

[10] If elderly publishers and those incapacitated require assistance to and from Yankee Stadium, they should make arrangements with those they know from their local congregation to assist them, rather than expect the convention to provide such aid after they get to New York.

Information

[11] The Information Department is making plans to assist the brothers in finding their way to and around New York city. For example, there will be information booths operated by Jehovah's witnesses and identified by signs reading, "Jehovah's Witnesses–Convention Information," on the main highways coming into Holland tunnel and Lincoln tunnel, as well as the routes approaching George Washington bridge. These will be located at prominent filling stations so the brothers will be able to get maps and information as well as gas, which is cheaper in New Jersey than in New York.

[12] If you are traveling on U.S. Routes 1 and 9, you will find the information booth at the large Esso Servicenter at the traffic light at North avenue in the northern outskirts of Elizabeth, N. J., just before Newark airport. Or, if you are driving on U.S. Route 22, the information booth will be located at the Atlantic service station in Hillside, N. J., just after you pass the Bristol-Myers factory. It is approximately ten miles from the Holland tunnel.

[13] If you use N. J. Route 3, the information booth will be at the same Thompson's Esso Servicenter as in 1950, located 1.8 miles after the junction with N. J. Route 20. You will see a large sign on the station saying, "Last Esso Station Before New Jersey Turnpike, Interchange 17."

[14] There are three main routes leading to the George Washington bridge. If you use U.S. Route 46, the Sunoco service station two miles past the last exit to the New Jersey turnpike and two miles from the bridge in Fort Lee, N. J., will give you information. You can identify it by the huge Sunoco billboard sign above it. If you come in on N. J. Route 4, you will see a large Shell service station about two miles before the bridge. It is called "Fort Lee Shell". Many coming from the north will use Route 9-W, and the information booth will be at the same Rustic Cabin Esso station in Englewood Cliffs, N. J., as in 1950, two miles before the bridge.

[15] If you are traveling by bus, train or airplane, you will find information booths at the Greyhound, Pennsylvania and Grand Central stations; also at Newark, LaGuardia and Idlewild airports.

[16] In the event your rooming assignment card shows a Brooklyn address, and you are coming in on U.S. Routes 1, 9 or 22, take the Holland tunnel; cross Manhattan and take the Brooklyn or Manhattan bridge. If your card shows a New York city address, such as Astoria, Long Island City, Sunnyside, Woodside, Maspeth, Elmhurst, East Elmhurst, Jackson Heights, Corona, Forest Hills, College Point, Whitestone, Flushing, Broadway, Kew Gardens, Jamaica, Richmond Hill, Hillside, Hollis, St. Albans, Springfield, or Laurelton, it will save time to come into New York via the Lincoln tunnel on N. J. Route 3. Then cross Manhattan and take either Queens-Midtown tunnel or Queensboro bridge to reach your destination.

[17] When the postal zone number with a New York address is 14 or under, it would be best to come in through the Holland tunnel. If between 15 and 29, the Lincoln tunnel would be most convenient.

[18] If your rooming assignment card shows New York zones from 30 and up, and you are coming from the west, it would be to your advantage to come in via the George Washington bridge.

Field Service

[19] Thousands of territories are being made up so all can share in field service. Remember, everyone should be a publisher in July. Territory will be available not only at Yankee Stadium but also at Kingdom Halls throughout the city. To determine the contact point (Kingdom Hall) nearest your room, look on your room assignment card and you will notice a territory number that is preceded by two letters. The letters indicate the location of the contact point nearest you. For convenience, all contact points are listed below.

Symbol	Location
AS	47-02 31st Ave., Astoria, L.I. 3, N.Y.
BC	1542 Fulton Street, Brooklyn 16, N.Y.
BE	2225 65th Street, Brooklyn 4, N.Y.
BH	136 Columbia Heights, Brooklyn 1, N.Y.
BR	421 5th Ave , Brooklyn 15, N.Y.
BU	424 Bainbridge Street, Brooklyn 33, N Y.
BY	526 86th Street, Brooklyn 9, N.Y.
CA	1529 Pitkin Ave , Brooklyn 12, N.Y
CC	1-3 West 125th Street, New York 27, N.Y.
CX	1488 Washington Ave , New York 56, N.Y.
EC	1361 5th Ave , New York 29, N.Y.
EM	1487 1st Ave , New York 21, N Y.
EX	4511 Park Ave., New York 57, N Y.
FB	1469 Flatbush Ave , Brooklyn 10, N Y.
FC	1542 Fulton Street, Brooklyn 16, N Y.
FL	135-14 Northern Blvd., Flushing 54, N.Y.
GP	46-19 Greenpoint Ave., Sunnyside, L I. 4, N.Y
JA	95-36 160th Street, Jamaica, L I., N Y.
KC	274 West 145th Street, New York 39, N Y.
LC	2230 8th Ave., New York 27, N Y
LM	35 East 2nd Street, New York 3, N.Y
MC	250 West 116th Street, New York 26, N.Y.
MD	2225 65th Street, Brooklyn 4, N Y.
MT	241 East 14th Street, New York 3, N.Y.
MX	1140 Teller Ave., New York 56, N Y.
NR	514 Main Street, New Rochelle, N Y.
PC	1361 5th Ave., New York 29, N Y.
RW	247 Wyckoff Ave., Brooklyn 37, N.Y.
SB	421 5th Ave., Brooklyn 15, N Y.
SC	1542 Fulton Street, Brooklyn 16, N.Y.
SU	46-19 Greenpoint Ave , Sunnyside, L.I. 4, N Y.
SX	1140 Teller Ave., New York 56, N.Y.
UC	274 West 145th Street, New York 39, N.Y.

UX 4511 Park Ave., New York 57, N.Y.
WE 743 8th Ave , New York 36, N.Y.
WH 557 West 157th Street, New York 32, N.Y.
WO 94-11 Rockaway Blvd., Ozone Park, L.I ,N.Y.
Y 100 Elm Street, Yonkers 2, N.Y.

Volunteer Service

20 We are all familiar with how much work is required for the success of the many departments at the convention. Many volunteers will be needed, so we would suggest that all brothers who have not as yet filled out an Application for Volunteer Service form do so and mail it to the convention headquarters. If you have volunteered for cafeteria or maintenance work, it would be well to bring appropriate clothing. A number of craftsmen, such as plumbers, electricians, carpenters, tinsmiths, etc., will be needed during the week just prior to the assembly. If you are able and willing to come in ahead of time, please note such information on your Application for Volunteer Service form.

Music

21 A small orchestra is being planned and those who are experienced and capable musicians, and who wish to share, should also mail in Application for Volunteer Service forms. Obviously you will need to bring your instruments.

Baptism

22 All those planning to be immersed should be prepared by bringing bathing suits and towels.

First Aid

23 Please take note of the fact that chronic ailments will not be treated at the First Aid Department. This department is set up for the immediate aid of those *requiring first aid* due to an injury, accident or some condition that needs immediate care. Space is too limited to establish a hospital.

Mail

24 There will be no bulletin board with its generally ungainly appearance. Instead, for your convenience, there will be a post office where you can leave notes or mail for others. If you expect notes from anyone you should call at the post office. You will be able to procure stamps at the post office. If you expect to receive mail from friends at home, please use your personal room address rather than have your mail sent to the stadium. In fact, it would be well to leave your personal New York room address with someone at home in the event an emergency requires immediate contact with you. Contact with you at your room address will be much more satisfactory.

Toilet Facilities

25 While Yankee Stadium has increased its toilet facilities, they are still limited. If you are traveling to the stadium by subway, it may be advisable to use the subway public toilets before entering the stadium.

Photography

26 Official pictures will be taken by the Photography Department and no one else will be permitted to take pictures on the field. It will be all right to take pictures from the stands, however.

Recording Machines

27 Thousands have made request to bring recorders to the assembly. Since adequate facilities are not available, the convention has made another arrangement as an accommodation to the brothers. Tapes will be made of certain portions of the sessions, each tape containing a two-hour program. All tapes will be of high quality with the program being recorded at 3¾ inches per second. The cost of these tapes recorded will be $4.50 each, which is approximately $1.00 less than retail price for good plastic tapes. Handling it in this manner will mean better recordings for all.

28 The convention program will list the different sessions of the convention that will be recorded. When you arrive at the convention, select the tapes you want and place your order (accompanied by remittance) with the Public Address Department, the location of which will be shown on the program. Tapes may *not* be ordered by mail. If you will not be at the convention and yet desire tapes, you must arrange for someone else to procure the tapes for you. Those staying in the trailer city may place their orders at the Public Address Department there. The tapes will be available one or two days after the program presentation. You may also pick up tapes on Monday, July 27, at the convention tents. Then if you have not obtained all your tapes before you leave New York, they will be mailed to your address (within the United States).

29 No wire recordings will be made; they will have to be obtained by individual publishers from someone who has tapes of the different sessions. Do not bring your own recorders or tapes. This will answer the inquiries of those who have written to the convention.

Sound Cars

30 Those who have sound cars should write to the convention office informing them what equipment they have and whether it is in good condition. You will be notified if your sound car is needed.

Transportation

31 If you are traveling by rail, you should make your reservations immediately! Travel is going to be heavy throughout the United States this summer. In the event you are traveling by bus, automobile or airplane your plans should be pretty well complete by now.

32 Careful planning and forethought will mean a much more enjoyable convention for you. Consideration for others will show love for your brothers. Patience, kindness and diligent attention given to the convention program will reflect your desire to conform to the righteous requirements of the New World society. You want to enjoy the convention to the full; but help others to enjoy it too. Help make this assembly a tremendous shout to Jehovah's praise by everything you do while in New York city. (Take this *Informant* with you to New York so that you will have all the necessary details.)

Car Signs Available

Those traveling by automobile will be interested in knowing that the Society is making signs that can be used on the back of cars en route to New York. The sign will be approximately 4½" x 20" in size, attractively designed with fluorescent colors and will provide identification and advertising while traveling. All that is necessary to apply the sign is to remove the protective paper on the back and stick it on any *clean* surface, such as the bumper or rear window. It will not harm these surfaces. The adhesive is latex material that will readily stick to irreguar areas. If desired, the sign may be applied to a board and fastened to the bumper. These signs will be available for ten cents each and should be considered as cash items. As soon as this *Informant* is received, the congregation servants may order the quantity needed from the Society at 117 Adams Street, Brooklyn 1, N. Y. All orders must be in not later than June 10.

Legal Notice

All men released on bond in draft cases who are planning to come to the convention cannot leave their district without consent of the federal judge. The government may forfeit the bond of any man who leaves without permission. This means that the bondsmen will have to pay the full amount of the bond. All expecting to make the trip to New York in July should obtain permission from the federal judge before leaving. The request may be made to the judge in writing, by telephone or in person.

Assembling with the New World Society

Everyone a Publisher in July

[1] The world assembly at New York is in view! In a matter of a few short weeks Jehovah's servants from all parts of the earth will be assembling. It is right and good that we do so, for it is God's command. (Heb. 10:25) Will you be there as a publisher of good news?

[2] During July the offer will continue to be three bound books with three booklets on a contribution of $1.50. For most publishers there will be two full weeks at home before leaving for the assembly. Will you get out in the service and report as a publisher in July even before you start for New York? Being convention-minded should stimulate, not deter, Jehovah's servants in working toward continued progress and increase. If you have been helping good-will persons in the service, help them to get out before the convention, and see that they report.

[3] En route to New York, by car, plane, train or bus, there will be many opportunities for incidental preaching. Take some literature with you, especially magazines and tracts, so that you can preach the good news and leave something with people whom you meet. Keep an accurate record of all this time (10 minutes here, 15 minutes there) so that you can report it for July.

Brooklyn Bethel Vacation

The Society's offices, factory and Bethel home in Brooklyn will be closed from July 31 to August 10 for the annual vacation. The Bethel family will also be occupied with assembly matters from July 19 to 26, although the home and factory will be open for four days following the convention, July 27 to 30, for inspection by visitors. This means that, in the period from July 19 through August 10, very little mail will be handled and few orders will be shipped. Moreover, there will be an unavoidable delay of several weeks after August 10 due to accumulation of mail. Anticipate your literature and handbill needs now and place your orders immediately.

Memorial Report

	1953	1952
Memorial Attendance	213,991	196,266
Number Partakers	8,527	8,968
Pub. M't'gs Held	2,207	2,166
Pub. M't'g Attend.	118,007	112,050

Also, do not forget to report time spent in the field at the convention.

[4] Each congregation servant will arrange for someone to receive field service reports at home. If for some reason you will not be home by the end of July, mail your reports to that person. If the congregation servant thinks he should wait until the 10th of August to collect all the July reports, that will be all right, because the Brooklyn office will be closed until then. But if you hold it open that long in order for the conventioners to return and make out their reports, please send your July report by air mail. Brothers from countries outside the United States will air-mail their July reports back home. Let everyone be a publisher in July, without fail.

[5] It is a joy to see so many sheep coming into association with the New World society. Let us continue to work for expansion and increase. Keep regular by being a publisher in July!

1953 *Watchtower* Campaign

The 1953 *Watchtower* subscription campaign was an outstanding success. United States publishers reported 92,165 more subscriptions this year than in 1952, or a total of 356,324. The fact that approximately the same number of subscriptions was obtained in each of the four months of the campaign indicates that publishers were out in the field regularly each month. Keep up the good work by continuing as a regular publisher. Bear in mind, too, that if you are alert to present the magazines where interest is manifested, many subscriptions can be obtained for both *The Watchtower* and *Awake!* throughout the year.

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

April Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	228	143.3	60.5	7.1
Pioneers	6,311	99.2	34.9	4.7
Co. Pubs.	147,085	8.8	3.2	.5
Total Pubs.	153,624			

Public Meetings Held: 10,465

A total of 1,365 congregations reported "We Made It!" for the 20 per cent peak in April, some going over 100 per cent. These congregations carried the United States well beyond the national 20 per cent peak of 151,951.

Order Convention Badges Immediately

[1] Every conventioner can share in the assembly advertising by using one of the neat celluloid badges being prepared. The badges announce the convention, identify the delegate and invite people to hear the public lecture. They may be worn by all conventioners from the time they leave home until the convention is over. People along the way may ask about the convention and so a good witness will result.

[2] On the colorful card inserts space is provided to type or print the name of the person and the congregation represented. American delegates will show the city and state. Others will give city and province or country. The typing or printing should be done neatly under supervision of the congregation servant. If there is a good penman in the congregation, he should be called upon to do the printing. Keep in mind that neatness will add to the convention advertising. By each delegate's showing where he is from, all should become acquainted more quickly and be enabled to meet delegates from various countries.

[3] The badges will cost five cents each. Full remittance must be sent with all orders. Congregations should order immediately for all convention delegates that want this badge. Get the orders in by June 15 at the latest. Delegates from overseas will be able to obtain badges at Yankee Stadium.

[4] The Society is not going to stock these items for future assemblies. They are special for this year. But they may be useful later on at other meetings, so we suggest that all publishers retain the badges after the convention. Order now.

U.S.A. Says . . . (*Cont'd*)

may correspond with interested persons if they wish. Individuals and congregations not participating in unassigned territory work are encouraged to witness in areas not frequently covered for one reason or another.

[6] June will be a month full of activity for all Jehovah's servants. Activity in unassigned and regular territory, world-assembly arrangements—all these things will require time, but all signify the great prosperity that is ours. How else could we be happy except by sharing in the prosperity of God's people? Demonstrate your joy by being a house-to-house preacher in June. Continue to work for greater prosperity!

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

JULY, 1953 "Worship Jehovah in holy array."—Ps. 29:2, AS. BROOKLYN, N. Y.

World Assembly Time Is Here! Are You Ready?

All Arrangements Should Be in Final Form

Wear Badges En Route

1 By now all congregations and individuals should know exactly what they are going to do relative to attendance at the New World Society Assembly of Jehovah's Witnesses. Attention and interest are being focused on New York. Arrangements at the convention city are being carefully and diligently completed so that you will be able to enjoy all the assembly. Are you carefully planning your personal matters to take full advantage of the assembly? Make notes now of the little things that will be necessary for full and comfortable participation in the assembly, so that you do not forget them at the last minute.

2 Have you decided on appropriate clothing for warm weather? and work clothes for your volunteer service assignment? Are you prepared to witness en route to and from the convention? Take literature, especially magazines and tracts, for this purpose. Do not forget to wear your convention badge from the time you leave home, for these will prompt questions en route and furnish opportunities to witness to others. Badges should not be worn in New York city until one week before the convention. Will your car sign be firmly fixed in a conspicuous place? Will you have your room assignment card? Yes, make notes now of the things to be done just before you leave. Also, bear in mind the points set out below.

Rooming

3 The rooming work is progressing well in New York and there will be plenty of private home accommodations for everyone, at reasonable rates. If you do not receive your room assignment before you leave home, do not let it worry you. You can pick it up at the Rooming Department at convention headquarters, 557 West 157th Street, up to and including July 17 and from the 18th on at the Rooming Department under the bleacher section of the stadium, 161st Street and River Avenue. If you have not forwarded a Room Request form, do so now. We can still take care of your needs, though you may have to obtain your assignment in New York.

Volunteer Service

4 Many of the brothers are sending in their volunteer service applications, and in this way are aiding the convention to organize the work. Why not plan to join them in this labor of love by sending in your volunteer service application NOW. When you receive notice of your assignment to definite duty, stick to it and be dependable, rendering service as to Jehovah.

5 The task of dismantling the assembly after the closing session Sunday, July 26, will be tremendous. The greater the number of helpers, the lighter the task. Why not plan to stay Sunday night and Monday after the assembly and aid in this work? Be sure to have appropriate clothing with you.

Field Service

6 In addition to witnessing en route, each associate of the New World society will be sure to include field service in his schedule in New York. Let us all add to the witness given to New Yorkers by continuing to be regular house-to-house preachers at the assembly. The current offer of three books and three booklets, on a contribution of $1.50, will be used at the assembly. A good supply of literature will be

(*Continued on page 2, col. 1*)

Assembling with the New World Society

Be a Publisher in July

1 Jehovah's people never tire of assembling together. In accord with Jehovah's command at Hebrews 10:25, members of the New World society assemble at the Kingdom Hall for instruction and counsel several times each week, and periodically they gather for circuit and district assemblies. But this month, in addition to these regular meetings, all members of the New World society who can possibly do so will assemble at Yankee Stadium in New York for the greatest of modern Christian gatherings. Distance, age, station in life, color, language—none of these things will interfere with the personal attendance by all who can arrange to travel to New York.

2 With assembly dates being July 19 to 26, most publishers will leave their home territory between the 10th and 18th to arrive in New York at the proper time. Therefore each one will have at least the first ten days of July at home before leaving for the assembly. Proper planning will enable all within the congregation to have part in field service, so that every publisher can turn in a report before leaving home.

The Offer

3 Three books with three booklets, on a $1.50 contribution, will continue to be the offer. Did you place one set during June? Make that your goal again this month. Time in the field will result in placements, which, in turn, will lay a foundation for giving assistance to people who may later join in assembly with Jehovah's people and walk in the way that leads to life.

4 Circumstances may not permit some associated with the New World society to assemble at Yankee Stadium. If that is your lot, bear in mind that Jehovah knows your heart's desire to be with his people. Your brothers at the assembly will endeavor to keep you posted of convention high lights. Regular meetings and field work, arranged by the congregation servant in accord with local conditions, will be supported by those remaining home. This will enable them to keep busy in Kingdom activity and will be a source of blessing to those at home.

5 En route to and from New York, as well as during the assembly, a mighty witness will be given as publishers utilize all opportunities to preach. Take literature with you for incidental witnessing en route. Do

(*Continued on page 4, col. 2*)

World Assembly... *(Cont'd)*
available at the stadium, as well as at the other contact points at Kingdom Halls throughout the city. For further information about field service and location of the contact point nearest you, see the June *Informant*.

Traffic and Parking

7 Many thousands of persons will use every means of transportation to assemble with the New World society at Yankee Stadium. Room requests show 70 per cent will be coming by automobile. It is much better to allow plenty of time to travel than to wait until the last minute and depend on breakneck speeds to arrive on time. Slow down! Drive carefully!

8 Upon arriving in New York city, watch traffic and parking signs. Parking regulations are strictly enforced. There are many one-way streets, and these should especially be watched. If you need directions in addition to those given you at the Society's information booths (see June *Informant* for locations), it is best to ask a policeman. They are always courteous and helpful. The police department has suggested that, to avoid theft, cars should be locked at all times and valuables should never be left visible inside.

9 There is very limited parking space near Yankee Stadium. That which is available is run by commercial garages and parking lots. These are quite expensive, generally $1 a day. If you patronize these garages or lots, check to see if the price covers twenty-four hours or if there is an extra charge after a certain time limit. Prices and time periods are posted, and these signs should be noted carefully.

10 Most hotels and private home accommodations are easily accessible to Yankee Stadium by subway. With a ten-cent fare, you will appreciate that it is by far the cheapest, and it will generally be the fastest method of transportation. In harmony with this point, many will wish to park their car for the eight days of the assembly and ride the subway. For those who wish to park their car off the street during the assembly, arrangements are being made with a large open-air parking lot about three miles from the stadium. The cost will be approximately $3 for the eight or ten days, representing quite a saving over parking near the stadium. Parking tickets can be obtained at the Parking Department of the convention.

Buses

11 Arrangements have been made with the police department for parking buses on the street during the assembly. The location for bus parking is Baychester Avenue between Givan and Gun Hill Road. After unloading on 161st Street near River Avenue at the stadium, buses should proceed as follows: From Yankee Stadium turn left (north) on River Avenue to 167th Street. Turn right (east) on 167th Street to Webster Avenue. At Webster Avenue turn left (north) and proceed to Fordham Road. Turn right (east) on Fordham Road to Boston Road, then left (north) on Boston Road to Baychester Avenue. Then turn right (east) on Baychester Avenue to the parking location between Givan and Gun Hill Road.

12 Definite arrangements for bus departure after the assembly are important to all in the group. Each bus will have a brother acting as captain of the group, and every group will have decided where to meet for departure after the assembly. In view of the program schedule, it would be appropriate to arrange for your departure sometime after 9 p.m. Sunday evening. The proper place to load for departure will be 161st Street near River Avenue. Patience will be required, as all cannot load and depart simultaneously. If care is taken to arrange your departure details ahead of time, no difficulty will be encountered. Those in each group should realize that their brothers are waiting for them, and they should be on time at the designated location. The Society is writing a letter of instructions to each congregation that submitted a Chartered Bus questionnaire.

Taxicabs

13 If you use a taxicab in New York, remember that the price on the meter is the total fare regard-

(Continued on page 3, col. 3)

Presenting THE GOOD NEWS

En Route to and from the Convention

1 By automobile, by bus, by plane, by train, by ship—yes, by all modes of travel, Jehovah's witnesses in July will be converging upon New York city from all directions. Time will be consumed in travel, both to and from the convention, but will there not be opportunities to witness on the way? Yes, by all means!

2 Traveling by auto there will be stops at service stations, motels, restaurants, etc. Perhaps you could begin your conversation to the manager of a motel this way: "We're on our way to Yankee Stadium, New York city, to attend the world assembly of Jehovah's witnesses. Over 100,000 people will be coming from all parts of the world and will assemble for eight days to receive instruction from the Scriptures and enjoy the fellowship of one another. All are looking forward to the time when God's new world will be established and there will be peace and prosperity in the earth. Here are three books that Jehovah's witnesses are presenting to help others to learn of this new world and its blessings. By studying them carefully, you will learn that the hope of living in a new world of God's making is not some utopian dream, but belief in the true promise of God. [Demonstrate the features of each and show their helpfulness in understanding God's purposes.] The three, including these three booklets, can be had for a contribution of $1.50."

3 Then there will be the times you will stop for meals or other needed items. Without seeming to impose upon them, speak to attendants, managers and waiters at appropriate times. You might begin this way: "I know you are busy and I do not wish to take up your time, but here is a tract which I am sure you will enjoy reading very much. It discusses our need of the Bible in these difficult times. Read it over carefully and I'm sure it will deepen your appreciation for the good things contained in the Scriptures." (After these few words, you will be able to observe whether it would be fitting to extend your witness. If interest is shown and the person is not busy at the moment, you can continue your brief discussion.) Latest copies of the magazines can also be used in this manner. Be sure to take along a supply.

4 While traveling by public transportation facilities, there will be times you can talk to fellow passengers. Almost everyone will agree we are living in serious times; why not use this as an opening? To the person sitting next to you, who has just finished reading of calamity and woe in the newspaper, you might say: "It certainly seems that times are getting worse and worse, doesn't it? If a person does not have hope that God will take a hand in matters and soon restore sanity to the world, he has every reason to expect only a very bleak future. But, you know, Jehovah God has not purposed that these conditions should continue forever, nor is he responsible for them. In fact the very worsening of world affairs is an indication that we have reached the time for ushering in his new world of righteousness. How about reading over this little tract on God's new world and let me know what you think about it?" Later you will be able to take up various points raised.

5 One opportunity for witnessing that definitely should not be neglected is the time we will be able to talk to the householders where we are staying in New York. This should be done in addition to regular field witnessing. In the evenings after coming home from the stadium or in the mornings before leaving, there will be much to talk about and many questions to answer. Bring them to the stadium during the week. Whet their appetites for the grand climax to come on the closing day, when the public talk will be delivered. Invite them; yes, help them to attend and enjoy some of the blessings of the New World society. Be sure to report the time spent witnessing to your home congregation.

YOUR SERVICE MEETING

The first demonstration below emphasizes showing appreciation and kind consideration of others at the world assembly, so that no disturbance interferes with enjoyment of the assembly. The second demonstration deals with parental responsibility toward children in connection with the assembly. Consider both demonstrations before leaving for New York.

SCENE I (3 min.) At Yankee Stadium two publishers are sitting side by side listening to lecture. Daisy nudges Mabel, saying, "Mabel, Mabel! There's Jane sitting over there. You know, we have not seen her in three years. Let's go over and say hello right now, because if we wait we will lose her in the crowd." Mabel: "Sh-sh-sh-sh." She tries to quiet Daisy and at the same time continue her own interest in the lecture. But Daisy says, "Well, if you are not going, I am anyway." This scene is accompanied by waving and gesticulating by Daisy.

SCENE II (5 min.) Conductor points out commotion that was caused by Daisy and Mabel, disturbing those nearby. Finally Daisy reaches the section where Jane is sitting and goes through the same upsetting procedure of making people stand while she squeezes past to reach Jane. Then they carry on quite a conversation about not having seen one another for three years and what has been happening in each other's life. Having lost the entire theme of the lecture by this time, and feeling it is about over anyway, Jane suggests they get up and head for the cafeteria. If they do not there will be such a crowd they will miss out on their meal.

An attendant sitting nearby and observing the entire disturbing commotion reminds them of the Society's suggestion that publishers remain in their seats, quietly paying attention until the program is finished, rather than be in a big hurry to get to the cafeteria. He reminds them there will be plenty for all.

Jane begins to understand and shows remorse about the entire episode and the fact that she caused so much disturbance. From now on she is determined to be mindful of not only her own comfort and desires, but also those of persons near her. In the meantime the meeting is dismissed and Daisy says, "You know, I think it is a good idea to remain in our seats for ten or fifteen minutes until the big rush is over. We can be comfortable and this will give us an opportunity to finish our little visit." Time goes by quickly, and a half hour has elapsed. They are now ready to leave and enjoy their meal at the cafeteria.

SCENE III (7 min.) Conductor summarizes by bringing out the points in July 1, 1953, "Watchtower" article "Showing Appreciation at Assemblies". Mabel, Daisy, Jane and everybody in their vicinity would have profited by applying these suggestions. There would be no running around during sessions, no leaving before sessions are ended. Rather, there would be careful attention by all, making the *assembly enjoyable and profitable to* the full. (In summary, do not go beyond the subheading "Supervising Conduct of Children" in the "Watchtower" article, as this applies to the next demonstration.)

SCENE I (3 min.) Conductor gives *brief talk about trip to convention,* showing need for planning in every way. Condition of the family car, routes to be taken, economy, clothes, literature—all these things must be considered. But trip offers wonderful educational opportunities too. Children must get the most out of the trip in every way, en route and at the convention. Scenic and historic spots along the way will contribute toward education, but attention must be given to children at the assembly itself. They must be well-mannered and attentive to what is going on; and it is up to the parents to make this assembly a lasting impression on the child's mind and to look after him.

SCENE II (8 min.) Father, mother and two children sit at table with maps, notebook and copy of July 1, 1953, "Watchtower." They discuss routes to be taken and points of interest to be seen; what must be done to the car; what clothes they will take, etc. Children speak up and say what a good time they are going to have running around underneath the stadium stands, and around the cafeteria tents. They can even play games by running from one side of the stadium to the other in the stands. But father says "No!" There is something more important for them to do, which is the reason for going all the way to New York. The way children act at an assembly is the way the parents let the children behave in their own Kingdom Hall. Bad children bring a reflection on the parents.

He takes out July 1 "Watchtower" *and turns to article* "Showing Appreciation at Assemblies", the subheading "Supervising Conduct of Children". A discussion ensues between father and mother, and with children, bringing out various points in "Watchtower" article. Some parts are read. The children are shown the reasonableness of the points made; how it will help them to become better servants of Jehovah; and how their conforming to the conduct outlined will help everyone else enjoy the convention. Parents must instruct children and then back up that instruction with firm supervision of their conduct. There will be plenty to see and hear anywhere in the stadium. Here is where the really lasting impressions must be made on the child's mind.

SCENE III (4 min.) Father and mother, toward the latter part of the convention, are discussing success they have had in properly caring for their children They took them along wherever they went; had them sitting quietly during meetings; did not permit them to disturb others by running around or continually going in and out. They make mention of how busy this kept them, but the fruits of their labors have been well rewarded by noticing the benefits the children have received by paying close attention to lectures. Father remarks, "I never before realized the importance of keeping a close check on our children rather than permitting them to run at random." He recalls the advice of "The Watchtower" that "the greatest heritage one can leave his children is *the desire to become an active minister* to Jehovah". To this end, these faithful parents appreciate the importance of seeing that their children get all they can out of the convention.

New Talks for Circuit and District Servants

On and after September 6, 1953, circuit servants will speak on the subject "Happiness in a World of Gloom". At the same time district servants will start giving the talk entitled "What Is Your Destiny?" Please order handbills accordingly.

World Assembly... *(Cont'd)*

less of how many people are in the cab. No more is required unless you wish to tip the driver, which is customary. There is no charge for ordinary suitcases that you take in the cab with you; however, there is an extra charge of 50 cents for each trunk. If the driver puts baggage in the cab trunk, or on the back carrier provided for that purpose, a tip is expected. Do not ride with the driver with the understanding that he is to take you to your destination for a flat rate, not using the meter, as this is illegal.

Pioneer Registration

14 Meal tickets will be provided for pioneers who were on the list before January 1, 1953, and they may obtain such tickets at convention headquarters (557 West 157th Street) up to and including July 17. From the 18th on they will be available under the bleacher section of the stadium, near the Rooming Department. If you lose your meal ticket, no other will be issued. Meal tickets should be considered just as though they were money, and treated as such. The meal ticket will also serve as identification for obtaining literature at pioneer rates. Those who entered pioneer service on or after January 1, 1953, must have their pioneer territory assignment card or pioneer appointment letter (in the case of vacation pioneers) in order to obtain campaign literature at pioneer rates at the convention. They will *not* receive a meal ticket, however.

Programs

15 While there will be a good supply of programs, please do not ask for a new program every day of the assembly. Keep your program with you at all times for reference to sessions and as a guide around the stadium. It will be a permanent souvenir of the assembly too. *Do not lose your program!*

First Aid

16 Do not forget that this department is set up *only for first aid or emergency cases.* No chronic cases will be treated by the doctors present. If individuals need special attention for chronic ailments, they may contact city doctors in the same manner that they would do anywhere else. Please notice this change.

Convention Decorum

17 The majority of our brothers will be traveling many days to worship Jehovah in holy array at this assembly. We can best realize the purpose for which we came by being in our seats when the sessions begin. If the stadium is filled,

(Continued on page 4, col. 1)

The Greater Happiness of Giving

Continue Unassigned Territory Work

[1] Jehovah gives abundantly and constantly. He gives as no one else can! His great power, wisdom, knowledge and love he unselfishly gives in abundance. We as his servants are the thankful recipients of his innumerable blessings. To be in tune with Jehovah's wonderful quality of love, his people humbly and eagerly seek to give, in compliance with his will and Word. —Acts 20:35, *NW*.

[2] Knowing that the greatest happiness of giving comes with zealous, diligent service, we will all move forward during August by presenting three books and three booklets, on a contribution of $1.50. Generally speaking, August will be the final month of the unassigned territory work; however, those who wish to continue this work on into September may do so. Let all have part, in home or unassigned territory.

[3] Spiritually stimulated as a result of the New World Society Assembly, all publishers will be anxious to go to work. As August will end the 1953 service year, let us make it a very good month. Everyone should be alert and alive with the spirit of the assembly. The New World society is moving forward! Its King rules! There is much work to be done! Servants, take the lead in giving, with love for all. Regular and vacation pioneers, determine to exceed your service quota in August. With cooperation on the part of all, August could be the best month of our service year.

[4] Did you enjoy working toward the 10 and 20 per cent increases in 1953? Of course you did. Do you want to have further share in giving to others? We are certain you do. Then move ahead with Jehovah's organization during August and continue to experience the greater happiness of giving.

World Assembly... *(Cont'd)* seats may not be held after fifteen minutes prior to each session. Any articles left in seats for this purpose after that time will be taken to the Lost and Found Department and the attendants will direct others to such seats.

[18] Some make a habit of leaving their seats before the session is over, to avoid the crowd. This greatly interferes with those who desire to obtain all the spiritual food presented. Regardless of the motive for doing so, such as to be first in line at the cafeteria or to get to the subway before the crowd, it certainly does not justify the inconvenience and lack of consideration shown others. There will be few compelling reasons for leaving in the evening before a concluding prayer of thanks to Jehovah. If you come to obtain the greatest amount of benefit from the assembly, you will not be found milling around the passageways and outside the stadium during sessions. To facilitate smooth, orderly operation of the assembly, please follow directions of the attendants. Let each publisher give careful consideration to the article "Showing Appreciation at Assemblies", in the July 1, 1953, *Watchtower*.

Surplus Materials

[19] Potted flowers at the platform and surplus food items at the cafeteria kitchen (at both the stadium and Trailer City) will be disposed of at the conclusion of the assembly. A considerable saving can be effected on many items. Many pieces of convention equipment will be sold after their use at the stadium. If the circuits or congregations will plan their needs now, items such as trays, plastic cups, sound amplifiers and horns can be obtained at a good price.

Visit Bethel Home and Factory

[20] You will be interested in knowing that the factory at 117 Adams Street and the Bethel home at 124 Columbia Heights, in Brooklyn, will be open for visitors from Monday through Wednesday following the assembly, 8 a.m. to 5 p.m. You are invited to visit Gilead, also WBBR's transmitter site on Staten Island, before or after the convention.

[21] Jehovah's servants worship him "in holy array" in this great day of his vindication. Such worship marks them apart from any other people on the face of the earth, a people for his praise. As a part of the New World society, let your convention activity and decorum contribute to the great praise that will reflect upon Jehovah's name because of this assembly. (Take this *Informant* to New York with you.)

Assembling with... *(Cont'd)* not fail to get out in the field while you are in New York, thus contributing to the mighty shout of praise in that city. And do not forget, if you will not return home before the end of July, to be sure to send your complete field service report to your congregation.

[1] Do you have in mind caring for all details before you leave for the world assembly? You will care for your home and see that gas, water and electricity are turned off; that doors and windows are locked, and plants, pets and livestock left behind are properly provided for. Are you going to give the same thought to theocratic interests left behind?

[2] Servants, will you provide for publishers and people of good will who cannot get to the assembly? Will you arrange for the *Watchtower* study, service meeting and ministry school where they are required and can be operated, even if in modified form? Will someone take oversight of field activity and receive service reports, so that everyone will be a publisher in July? Field service should continue on the part of those who remain at home.

[3] Remember that congregation correspondence, the *Informant* and magazines will continue to arrive while you are gone. Arrange for someone to take care of these matters so that material will not be returned to the Society. Magazines should be distributed to those who can use them. It might be well to mention to your postman that you will be gone a short while and that you have arranged to have your mail cared for. If you are expecting a literature shipment from the Society, leave definite instructions showing how this should be handled so that costly storage charges will not be incurred.

[4] Check carefully on all details and see that everything is in order before you depart for New York.

Denial of Parole

For brothers in prison denied parole, furnish the legal office the following: full name, how long associated, date immersed, name of congregation with which associated, whether married and whether any children, date and length of sentence given, location of court, where incarcerated, any known reason why parole denied.

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

May Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	222	145.4	54.8	6.9
Pioneers	6,334	96.2	31.8	4.4
Co. Pubs.	144,104	9.5	3.0	.4
Total Pubs.	150,660			

Public Meetings Held: 10,560
Booklets placed in May: 5,465,941

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

AUGUST, 1953 "Worship Jehovah in holy array."—Ps. 29:2, AS. BROOKLYN, N. Y.

The Greater Happiness of Giving

Show New-World Appreciation by Service

Publishers with Full Hearts Return to Work

[1] Pause, take time to consider: Who upon this planet have greater cause for gratitude than Jehovah's witnesses and their good-will companions? At the recent New World Society Assembly the great happy Giver of the universe, Jehovah, opened the windows of heaven and poured out upon his people a blessing beyond their capacity to contain. Truly there are no people on earth so blessed as we are.

[2] However, this bountiful blessing places a great responsibility upon us. Are we going to emulate the great and happy Giver, Jehovah, by reflecting to others that which we have seen and heard at the assembly? We know there is no salvation anywhere apart from the New World society. Into this great sheepfold Jehovah is gathering his other sheep and we have an obligation to see that they are searched out, properly received, nourished and strengthened. With this in view, at the assembly he wonderfully equipped us for the work. We will receive greater happiness by thus administering to the needs of these other sheep. Are we now living up to theocratic responsibilities that this assembly placed upon every dedicated servant of the theocracy? This question should be carefully weighed by each of us.

Present the Offer

[3] During August the chief presentation to the people will be three books and three booklets, on a contribution of $1.50. If the person to whom you are presenting the offer will not take the initial presentation, then it will be all right to drop down to one book. But the servants of Jehovah should always present first the combination suggested. By doing this we show ourselves to be mature servants and anxious to follow instructions.

[4] August is the concluding month of our service year. Let us make it a high note of thanksgiving and praise to Jehovah by each one's having a part in the service. Do not fail to preach from house to house. Establish a goal of one set of three books for each congregation publisher, and four sets for each pioneer.

Finish Your Territory

[5] Some of you have unassigned territory to finish. Others have rural territory that has not yet been worked. Now is the time to go into such territories. You will encounter farmers who are harvesting an abundant crop and they may not want to listen to you. Point out in a nice way that Jehovah is the great Benefactor of all men. Suggest that they show their gratitude by obtaining a greater knowledge of him. Others will have had their crops destroyed by storms, pests or other calamities. Comfort these with the hope of the Kingdom. Some congregations are limited to their own city territory, but they will be just as active. "There is more happiness in giving than there is in receiving." So let each one give by being a publisher in August.

Six Months of Happy Giving

Since January, 1953, publishers in the United States have had an especially happy time in preaching the good news. We have all enjoyed great blessings at Jehovah's hand, because, since January, we have been well above our national quota of 139,289 publishers. Starting in January we took a big jump to 141,532; then to 143,004; to 149,501 and then to 153,624. In May we had 150,660 and in June 145,345, still well above our quota. Surely we all appreciate this marvelous expansion, and the Society is grateful to Jehovah for the opportunity of serving and working with so many happy givers. May we continue together in our joyful service and, by Jehovah's undeserved kindness, let us push the good news into every corner of this earth until our great God says it is done.

Pioneer Service for You?

[1] Each year more and more are enrolling as vacation pioneers and are experiencing the many joys and blessings that can be theirs as they engage in this most important of all work. By the end of June this year over 1,149 publishers had applied for vacation pioneer service. Increasing in numbers each year are those vacation pioneers who find it possible to transfer to regular pioneer service. Perhaps you can do so this year.

[2] As part of the New World society, young and old, male and female, these happy life seekers are putting their time to most profitable use when engaging in pioneer service. Those who can do this work advance and improve their service to Jehovah when they take the actual step of enrolling as a pioneer and then put forth the diligent effort necessary to increase not only the quantity but also the quality of their work. Such are greatly blessed. Encouraging and stimulating are the blessed experiences had by these full-time publishers. Knowledge, understanding and appreciation of Jehovah's Word, spirit and organization grow as one puts forth an increased effort to proclaim the new-world message.

[3] Pioneers who write in express themselves enthusiastically about the unequaled privileges that were theirs after they first took the initial step to turn in the application. They tell of difficulties that seemed to suddenly loom up; how other problems crept in, obstacles and hindrances that made it seem almost impossible to continue on; and then how their perseverance resulted in overcoming such, and of the blessings that followed. It means work, but it is a happy life for the brothers who stick with it, worth every effort that one puts into it.

Vacation Pioneers Stay on List

[4] Parents, children, youths and aged alike testify to the grand opportunities afforded them as they engage in pioneer service. These have devoted themselves unselfishly, setting an example, encouraging

(*Continued on page 3, col. 3*)

Around the World with Jehovah's Witnesses

Unassigned Territory

Truly "there is more happiness in giving than there is in receiving," and publishers around the world experienced this to a large measure in working unassigned territory. (Acts 20: 35, NW) In the United States last year a tremendous expanse of territory was worked with thrilling results. (64, 65) In Canada more than 80 per cent of available territory was assigned last summer and many persons were greatly helped. (127)

The working of unassigned territory often requires traveling over great distances, but the results achieved in scattering seed are well worth the effort. Consider the report from the missionary schooner "Sibia." (87) In working unassigned territory do you have to travel 1,000 miles from your home congregation? They do in Australia, but the results are splendid. (93, 94)

In British Guiana brothers working unassigned territory had to wade waist deep in water to push their boat over rapids and reach the people, but they were rewarded with sincere appreciation for their efforts. (113) In France it was remarked that the brothers were working like the apostles, twelve having gone to one town. French publishers slept in barns and bartered in placing literature, but much territory was covered. (162, 163) South Africans hitchhiked and walked to unassigned territory when no other means was available. (259)

Publishers in Austria worked overtime to earn money for trips into unassigned territory. (100) See what the brothers in Cuba did to reach their territory. (139) Are you having part in the unassigned territory work in August?

Choosing New-World Life

Everywhere people are looking toward the new world and taking their stand for it. They see the issue quickly and realize their privilege of preaching the good news about the new world. In Ethiopia newly interested persons bring others to meetings with them on the third day after they themselves hear the message. And some, having had only a few weeks' contact with the organization, take the seed to interior parts of the country. (74) In places where heretofore there were no native preachers, they are now springing up and taking a strong stand for the truth, as in Guam. (78)

Often it takes only a reading of the publications to enable them to see that they must become part of Jehovah's organization. (79, 134) In some instances persons need only one contact with Jehovah's witnesses to see their privilege of taking part in the preaching work. (167, 195, 208)

Even some religious leaders are seeing the necessity to abandon their former false teachings and come over to the side of the truth, as the Korean report shows. (81, 82) The same is true in the Gold Coast. (172) In one case it was the congregation chart with all its figures that stimulated a religious "elder" to take a real interest in the truth. (260)

The work Jehovah's servants do in isolated places also bears fruit in helping persons make the right cholce. (127) And special pioneers often have great joy in seeing people break away from false religion and take a firm stand for the new world, despite pressure to do otherwise. (101)

Presenting THE GOOD NEWS

In Unassigned Territory

Our approach in presenting the offer to a householder should be based upon the idea that we want to give a short sermon or talk. Bear in mind that these people do not hear the truth very often, but they do know what is going on in the world and how bad world affairs are. So, introducing yourself in a pleasant manner and telling where you are from, you might call attention to the troubles that have been afflicting the world since 1914; and point out that all man's efforts, no matter how sincere, have failed to improve conditions. Inquire as to whether they ever had opportunity to compare world conditions with the prophecy of Jesus regarding the turbulent and distressing state of affairs that would exist just prior to the coming of a new world of righteousness. Open your *New World Translation* to Matthew chapter 24 and read a few verses; then make appropriate comment. What does it all mean? Well, these three books help you to gain an understanding of the situation. Remarks can be made on the three books and their various features and subject matter, showing how they aid in understanding the Scriptures. Urge their obtaining three on a contribution of $1.50.

We placed literature in many homes last year and, with these persons and others, we will discuss interesting and enjoyable truths found in God's Word. Now, since in most instances we cannot return for studies, our object should be to obtain subscriptions for *The Watchtower* and *Awake!* In this way the magazines will regularly visit homes we cannot reach. Our approach in getting such persons to subscribe might be something like this: "These truths we have been discussing are very absorbing, aren't they? Just like a well of cool sparkling water that satisfies a thirsty person, so the *Watchtower* and *Awake!* magazines are filled with truth that is refreshing, enlightening and healthful. I personally never miss an issue. Why not have these two magazines come to your home just as they are coming to many hundreds of thousands of other satisfied readers in 38 different languages? They are only $1 a year for each," etc.

Perhaps you will find many persons who received literature last year and who are quite interested in the truth. Encourage them to take part in spreading the good news to their neighbors, relatives and others. Suggest it this way: "No doubt you have wanted to tell a friend, neighbor or someone else about the wonderful hope you have gained, how the truth has thrilled you and how precious it has become to you. Well, you can do it very nicely with these little tracts. Just look at the different subjects they cover, giving a short and effective sermon on each topic. I'll leave some of them with you if you would like to pass them out as you have opportunity. Should you want more, you may obtain a supply of 200 for 25c by writing to the Watchtower Society." Then, in a month or two why not write that person a brief note of encouragement with the offer to supply additional tracts?

Legal Notice

The federal court of appeals at Denver held on June 26, 1953, that Jehovah's witnesses are conscientious objectors. The court said it is improper for draft boards to give one of Jehovah's witnesses Class I-A. Any brother who filed a conscientious objector form and was classified I-A by either his local or appeal board may obtain a copy of the court's opinion by writing to Hayden C. Covington, General Counsel for Jehovah's witnesses, 124 Columbia Heights, Brooklyn 1, New York.

Request Special Memorandum

Brothers classified I-O by local board and then I-A by appeal board should write to Hayden C. Covington, General Counsel for Jehovah's witnesses, 124 Columbia Heights, Brooklyn 1, New York, for special memorandum covering procedure in such cases. Those not given I-O by local board need not request such memorandum.

Also brothers classified I-O by appeal board and thereafter I-A by the president should supply Brother Covington complete information concerning the matter.

YOUR SERVICE MEETING

The first demonstration below is a refresher on the assembly and how the good things received there might be used in our service, particularly with persons of good will. The second demonstration below will present talking points on the three-book offer.

Convention Benefits

SCENE I (5 min.) What good did the convention do you? Will it help you bear good fruit in Kingdom service? Let us look at the Bible's description of an assembly of old, with its results. (2 Chron. 30 24–31: 1) This scene may be a father speaking with his family, or a speaker may give a talk, reviewing briefly some of the blessings of the New World Society Assembly at New York, and showing the great impetus given to the advance of Jehovah's worship by an assembly.

SCENE II (5 min.) Let us watch how two different publishers are affected. One makes a back-call. Conducting a Bible study, he ends it and the good-will person asks him how he fared on his New York trip. He then mentions how many were there, that there were some very good speeches and that it was a wonderful trip. Then he tells a little about New York sights. He promises to bring a printed report later. No real, specific truths or encouraging facts are brought out. It was just another convention to him as far as the good-will person can see.

To another publisher it was a real milestone of theocratic activity. He is anxious to close his study and tell about the convention. With his notes he gives some outstanding high lights —statements made, new truths, things the good-will person can understand and apply. He describes the harmony and the orderly operation of the various departments, the great advertising done. He shows some of the new releases. The good-will person is much encouraged and now desires to attend the congregation meetings.

SCENE III (10 min.) In order to help publishers, brothers can be used to comment on things they got out of assembly that were striking and that can be used to get good-will or immature persons to act, to help them to start associating with a congregation and to engage in service. Brothers may comment from floor, or selected ones may give brief comments from platform. All may be encouraged to bring assembly features to those who were unable to attend as vividly as possible. Assembly can be topic of all gatherings and all conversations of Jehovah's witnesses for months, *whether at congregational meetings or* other times of association and fellowship.

Present Three Books

SCENE I (2 min.) Conductor sets the theme, gives the facts and figures on the local congregation's progress with the three-book offer thus far, and emphasizes all-out effort in August, last month of 1953 service year, of everyone to be a publisher. New World Society Assembly spirit should now reflect itself in the field service. Points out most sets are placed in house-to-house work. To obtain best results all must get out in the field regularly and give the three books the opportunity to speak for themselves. No, it is not impossible to hear and see the books speak. He directs congregation's attention to next scene.

SCENE II (12 min.) Three publishers on the platform representing any three of the late books. Following one another in prearranged sequence each publisher representing a book utilizes four minutes of time. Each publisher orally outlines the main features and attractions of publication he represents. Also, each keeps in mind that he is an integral part of the three-book combination and, along with the *two other books, comprises a powerful* spiritual fighting force against this world's darkness. Definite advantages must be shown in having each book, as well as the entire set of three, in the homes of persons of good will.

An outline can be adapted for each book. Example: "My name is 'Let God Be True'. Do you know that over 11½ million copies of my two editions are in the homes of people of good will? This may be due to the fact that Jehovah's witnesses are very familiar with my contents and use me extensively, and also that I try to present in a very practical and logical way Scriptural truth on doctrinal teachings. I am designed for both personal and group study, trying at all times to keep *the mind centered on specific material* arranged in topical order. I'm printed in 30 different languages, have 26 chapters and over 300 pages of pure Bible truth, verified by quotations from 10 popular Bible translations. I endeavor to present the truth logically and plainly. People who are interested in knowing the Bible's viewpoint on subjects such as 'What Is Man?' 'Why Evolution Cannot Be True,' 'The Kingdom of God,' 'Resurrection,' as well as 22 other basic doctrinal truths will find my contents to be comprehensive and accurate. To get the most out of me, I suggest that all who study me use the questions at the bottom of my pages and verify the Scriptural references made in their personal copy of the Bible. I must admit that I work most efficiently alongside my two companions. Use us together and you will find us spiritually helpful and will learn to cherish us *among your prized* possessions." Next book, represented by publisher, should present its points of appeal, and then the third. Tie in *the three books working as one unit.*

SCENE III (1 min.) Conductor gives concluding comments. Help people who *have righteous hearts to have truth* at their fingertips. Aid them by knowing the value of the books' contents and presenting them enthusiastically.

New Year—New Quota

September starts the 1954 service year, and the new quota should be placed on the congregation chart. When the August report has been posted, ascertain the average number of publishers *each month for the* past year and add 10 per cent to this to determine the new quota. Remember, too, that our goal is to reach this 10 per cent average increase by the end of December, and then strive for a 20 per cent peak by the end of April. We did very *well this service year. By Jehovah's* undeserved kindness, let us do as well or better next year.

Pioneer Service . . . *(Cont'd)*

others and generally assisting the congregation to carry out its responsibility to preach and teach. Among the vacation pioneers are many who will not be going back to school and who have no Scriptural obligations to keep them from engaging in full-time work. Looking forward to increased privileges of service as pioneers many of these will want to be recipients of Jehovah's favor as they seek to increase their service by staying on the list, thus bearing *much fruit.*

5 How about you? Are you one of the vacation pioneers this year? Are you one of many who received an application at the New World Society Assembly? If so, what have you done about it? Have you turned it in as yet? Have you taken the time to count the cost of pioneering? And also the cost of not pioneering (that is, if you can Scripturally do so)? Why not do something about the matter right now? Do not put it off. Send in your application; or, if you did *not get one at the assembly,* write for full information on regular or vacation pioneer service. Specify which.

6 If eligible, the Society will be *happy to enroll you, work with you* and render whatever assistance it can at all times. Feel free to write. Be among the ever-growing number of full-time praisers. Be a pioneer!

Braille Literature

The Society has a limited number of copies of *Can You Live Forever in Happiness on Earth?* in Braille raised characters for reading by the blind. These are available on loan to blind persons for a period of two weeks, after which they must be mailed back to the Society for use by someone else. Return mailing instructions and a return-address label will be found inside the front cover of each Braille booklet. Care must be taken not to damage these booklets. The cardboard sleeves in which *the booklet is received must be used* for the remailing; consequently care must be taken not to tear these when opening the package. There will be no charge for the loan of these booklets. If all the booklets are out on loan when your request is received, we will place your name *on the list to receive a copy as soon* as possible. Write the Society at 117 Adams Street, giving your name and address clearly, asking for the Braille edition of *Can You Live Forever in Happiness on Earth?*

Awakening the Sleepers

New World Translation and Book in September

[1] Every normal person desires freedom. Although nations of peoples have sweat, fought, bled and died in order to secure freedom for themselves, yet they have never achieved real freedom, but all are still slaves of corruption. It is only God's servants who have real freedom, because they have been set free from enslavement to this old world through the truth of God's Word. In loving obedience to Jehovah's command, and out of love for their fellow men, Jehovah's servants now unselfishly preach the truths that will help others who are still prisoners in this old system of things to secure real freedom.—Rom. 8:21, *NW*.

[2] To help prisoners secure freedom, the combination offer of the *New World Translation of the Christian Greek Scriptures* and a book will be presented during September, on a contribution of $2. Those who have been working in the unassigned territory may continue during September if they wish. Others will be busy in city territory.

[3] All of God's servants appreciate the value of the *New World Translation* and the various book aids, and this appreciation can be best shown by everyone's sharing in the presentation of this offer. Do not adopt the negative view that $2 is too much and immediately drop down to a book offer. If you are convinced, then you are ready to convince the people that they too need the *New World Translation* and a book.

New Service Year

[4] With September the new service year begins, and all congregations will fix their attention on the goal of 10 per cent average increase by the end of December. Jehovah's servants cherish the real and true freedom they now enjoy, and are, in turn, happy to see thousands of others coming into the same freedom. However, there must be no letup! Continue to share in the increase by helping yet other prisoners to secure real freedom.

Coming Literature Offers

September: *New World Translation* and bound book on a contribution of $2.

October: *Awake!* subscription on a contribution of $1 with premium of three booklets.

November and December: *New World Translation* and bound book on a contribution of $2.

Publications Now Available

Where Are the Dead? —Croatian

Theocratic Concordance —French

Stock Inventory

Two Stock Inventory forms (S-7) are being sent to each congregation with this *Informant*. An actual-count inventory of stock is to be taken on September 1 and recorded on these forms accurately and completely. All pioneers associated with congregations will take a count of their stock and turn in to the congregation stock servant a signed slip showing how many 32- and 64-page booklets, and books, they have. The total for all pioneers associated with your congregation will be shown at the bottom of the Stock Inventory form. Send the original to the Society not later than September 5, and retain the duplicate for your files.

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

June Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	234	142.9	53.1	6.9
Pioneers	6,796	93.8	29.4	3.9
Co. Pubs.	138,315	9.1	2.8	.4
Total Pubs.	145,345			

Public Meetings Held: 8,214

CONGREGATION ORGANIZATION

Assisting Young Publishers

[1] Avoiding the "Sunday school" idea of training children in true worship, Jehovah's theocratic organization places almost wholly upon the parents the responsibility to bring up their children "in the discipline and authoritative advice of Jehovah." (Eph. 6:4) However, the congregation plays an important role in assisting the young publishers associated, just as it does the older, more mature publishers.

[2] When service arrangements are made, children should not be neglected, but properly considered. Arrangements should be made for them to learn effective ways of preaching the good news from house to house as they grow to maturity, physically and spiritually. *The Watchtower* (1/15/52) stated: "In apprenticing the child in the ministry the secret is to give it some part in the actual work of preaching." Parents are responsible for training their children in field service, but occasionally other mature ministers can assist in this regard. Likewise, for variety, sometimes two young publishers who are making progress in the ministry may work together. As they grow older, actual experience coupled with spiritual maturity will aid the young publishers to preach regularly without too much direct assistance.

[3] Young publishers should be made to feel they are an integral part of the congregation and its activities. In a proper manner they should be encouraged and corrected from time to time, so that they will continue to advance to maturity in the ministry. Having a part in congregation activities, such as appearing in demonstrations occasionally and learning to comment at meetings in their own words, will help them much in feeling they are a part of the congregation. Boys should enroll in the ministry school when old enough to profit from this course so that helpful training and counsel can be afforded them in becoming effective ministers of the good news.

[4] Servants should co-operate with parents in training their children while having a share in congregation activity. At the meetings, attendants can assist parents with children in many ways, such as in getting seated, maintaining order and helping them when it is required that they leave during the meetings. Likewise, while in the service children can be given supplementary training by servants in effective field work. "Train up a child in the way he should go: and when he is old, he will not depart from it."—Prov. 22:6.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

SEPTEMBER, 1953 "Worship Jehovah in holy array."—Ps. 29:2, AS. BROOKLYN, N. Y.

Helping Prisoners to Secure Freedom

Take Part in House-to-House Ministry

Offer Bible and Book

[1] The world today is like a vast prison camp. Enslaved to the old-world system and its many forms of evil and corruption are the majority of the inhabitants. How can those who are honest and love righteousness be set free from such enslavement and have the glorious freedom that is the portion of the children of God? (Rom. 8:21, *NW*) To the many who are within this group of those who groan, yes, sigh and cry, we, as God's children and servants, can offer the means to gain freedom. How?

[2] By means of the enlightening truth found expressed so simply and forcibly in the *New World Translation of the Christian Greek Scriptures*, and as presented in any one of the excellent Bible study aid books published by the Society, we can do the greatest amount of freeing. September's offer will be this Bible and a book, for a $2 contribution. And how can we best find the ones who are seeking for the truth that sets one free? By going from house to house, of course. Here is where the sheeplike ones can most readily be found, fed and freed.

[3] We all know that the *New World Translation* is the best there is. We have studied it carefully, know how good its renditions are, and are aware of the valuable contents it has for its possessor. We appreciate more fully what it has done for us and, with that knowledge in mind, it is going to be an easy matter for us to present it in a very convincing and effective manner. Just tell people in your own words how much it has meant to you, how you have benefited from its pages, the joy, satisfaction and comfort you have derived from studying and reading it. A few appropriate texts can be selected and read to the person to give him a sample of its clarity, simplicity and forceful expression.

Preach at the Doors

[4] Persons with whom we are studying the Bible, or whom we are calling back upon, are good prospects for the combination. Why not present it to them immediately? They need it to make progress toward liberty and find the way to freedom. But, after that is accomplished, what about a larger field in which to sow this life-giving message? Yes, the house-to-house work is the place meant. Here is where the "sheep" are to be found; here is where the prisoners can be contacted in great numbers; here is where we are able to locate those who sigh and cry for the wicked abominations that are done in the land and who long for real freedom of the truth and its enlightening, encouraging and uplifting message. Here, at the doors, will be found the ideal place to lay the groundwork for good back-calls and Bible studies. Truly, there is no substitute for the house-to-house work.

[5] We ourselves have been freed. We want to stay free. So we want to express our appreciation for Jehovah's provisions, our gratefulness for the freedom we enjoy, by working to help others find this same delightful freedom and the joy, happiness and blessings that come with it. Why not have an increased share of this by helping prisoners to secure freedom?

New Circuit Servant Schedule

Greater Emphasis on House-to-House Ministry

[1] With thankful hearts we received the good news at Yankee Stadium that the circuit servants would be spending more time in the training of publishers for effective house-to-house preaching. As of September 1, 1953, the new arrangement will go into effect and it is hoped that the entire organization for spreading the glorious Kingdom message will move forward in closer co-operation and with greater effectiveness in the field. It is geared to provide more personal training in the ministry for servants, pioneers and congregation publishers, with a view to their being better ministers and representatives of the New World society.

[2] The circuit servant's schedule is a full one and will require planning and co-operation by everyone in the congregation. All publishers should regard his visit as a grand opportunity to receive personal instruction and training, and they should therefore organize their personal affairs to devote as much time as possible to field service during that week. On Tuesday afternoon the circuit servant will check the records of the congregation to become familiar with its needs, having in mind particularly the publishers who require assistance and also the publishers who are qualified to be used as teachers. That evening he will meet with all pioneers to discuss their ministry and how it might be improved, and also to ascertain who among them will make good teachers. He will want to see the pioneer daily record sheets for the past year. After this will come the service meeting and school, as usual in the congregation, followed by counsel on the part of the circuit servant.

[3] From Wednesday to Friday house-to-house witnessing will be arranged, both mornings and afternoons. The circuit servant will train publishers to give an effective witness and make a good presentation of the literature, also to make back-calls and conduct Bible studies. He will particularly train servants and other mature publishers so that they will be prepared to continue instruction of less mature and new publishers after he is gone.

[4] A congregation book study will be scheduled for Wednesday night, and others for Thursday and Friday where there are more than one.

(*Continued on page 2, col. 2*)

Around the World with Jehovah's Witnesses

"Baptizing Them"

"Go therefore and make disciples of people of all the nations, baptizing them," said Jesus; and he promised that he would back up and support such activity on the part of his followers. (Matt. 28: 19, NW) The "Yearbook" shows that this baptizing work is being done in all nations, the world over. In the Far East, for example. (132) *In Latin America.* (135) In the islands of the sea. (87) All of this marks a transformation in the lives of people, for it means they set out upon a new pattern of living.

While individual congregations sometimes hold their own baptismal services, assemblies of Jehovah's people provide splendid occasions for a public declaration of one's dedication. (151, 269) Sometimes it is the circuit servant himself who assists, either by giving the baptismal talk or actually doing the immersing. (178, 221)

Reports show, too, that a person does not necessarily have to study for a year or longer to see and appreciate the need for baptism. In the Hashemite Kingdom of the Jordan new publishers are baptized after three months of study. (209) In Colombia it is the same. (134)

Even ancient customs that allow women little freedom do not now prevent baptism on the part of new sisters. (208) Persons baptized often need continued help to keep in service regularly until they are spiritually strong and able to stand on their own feet, as shown by the report from Finland. (159, 160) Does the increase in your congregation produce candidates for baptism from time to time? Do not fail to help new ones appreciate this important step and understand what it means.

Theocratic Tactfulness

"Prove yourselves cautious as serpents and yet innocent as doves" was part of the instruction Jesus gave to his twelve disciples. (Matt. 10: 16, NW) There are all kinds of situations encountered in preaching the good news that require tact. At times it is the tactful reply that will close the mouths of those who cause us trouble, as shown by the report from Greece. (176) Again, what sometimes appears at first to be a closed mind may be opened by skillful use of tact. (114)

Witnessing in some parts of the world is very difficult because of the strong hold of false religion upon the people. Such circumstances require perseverance, consideration of the living and thinking habits of the people, and use of tact. Have you had to work under conditions similar to those our brothers cope with in Eire? (119, 120)

Perhaps you have come across homes where servants always answer your knock. In Hong Kong the brothers have a rather novel way of overcoming the servant barrier, appealing to the curiosity of the householder himself. Perhaps it would work at times for you. (187)

When working in a strongly religious community where you meet with a constant barrage of sharp answers, do you try changing your tactics in order to achieve better results? See how the brothers in Finland were successful in this at one home. (159)

To know when to speak and when not to speak, what to say and what not to say, requires keen mental perception. We can learn much from the experiences of our brothers.

Presenting THE GOOD NEWS

With Bible and Book

[1] Why do you prefer the *New World Translation of the Christian Greek Scriptures?* Would you recommend that others obtain a copy of this Bible and use it for their personal study? Undoubtedly, all of Jehovah's servants will unanimously agree that everyone seeking an accurate knowledge of the Bible and the way that leads to life should have a copy of the *New World Translation.*

[2] To people who ask why they should get a copy of the *New World Translation* when they have their own Bible, we may tactfully reply as follows: "Since the time of the 14th century many English translations of the inspired writings of Christ's disciples have been made. All of these have their own commendable features. Much good has been accomplished by them and yet will be. At the present, however, there is a growing demand for a more accurate and up-to-date Bible translation. Many prominent Bible scholars, educators, newspapers and magazines have publicly lauded the improvement of the more recent translations in comparison with old English ones. Bible scholars also agree on the fact that while both old and new English translations have their points of merit, often they have fallen victim to bias and preferred religious views, and human traditions have been interwoven into them. Christ Jesus taught that the traditions of creed-bound men make the commandments and teachings of God of no power and effect. (Matt. 15: 6, *NW*) Although improved translations are available, they are not easily obtained due to the fact that they are very expensive and thus beyond the reach of the average person's income. The *New World Translation* judiciously avoids these pitfalls and snares.

[3] "Also, we know that the original Bible was written in the living language of the people of that day, Hebrew, Aramaic and Greek. Many of our older Bible translations are written in an old-style English that we no longer speak today. This greatly increases the difficulty in understanding the Bible. On the other hand, the translators of the *New World Translation* have provided a translation for the spiritual instruction of others and, therefore, have rendered it in language that you and I use every day. To show you what I mean let's compare your Bible with the *New World Translation* on the Scripture passages at James 1: 6 and 2 Timothy 3: 1-5. There are many other wonderful features, but I suggest that you find them out for yourself by accepting this Bible and book on a very reasonable contribution of $2."

[4] If some inquire about the advantages of having a personal copy of the *New World Translation,* we can enthusiastically inform them that the translation is based on the most ancient and reliable manuscripts available. Also, it has the advantages of the latest scholarship and research on ancient languages. The Bible also features marginal references and footnotes, and a system of tracing outstanding Bible subjects from Matthew to Revelation. The appendix is also noteworthy and reference should be made to the maps and illustrations.

[5] When talking to the people, allow them to examine the Bible and encourage them to read a few passages. Then encourage them to procure this outstanding combination on a $2 contribution; it will be to their spiritual edification.

Circuit Servant *(Cont'd)*

Magazine house-to-house work may be arranged before the study, and after the study the circuit servant will talk to the group for about 15 minutes. Saturday morning and afternoon will be devoted to store-to-store and house-to-house work with magazines. Early Saturday evening the circuit servant will meet with all Society-appointed servants and study conductors; and a meeting with the entire congregation will follow at 8 p.m. Sunday morning will be devoted to house-to-house witnessing, with a public lecture and *Watchtower* study in the afternoon or evening, and a final 30-minute service talk by the circuit servant.

[3] The circuit servant will continue to spend the week of the circuit assembly with the congregation where the assembly is to be held. During the week prior to the assembly the district servant will be assigned with the circuit servant, for training publishers and to offer appropriate counsel and instruction to the

(Continued on page 4, col. 1)

YOUR SERVICE MEETING

The first demonstration below will help publishers present the Bible and book combination in September, giving an effective short talk at the doors. The second demonstration deals with maturity and the necessity for publishers to be regular in house-to-house ministry.

SCENE I (6 min.) Publisher introduces himself to householder and presents "New World Translation of the Christian Greek Scriptures" and book offer. However, householder remarks that he has a Bible and has tried to read it, but could not understand what he read and would therefore hardly be interested in obtaining anything else. Publisher immediately sees opportunity to show outstanding value of "New World Translation" and book as an aid to this person. He tells householder that his remark about not understanding the Bible reminds him of similar incident in the Bible where a God-fearing person expressed the same thing in substance, and how Jehovah caused a servant of his to meet this person and aid him in getting a proper understanding of the Bible. By this time the publisher has opened a copy of the "New World Translation" and begins to read the account in Acts 8: 26-35 concerning Philip's aiding the Ethiopian eunuch in understanding the prophecy of Isaiah.

Publisher shows similarity of work of God's servants at this time and how the "New World Translation" and book are aids toward getting a clear and correct understanding of God's purposes. To illustrate he reads 2 Peter 3: 5-7 (NW) and then shows briefly how chapter XXI in "Let God Be True" will help in understanding. Householder appreciates point of illustration and is anxious to contribute for Bible and book combination.

SCENE II (6 min.) Publisher presents "New World Translation" and book offer to householder, whereupon householder says he has his own Bible, the "King James Version." Publisher points out that the "King James Version" was written in 1611 in the archaic English of Shakespeare's day. He asks householder if he finds it much easier to read and understand his daily newspaper than one of Shakespeare's plays in Old English with its "thees," "thous," "thys," and words such as "forbear," "curst," "giveth," etc A comparision of the text at Matthew 5: 22 in the "King James Version" with that of the "New World Translation" is suggested by the publisher. He points out the clarity of expression and meaning in the "New World Translation" and then shows how footnote at bottom of page aids in better understanding the text. Through the footnote an additional feature, the appendix, can be evaluated by its information on the word "Gehenna," page 766.

Publisher gives short talk on Revelation 21: 1-4 and ties it in with "Let God Be True", chapter XXII He briefly shows scope of book and explains how it compares Scripture texts and helps in understanding. Householder agrees to take offer for $2 contribution.

SCENE III (3 min.) Summary by conductor to emphasize presenting the offer at every door.

SCENE I (10 min.) Conductor emphasizes the need for each publisher to display maturity by being a regular house-to-house publisher during the new service year. Many have failed in the past year and may need assistance in this year from the regular publishers who have overcome their problems. All can become regular publishers through the proper approach to the problem Irregular publisher in audience raises his hand and objects, "But brother how can I be a regular publisher when my secular work keeps me busy until late every day and Sunday is my only day with my family?" The question is referred to the audience and they offer such suggestions as, "Take your family with you in the service on Sunday. If they do not believe, then you will set the proper example before them by going in service yourself, and your example of faithfulness and regular worship may assist them. When we were going to church we went regularly each Sunday, or at least once or twice a month; so we should be able to spend the same time or more in proper worship Perhaps you can locate a different job so you can have more free time, etc." Brother expresses thanks for suggestions and says he will try to do better.

A sister raises her hand and says, "I have four children and an unbelieving husband, so I find it almost impossible to get out." Audience responds. "The sisters meet during the week; you could work with them, taking one or two children with you while the others are in school; a sister offers to stay with the very young children while she goes in service during week; perhaps husband will care for children; must be example of devotion to Jehovah, as serving him means eternal life for children as well as you; no greater heritage for children than ministry, etc." ("Watchtower," 1/15/52)

A third irregular publisher raises his hand and says, "I put in a few hours for four months, but the other months, I don't know why, but I just didn't do any service. Can you help me?" Audience responds· "Arrange a schedule of service and study and keep it, setting aside specific times to engage in service. Attend congregation book studies and work with group. Brother from his area offers to assist by calling and taking him along in his territory, etc." All are thankful for assistance. Other practical suggestions may be offered to assist the ones suffering from irregularity.

SCENE II (5 min.) Conductor sums up the information gained from discussing the problems of three irregular publishers, pointing out how we must evaluate properly our dedication to Jehovah in relation to our secular occupations and other problems. He notes that the ones who work closely with the organization, lean on Jehovah for his spirit's guidance and study Jehovah's Word regularly at home and at the meetings are the ones who are spiritually healthy, mature, regular publishers. Close co-operation between the regular and irregular ones makes the congregation stronger. Real diligent effort must be put forth by all, but each one's being a regular house-to-house publisher in the new service year will bring blessings of expansion to the organization and maturity to its members.

Publications Now Available

New World Translation of the Hebrew Scriptures (Vol. I) (4 bl) (Rates same as No 7 bl.) —English

"Make Sure of All Things" (ms) (Cash item, 75c) —English

"New Heavens and a New Earth" (nh)—English

After Armageddon—God's New World (aa) —English

Basis for Belief in a New World (bn) —English

Tracts· *The Sign of Christ's Presence* (T9); *Man's Only Hope for Peace* (T10); *Which Is the Right Religion?* (T11); *Do You Believe in Evolution or the Bible?* (T12) —English

"Preach the Word" (th) —Testimony in 30 languages

Tracts *Hope for the Dead* (T5-S); *The Trinity—Divine Mystery or Pagan Myth?* (T6-S); *How Valuable Is the Bible?* (T7-S); *Life in a New World* (T8-S) —Spanish

"Equipped for Every Good Work" —Hollandish

"Let God Be True" —Ilocano

"The Kingdom Is at Hand" —Portuguese

"The Truth Shall Make You Free" —Tagalog

"This Means Everlasting Life" —Afrikaans, French, Greek, Slovak, Twi, Ukrainian, Xosa, Yoruba, Zulu

What Has Religion Done for Mankind? —Finnish, Icelandic, Spanish, Swedish

Can You Live Forever in Happiness on Earth? —Cebu-Visayan, Ibanag (symbol-IG), Indonesian, Japanese, Russian, Turkish

Evolution versus The New World—Chinese, Hebrew, Hollandish, Norwegian, Portuguese, Spanish

God's Way Is Love —German, Greek, Italian, Polish, Russian, Slovak, Spanish, Twi

Will Religion Meet the World Crisis?—Arabic, Armenian, Bicolano, Ibo, Icelandic, Pampango, Polish, Siamese, Ukrainian, Yoruba

Songbook —Spanish

Leather Bound Bibles

Both the *New World Translation of the Christian Greek Scriptures* and the *New World Translation of the Hebrew Scriptures* (Vol. I) are available with green leather binding. Pioneers may obtain these for $5 a copy, and congregations for $6.50. Cash must accompany orders.

Lost and Found

Articles lost and found at both Yankee Stadium and Trailer City are now being held at the factory at 117 Adams Street. Brothers who lost items during the convention may write for them, giving a *full* and *complete* description. Please mark the outside of your envelopes "Lost and Found."

Congregation and Pioneer Supplies

Supplies for the 1954 service year are enclosed with this *Informant:* monthly report cards and a Congregation Progressive Report sheet. Pioneers and special pioneers will receive their supplies direct, as follows. Pioneers: monthly report cards and Daily Record sheets. Special pioneers: monthly Report and Allowance Request forms and Daily Record sheets. All other supplies should be ordered in the regular manner.

Awakening the Sleepers

Prepare to Present *Awake!*

[1] To awake from sleep into the brilliant light of day is quite an experience. When Jehovah gives the command to cease sleeping, his children vigorously respond by rising to a condition of energetic activity in the light of his Word. (Eph. 5:14, *NW*) Behind are the heavy slumberings and dreams of old-world vanities and ahead are the prospects of new-world blessings. *Awake!* magazine helps to rouse persons from slumbering indifference to a keen realization and appreciation that a new day has dawned.

[2] Never before has the command to awake been more appropriate and demanding than now, when thousands sleep unaware that Christ Jesus, the new world's King, is ruling in the midst of his enemies. Last October, 107,394 new subscribers were given the opportunity to observe the flashing beams of light from *Awake!* magazine's beacon of truth-filled pages. Will you be ready to give many more the same opportunity this October? You will be, if you prepare in advance, keeping in mind that you must be awake to present *Awake!* to the sleeping world.—Rom. 13:11.

[3] During the month of October you will have two issues of *Awake!* specially suited for presentation. Read them over carefully, and alert your mind to the appealing high lights, so that you will be well equipped to call these points to the attention of those who are tossing and turning in an uneasy sleep. Make sure you have sufficient copies of these magazines on hand for distribution (two S-66 forms are enclosed), as well as sufficient subscription slips. Three booklets will be given free with each year's subscription. Publishers will remit 90 cents.

[4] You 'shepherds of the flock,' see to it that effective presentations are featured on the service meetings, and definite arrangements are made to assist all needy ones to share in the blessings of this featured activity. This can be the greatest *Awake!* campaign ever, as Jehovah continues to prosper his organization and many more share in awakening the sleepers.

Circuit Servant *(Cont'd)*

circuit servant. Circuit servants will notify the congregation servant in advance when the district servant will accompany him for a week.

[6] The week of the circuit servant's visit will be a busy but profitable and joyful one. Jehovah's servants realize that they have the most important work on earth to do, and they want to know how to do it best. Hence they will look forward to the circuit servant's visit, share in its benefits to the full, and then continue to apply what they have learned in 'thoroughly accomplishing the ministry.'

UNITED STATES QUOTA FOR 1953
139,289 Publishers

Monthly Field Service Report

July Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	213	94.6	30.7	4.6
Pioneers	6,734	56.5	16.0	2.9
Co. Pubs.	120,786	6.3	1.8	.3
Total Pubs.	127,733			

Public Meetings Held: 3,131

CONGREGATION ORGANIZATION

House-to-House Ministry

[1] "Every publisher a regular house-to-house preacher of good news!" has been the *Informant* slogan. The goal of every congregation should be to have everyone a well-qualified minister, able to effectively preach the good news from house to house, present the offer, make return visits and start and conduct Bible studies. With congregation activity properly organized, all publishers who love Jehovah and sincerely desire to have a part in the great work he is directing can and will be assisted to become regular in the house-to-house ministry.

[2] Reports show that approximately 72 per cent of all Kingdom publishers in the United States share to some extent in this basic part of the witness work. A good number are mature ministers, able to go alone and to train others, while some have not yet matured to the point of witnessing alone at the door; and approximately 42,000 never engage in house-to-house preaching. This means that considerable training work must be done. All qualified servants, pioneers and mature publishers, as called to our attention at the world assembly, should have in mind training others to become active and effective in the house-to-house ministry.—Acts 20:20.

[3] Congregation servants should know the teaching abilities of mature publishers, and also those who need house-to-house training. Under the congregation servant's direction book study conductors will assign mature publishers qualified to teach to train one or more new or less mature publishers. Individuals privileged to have a part in this training work should assist the assigned publishers as often as possible until they are able to witness alone and, in turn, teach others. Put this arrangement into operation right away. When your circuit servant visits, he will work with publishers, offer appropriate counsel and instruction to servants and publishers carrying out the training work and also personally assist as many as possible of those being trained. He will see to it that your organization for training is functioning effectively.

[4] Definite time should be set aside for the house-to-house ministry. Every Sunday morning all publishers are encouraged to be at the contact point by 9:30 and to spend a minimum of two hours presenting the offer from house-to-house. Many can be trained during this period; and, after presenting the offer for two hours, they can be taught to make back-calls. Activity for group work and individuals assigned to work together should be arranged during the week. Congregation book study conductors will want to schedule house-to-house magazine work before the book study and take the lead then, as well as on Sunday and on back-call night.

[5] When starting new publishers, why not train them in the house-to-house ministry at the outset? House-to-house Magazine Day activity, after only a little training, affords an excellent opportunity for new publishers and ones being trained to present the offer. Continue to work with them regularly and guide them to become mature ministers.

[6] With servants, pioneers and mature publishers co-operating in this training, and with the ones being assisted taking advantage of this loving provision to advance their ministry, every Kingdom publisher will soon be a regular house-to-house minister of the good news. —1 Tim. 4:15, 16, *NW*.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

OCTOBER, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

Awakening the Sleepers

Arouse Slumberers to New World Alertness

Use *Awake!* with Premium

1 Asleep in the deep night of the old world are many millions of persons who have no knowledge of God's Word of truth. And the same is true of the vast majority of mankind today when it comes to knowing the facts behind what goes on in the world. These persons need the truth, which will act as an alarm clock to awaken and alert them to world conditions and the cause and remedy for universal distress. It is the privilege of New World society members to actively serve in awakening the sleepers from their slumber. Everlasting sleep awaits them if they are not aroused now and helped to favorable new-world activity.—Eph. 5: 16, *NW*.

2 During October, to make the offer of a one-year subscription on a contribution of $1 even more attractive, three booklets will be given free. Publishers will remit 90 cents for each new subscription. With such an excellent and varied magazine as *Awake!* to offer, it should not be very difficult for each congregation publisher to obtain at least one subscription, and pioneers, four. In the campaign last year United States publishers, 132,640 of them, obtained 107,394 subscriptions. Now, with approximately 150,000 publishers, how many subscriptions do you think will be taken? Shall we be able to make it an all-time peak? Last year, by Jehovah's undeserved kindness, we increased our hours in the field and rose well above the previous peak of 78,888 subscriptions set in October of 1950. Over 28,500 more! Will we do better this time?

A Good Start Necessary

3 We can and will if each publisher will get off to a good start this year. Yes, hit it hard right from October 1, right from the very first door we call on, and keep stressing *Awake!* down to the last day of the month. Engage in house-to-house ministry every Sunday, and offer *Awake!* at every door.

4 Be familiar with the magazine's contents and thus use the awakening message most effectively. In this way more and more people will become acquainted with *Awake!* and be alerted by its enlightening and eye-opening features. Use the material found in its pages, which you enjoy so much, to arouse the interest of the person to whom you are presenting *Awake!* Phrase the points found in it in your own words and see the effect as you enthusiastically and convincingly present it. Remember, you will have two issues to work with this month, designed to appeal to all persons.

5 Do we not feel and know that the old world needs to have an alarm sounded? Are not world conditions such that they practically shout aloud the sadly neglected condition of the people? Why not obey the command to "awaken the sleepers" by helping them to meet, see, obtain and read *Awake!* and appreciate its full value. Offer it to everyone and at every opportunity. Help them to awaken and see the light of the new-world day that leads to life. *Awake!* is a valuable stimulant for a drowsy world. Use it to best advantage during October.

Keeping the Goal in View

This is October, the second month of the new service year. Remember that our goal each year is to achieve a 10 per cent average increase by the end of December, and a 20 per cent peak by the end of April. This increase is to be based upon the previous year's average number of publishers. By Jehovah's undeserved kindness, we reached this goal last year. It will require effort and planning on the part of all servants and publishers if we are going to do so this year. Keep the goal in view! Let everyone be a house-to-house preacher!

Circuit Assemblies Resume

Everyone to Attend and Support

1 With memories of the New World Society Assembly still fresh in mind, Jehovah's people look forward to another progressive year of theocratic activity. Yes, the long-looked-for and prayed-for world assembly has come and gone, but the blessings imparted there will reach over many years to strengthen and enlighten those who love and serve Jehovah. Assembling together is indeed a provision from Jehovah and we appreciate his loving care in this regard. We were thankful to learn that circuit assemblies throughout the country would resume shortly after the world assembly. Assembly blessings will therefore continue to be enjoyed regularly by Jehovah's people.

2 Last February the circuits in the United States were revamped to keep pace with the expansion of true worship. This will mean, in most cases, getting acquainted with publishers in congregations that were formerly a part of other circuits; but we are all one happy family, and it does not take Jehovah's witnesses long to get acquainted when assembling and working together in holy array. So, when the circuit assembly for your circuit is announced, make definite plans to attend and share in the many blessings. Remember, it is your assembly. Participate to the full and make it a success.

Engage in Field Service

3 Likewise, in attending the assembly, do not forget that field service is an integral part of each circuit assembly. During each assembly, immediately put to good use the practical instruction you receive from the platform on house-to-house witnessing. You do not have to wait until you return home to make practical application of the information that you receive. There will be house-to-house and store-to-store witnessing as well as advertising to be done. You will receive much more from the assembly if you share in the field service. Sunday morn-

(Continued on page 2, col. 2)

Around the World with Jehovah's Witnesses

Clean Worship

"Therefore, since we have these promises, beloved ones, let us cleanse ourselves of every defilement of flesh and spirit, perfecting holiness in God's fear." (2 Cor. 7:1, NW) Members of the New World society are careful to conform to the high standards, both moral and spiritual, that Jehovah sets forth in his Word. (102)

The "Yearbook" report from Costa Rica shows that there is real pleasure and blessing in bringing one's course of living into harmony with Jehovah's requirements. (136) There must be firmness on the part of the organization in aiding newly associated persons to see and meet these requirements, so that the spiritual health of the congregations is not impaired by contamination with old-world standards. (155) And yet there should be a kindly spirit of helpfulness in dealing with persons who are just learning of the new world and who need assistance in these matters. (179)

If anyone feels that his problems are too great to be straightened out, refer to the report from Nicaragua and see how Jehovah blessed the action taken by individual brothers in that land. (222)

We should never conclude that holding to the Bible standards will in any way retard the growth of the organization. Rather, just the opposite will be true, as shown by the report from Mexico. (211, 213) In Chile the determination to hold close to Jehovah's standards did not hinder progress at all last year. (129) Jehovah blesses those individuals and congregations that practice clean worship. It is the only worship that has his approval. —Also see comments on pages 121, 200, 235 and 246.

Suffering for Righteousness

"For if someone because of conscience toward God bears up under afflictions and suffers unjustly, this is a thing agreeable with God." (1 Pet. 2:19-25, NW) This means following the example and course of Christ Jesus, which is the way of gaining Jehovah's approval. Consider the report from Cyprus and see how our brothers there continue undaunted by violent persecution. (142, 143)

When one appreciates the great issue now before all creation and he understands that reproach from the Devil's old world is to be expected, then he is not dismayed and discouraged by such experiences. He realizes that, in the long run, such works beneficially to himself and others of good will who observe his stand for what is right.—See the report from Dominican Republic, pages 146 and 147.

Even in violent, false-religious strongholds persecution of Jehovah's servants brings the great issue to the fore and causes many honest ones to make a right choice. It is certainly so in Greece today, all efforts to the contrary notwithstanding. (175) It must be borne in mind that opposition in modern times does not always mean "goat," as it did not mean so in the case of Saul of Tarsus. (220, 221)

It is true, as in the days of the early church, that heated opposition that scatters our brothers often means a wider witness is given. And the courageous attitude of God's servants in standing firm against satanic villainy sometimes moves to theocratic action those who have long stood on the sidelines and watched. (249)

Presenting THE GOOD NEWS

By Means of *Awake!*

[1] To obtain subscriptions for *Awake!* one must be able to convince open-minded people that this journal is what they need and want. Familiarity with the contents and enthusiastic presentations are therefore very essential. For example, a publisher might introduce himself as engaged in a world-wide Bible educational program, and then continue to this effect:

[2] "As you know, there are hundreds of magazines and periodicals covering the newsstands that deal with fiction or are filled with the opinions and philosophies of men. Such material does nothing to improve the lot of the people in a way that really counts. But *Awake!* is constructive and forward-looking, and it deals with facts that are not only interesting but also vital to new-world living. It is a journal for serious-thinking persons, yet it is not lacking in human interest. Above all, it will acquaint you with the most important truth you could possibly learn, concerning the establishment of God's kingdom for the blessing of persons who desire and look forward to a world much better than the present one in which we live. *Awake!* will show you how the happenings of these times were foretold in the Bible and why they presage a new world now at hand. *Awake!* is interested in keeping you alert and alive to the vital issues of the day. A subscription for one year is only $1, and these three booklets are given free." Then the publisher might select the article "*Awake!* Is Thirty-four" (10/8 issue) or another good article and discuss it briefly, at the same time demonstrating the journal's features.

[3] Do not forget renewals on subscriptions taken last year. The Bible study servant will transfer to slips the names and addresses of last year's subscribers (from S-10 sheets) and give these to congregation book study conductors for the publishers. Following is a suggested way of approach to encourage subscribers to renew.

[4] "Last year we were happy to include your name with hundreds of thousands of other subscribers for *Awake!* magazine. I hope you have enjoyed the articles presented in *Awake!* The valuable information in just a few issues is worth the small cost of the subscription. *Awake!* subscribers are usually anxious to renew their subscriptions so as not to miss an issue, although sometimes the rush and bustle of daily life causes persons to overlook the renewal notice in the magazine. Our records show that your subscription is about to expire [or has expired] and I would like to assist you in extending it for another year. The subscription rate is still the same, only $1 for 24 issues. I can take your renewal right now and save you the trouble of writing." If a renewal is obtained, there may be sufficient interest to have in mind a later return visit and a home Bible study. Do not overlook this possibility.

Assemblies Resume (*Cont'd*)

ing has been reserved for house-to-house activity on the part of all, so that all publishers can begin immediately to apply the good points on house-to-house ministry presented at the Saturday night activity meeting. Bring sufficient magazines and literature with you and have a full share in house-to-house and other witnessing activity.

[4] Since circuit assembly locations are usually not too far from each congregation in the circuit, why not make it a special point to take persons of good will with you to the assembly? Have them attend the baptismal discourse Saturday afternoon to get acquainted with dedication responsibilities, and perhaps they will symbolize their dedication to do Jehovah's will. Of course, Sunday's activity will be of particular interest to good-will persons, and arrangements should be made well in advance to help them attend on this day, if they are unable to take advantage of the entire assembly. By your attending every day of the assembly and assisting others to attend, the benefits of the circuit assembly will reach even more persons. Utilize its practical and timely instruction to the full as you worship Jehovah in holy array.

Publication Now Available

Evolution versus The New World

—German

YOUR SERVICE MEETING

The first demonstration below features the presentation of "Awake!" The second demonstration illustrates the use of "Make Sure of All Things" in house-to-house ministry.

SCENE I (4 min.) Chairman discusses "Awake!" campaign, using issues of "Informant" of past few years to show what was accomplished. He stresses point that dignity of message requires clean, neat dress and thorough preparation of presentation. Lasting impressions are made by first contact of witness.

SCENE II (4 min.) Neat, clean, friendly-looking publisher is seen approaching door. Businesslike, his presentation in mind, he prepares to meet householder. Rings bell, waits patiently and then cheerfully greets householder as door opens: "Good morning. I'm Mr. ——, and I'm calling on the people who are interested in improving their understanding of world conditions and seeing more peaceful times on earth. As an honest-hearted person, I am sure you would like to see a righteous world, wouldn't you?" Householder responds favorably. Publisher continues: "I have found a magazine that gives much information along such lines and I would like you to see it. 'Awake!' is the name and it costs only $1 a year." He produces latest copy and begins to point out how "Awake!" constantly supplies important information concerning world conditions and directs people to God's Word for hope. To housewives it appeals with articles on food, sewing and fashions; for students, articles on science, medicine, geography and history; for everyone, stories on the wonderful things of nature and interesting customs of other peoples "But we have so many magazines we will not be able to read it," householder objects. Publisher tactfully shows that "Awake!" takes little time to read, yet, unlike the great majority of other magazines, offers real hope. Householder subscribes. After publisher leaves she is heard remarking on courtesy, neatness and intelligent presentation of witness. She will look forward to receiving "Awake!"

SCENE III (4 min.) Publisher is shown just concluding his weekly study with a family group. Speaking to head of the home, he asks, "Did you read the article on 'Hypnotism' in the last copy of 'Awake!' I left you?" When a negative answer is received, publisher quickly brings out his copy and points out that hypnotism through conditioning can be used to induce persons to commit crimes; that confessions have been gained by the Communists through hypnotism and that it can otherwise serve the schemes of evil men. Husband and wife quickly recognize value of knowing this. Wife then mentions that she appreciated information on ineffectiveness of chlorophyll products in same issue. Schoolboy son mentions he likes "Watching the World," 'because it makes it easy to gather news for the current events part of his history class.' Publisher then brings out other copies to display articles on science, nature study, etc., that would help him in school. He says, "Everyone in the family can enjoy 'Awake!' because it's written for young and old alike, and it costs only a dollar to get 24 copies delivered to your home each year. It costs so little, and gives you so much; you can't afford to be without it." Family discuss its value and then the father subscribes.

CONCLUSION (2 min.) Summary by chairman. Emphasize making subscription presentation at every door.

SCENE I (3 min.) Publisher working from house to house with "Awake!" subscription offer is confronted by householder who, although having read several copies of the magazine, objects to it because it speaks against other religions. He feels that there is some good in all religions, that all are merely traveling different roads to the same happy end, and that it would be much better for all religions to work together and try to exert a good influence on people who do not go to church. He claims that "Awake!" serves to divide rather than to unite people for a good cause. Publisher states that if householder wants to believe there is good in all religions, that is his right, but the Bible shows differently. "Where?" inquires householder. "Well, I don't know exactly, but I know there are many scriptures that show God does not approve all religions, but only the true worship," answers publisher. But the publisher is just not prepared to give a convincing witness, and nothing worth while is accomplished.

SCENE II (6 min.) Second publisher, who is equipped with his copy of "Make Sure of All Things", calls at a home and receives substantially the same argument from householder. He expresses himself as glad that householder has taken time to read several issues of "Awake!" and also says that he is pleased to have householder's honest opinion of the magazine. Then he takes out his copy of "Make Sure of All Things" and turns to "Interfaith," starting with page 187. He points out to householder that there are only two roads to travel, a right and a wrong, and inquires if householder has read these particular scriptures on the subject. He goes on to show (p. 186) that merely taking the name of God is not sufficient to get to the "same happy end." In fact, the "many roads, one destiny" idea is a misleading principle that can keep one from true worship and is really only another way to describe the broad road that leads to destruction. (P. 186)

Jesus would not recognize religious leaders as "brothers," nor did he overlook differences as "petty" and refrain from pointing out the shortcomings of professed servants of God. (P. 185) It is impossible to compromise by "straddling the fence," because this would not please God. (P. 184) That is why "Awake!" must honestly state the truth regarding other religions, as well as adhere to true worship. But note that the magazine always compares religious teachings or pronouncements with the Bible, to show people the inconsistency and let them judge for themselves. A full discussion of facts never hurts those following the truth. Thus householder's objections are answered and publisher goes on to make presentation of "Awake!" subscription.

SCENE III (3 min.) Conductor emphasizes need to be familiar with contents of "Make Sure of All Things" and have it with you in field so that it can help in overcoming obstacles and in giving a successful witness where you might otherwise not do so. It is valuable in many kinds of situations, but you have to know what is in it to use it to best advantage.

Pioneers Increasing

Since the world assembly more and more pioneers are being added to the list every day. Have you written for your pioneer application yet? Have you reviewed your position to see whether you can arrange to devote 100 hours a month to field activity? If so, then you should be on the pioneer list. Why not plan to start November 1 by requesting a pioneer application now?

When a pioneer moves from one country to another and intends to be gone for a period of six months or less, he should send his reports back to the Society's branch office in his home country. If he is going to be gone for more than six months, he should immediately request the Society to transfer his pioneer records to the branch office in the country to which he is going. Additionally, he will write a letter to the Society in that country upon arrival, advising of his plans; and then he will send his monthly reports to that office. Missionaries, of course, always proceed as directed by the president's office.

Convention Photographs

In response to many requests, the Society has made photographs of the New World Society Assembly of Jehovah's Witnesses. A set of six, size 8″ x 10″, showing fourteen different scenes of the convention, may be obtained on a contribution of $1. There is also available an 8″ x 24″ photograph giving a panoramic view of the stadium during the public lecture on Sunday. This one is especially suitable for framing and should be hung in every Kingdom Hall. It may be had for $2. Orders for these photographs may be placed immediately, accompanied by remittance. All brothers wanting these photographs should please order through the congregation servant now.

Magazine Bound Volumes

Congregations and individual brothers who wish to have bound copies of the 1954 *Watchtower* and *Awake!* should place their orders now to ensure delivery. These must be ordered a year in advance so the Society will know how many additional copies of each issue to print throughout the year. Individuals should order through congregations where possible so that they may be shipped with congregation literature. This will save time and money. The cost is $2 a volume.

Loyalty to Theocratic Organization

Bible and Book Offer

[1] Loyalty and service are inseparable. A heart in harmony with God's Word and organization, backed up by faithful, dependable performance of duty, shows loyalty. Aware of the need for further training in love and allegiance, Jehovah's servants diligently strive to please him by adhering to the loyal principles of the Bible and the counsel set forth by his theocratic organization. This means continuous service in compliance with Jehovah's will.—Josh. 23:8, *Mo.*

[2] It is the Word of God that accurately defines true loyalty. Righteous-hearted persons must learn of this! Therefore it is our responsibility to act upon the command to "feed my little sheep" by aiding and instructing them in dependable theocratic service. This we will do in November by presenting the *New World Translation of the Christian Greek Scriptures* and a book on a contribution of $2. In the event we call on persons who already have the Christian Greek Scriptures, then we may place the Hebrew Scriptures (Vol. I) and a book, on the same contribution.

[3] Not deviating from the purpose of the sowing work, Jehovah's servants will water the seed that they plant by calling back faithfully on all placements made, providing further nourishment with effective back-calls. The Bible and book combination makes the obtainer an excellent prospect for a home Bible study.

[4] Loyalty is known only when it is demonstrated. All of Jehovah's servants are determined to seek approval by their course of loyal service, and thus also influence many more to the side of true worship.

A Note of Thanks

Many thousands of Jehovah's witnesses were housed by New York city householders during the convention. Their hospitality was appreciated by us. Some went to considerable trouble preparing rooms, purchasing bed linen, etc., to care for us. With their kindness in mind, the Society believes it would be well for each group who stayed with a householder to write a short note of thanks immediately.

Publishers in New York city are now in the midst of calling on householders who opened their homes to conventioners, and your note of thanks may help. Fine results are being realized, with many Bible studies started. They appreciated having Jehovah's witnesses and were blessed by their presence.

Many publishers made their own arrangements to stay with New York householders. If any would like a New York publisher to call on the householder, the person's name, address and other particulars may be sent to 117 Adams Street.

UNITED STATES QUOTA FOR 1953

139,289 Publishers

Monthly Field Service Report

August Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	204	138.4	53.5	5.7
Pioneers	6,596	96.9	28.4	3.5
Co. Pubs.	138,291	10.2	2.8	.4

Total Pubs. 145,091

Public Meetings Held: 7,080

CONGREGATION ORGANIZATION

Preparation for Circuit Servant's Visit

[1] Approximately every six months each congregation is served by a circuit servant. To enable all publishers to know well in advance the exact dates, the circuit servant communicates with a congregation about two months before his visit. Upon receiving the advance notice, the congregation servant should announce the dates to the congregation, order handbills for the circuit servant's public talk and in general start directing congregation matters so all will be in readiness for his visit.

[2] As the date of the visit draws near, a letter prepared by the Society, outlining basic activities for the entire week, is forwarded to the congregation by the circuit servant. In addition to reading this letter to the congregation upon receipt, time should be used on the service meeting a week or two before the visit to consider what is scheduled during his visit. Publishers should be assisted to understand the purpose of the circuit servant's visit and be encouraged to enthusiastically support all activities scheduled.

[3] The congregation servant will check with each servant to see that his records are up to date and will be available for the circuit servant to go over Tuesday afternoon. Territory to be worked during the week will be selected, and, where the congregation book study arrangement is in effect, a tentative schedule for visiting them will be worked out for the circuit servant to consider upon arriving.

[4] The congregation servant will plan and take oversight of the service meeting. Well in advance the program should be worked up and parts prepared by those assigned to serve on the service meeting. The school servant will give out assignments and assist any who might need help to prepare. Model meetings should result so all in attendance will be edified.

[5] The visit of the circuit servant is a very special week for a congregation. Not only should all publishers support his visit, but persons of good will in the area should be given a special invitation to attend all meetings that week. Make arrangements to bring them to the meetings, if necessary, and let them know they are welcome to share in the various activities of the week. If personal contact cannot be made, a card or letter may be sent to persons of good will. Let them know that this is something special.

[6] All servants and mature publishers are encouraged to arrange to spend one or two days with the circuit servant in field work. This will enable him to train and offer counsel to those who will teach others in effective house-to-house ministry after he leaves. Usually publishers can arrange to get off from secular work a day or two for service with him. Additionally, the congregation servant will make definite appointments for the circuit servant to aid publishers in afternoon back-call and Bible study activity where possible, having in mind that he will be working with book study groups in large congregations.

[7] Circuit servants look forward to and prepare under the Society's direction for being with a congregation. In turn, congregations and publishers who prepare for the circuit servant's visit put themselves in position to reap the benefits intended for them. (*To be continued*)

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

NOVEMBER, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

Loyalty to Theocratic Organization

Support House-to-House Preaching

Bible and Book Offer

[1] Faithful and true to God's Word the Bible! Tried and tested in its allegiance, loyalty, love and duty to the Most High God, Jehovah! Unswerving continuance in Jehovah's service blessed by unbounded privileges and opportunities! This is Jehovah's organization and he is using it to accomplish his purpose of preaching the good news of the Kingdom in all parts of the earth. Why should not Jehovah's servants staunchly uphold and defend the "right works" and divine principles of this theocratic organization?—Josh. 23: 8, *Mo.*

[2] If we are to act in harmony with Jehovah's will and receive his approval, we will happily give forth the good news in company with our brothers. This not only will bring us contentment and joy but also will serve to impress and influence others to recognize the organization Jehovah is using. As a new-world society, we will want to move forward during November calling on the people by engaging in the house-to-house ministry and presenting the *New World Translation of the Christian Greek Scriptures* and a book, on a contribution of $2. Loyally present this excellent offer at every door so all persons contacted will have opportunity to obtain the combination.

Sunday Work

[3] A well-balanced and planned service will bring us into closer association with Jehovah and his theocratic organization. Determine now to be at the Sunday contact point at the time arranged by the congregation. Discuss the text no later than 9: 30 a.m. and leave promptly for the field. After working for two or more hours in the house-to-house ministry, increase your service opportunities by calling back on persons of good will who have shown some interest in the Kingdom message. A change from one form of activity to another is very refreshing and also enables Jehovah's servants to properly care for the sheep found. It should be remembered that the back-call and home Bible study features of the service are part of house-to-house activity.

[4] Prepare now to take advantage of the holiday observance and aid persons of good will to know how they can properly thank Jehovah for all his acts of undeserved kindness. Arrange for field work and help all associated with the New World society to loyally engage in house-to-house ministry.

[5] Unswerving continuance in Jehovah's service is the keynote for developing loyalty. Keep abreast of Jehovah's theocratic organization as it takes the lead in rendering to God a consistent service of praise. It is the Word, the spirit and Jehovah's organization that stir us to vigorous and loyal worship. Thus every servant of Jehovah filled with appreciation of God's goodness will want to joyfully and zealously serve the Kingdom interests, at all times taking fullest advantage of the small opportunities as well as the large ones. This is loyalty to God!

Increase House-to-House Ministry

New U. S. Quotas for 1954

[1] Are you a regular house-to-house preacher of the good news? Do you follow up placements of literature and interest shown by persons of good will with back-calls and arrange to start home Bible studies? If so, in addition to having a full share in this service yourself, undoubtedly you can be of much assistance to others as they begin these vital features of the service. If you are not a regular house-to-house publisher, then you should work diligently to improve your ministry by availing yourself of the training program in house-to-house preaching now being conducted in each congregation.

[2] In stressing house-to-house witnessing at the New World Society Assembly, Brother Knorr made the following statement: "The most essential and effective service that anyone can render to God is to serve in house-to-house work. This is the big step on the part of a publisher toward maturity and his aiding someone else to get into Jehovah's organization." Further, in discussing the house-to-house work, he stressed the importance of making back-calls and conducting home Bible studies, since this work is a part of house-to-house preaching. Each publisher was encouraged to work toward the goal of being able to give a three- to eight-minute sermon at the doors and then to follow up with back-calls and home Bible studies. Can you give a discourse of ten to fifteen minutes when making a back-call and be prepared to answer Bible questions? All of this is part of growing to maturity and becoming effective preachers of the good news.

Organize Now

[3] Since the new arrangement for the more mature publishers to assist the new and irregular publishers in becoming efficient house-to-house publishers became effective September 1, each congregation should organize this training work immediately. It is not necessary to wait until the circuit servant serves the congregation. Rather, the congregation servant, working closely with his assistants, should select capable servants, study conductors, pioneers and congregation publishers to train others who need assistance. These should be paired up with the less mature and inexperienced ones in house-to-house work. More experienced publishers should take the lead and instruct the ones assigned to them in a mature and loving manner. Efficient organizing can be done through the congregation book-study arrangement. When the circuit servant arrives a good start will have been made in this new theocratic arrangement for preaching the good

(*Continued page 3, column 3*)

Around the World with Jehovah's Witnesses

Defeating Persecution

"We are persecuted, but not left in the lurch; we are thrown down, but not destroyed." (2 Cor. 4:9, NW) Just as this was true in the days of the early church, so it is true today. Jehovah does not abandon his people in their trials, nor can the adversary by persecution destroy them or remove them from the light of Jehovah's favor. Persecution may come from many different sources, not the least of which will be the false religious guides. However, godly courage and persistence can defeat this persecution, as shown by the report from Belgium and India. (104, 105, 192)

Even political persecution can be turned to advantage and defeated if the brothers bear in mind that they are Jehovah's witnesses and seize every opportunity to talk the truth to others. Our brothers in Hungary have done this. (189)

State discrimination against God's servants and in favor of some other religious body does not discourage or stop us from making theocratic progress, as shown by the report from Taiwan. (205) Sometimes what appears to be a crushing blow at the hands of the enemy will actually prove to be a boon in the end if we patiently and calmly continue with our God-given work. (215, 216)

Persecution in one's own family can be defeated too, often with happy results. (220) Personal bodily punishment and the seizure of personal possessions bring a great trial, but trust in Jehovah will enable one to defeat this persecution too. (262) Persecution will not destroy the New World society under the leadership of its victorious King, who himself defeated all persecution.

Modern Gamaliels

"Do not meddle with these men, but let them alone." That was the wise advice Gamaliel of old times gave to those who would interfere with the preaching of the good news. (Acts 5:38, NW) In modern times there are also honest persons who render assistance to Jehovah's servants by exercising a similar influence upon would-be disrupters of new-world activity. (197)

In Syria a Moslem sheik intervened in behalf of a pioneer brother who was being held in prison and used his influence to effect the brother's release. (210)

Often the effort is made by opposers to induce the law enforcement agencies to interfere with the witness activity, sometimes with a measure of success. But there are still persons who are not afraid to stand for what is right, as shown by the "Yearbook" report from Peru. (244) The same is seen in Switzerland. (274)

At times favorable intervention to help overcome distressing problems comes from unexpected sources, as in one instance in Ecuador. (148) In Libya there are persons who regard the witnesses with a "let them alone" attitude and who are not afraid to say so despite pressure from the clergy. (152, 153) Swaziland and other African countries have tribal chiefs who have taken a stand against unwarranted interference by the clergy. (266) It is prudent for all who contemplate opposition to ponder well the warning of Gamaliel to desist from interference with these ministers of good news, "otherwise, you may perhaps be found fighters actually against God."

Presenting THE GOOD NEWS

By Using the Bible At the Doors

1 "Philip opened his mouth and, starting with this Scripture, he declared to him the good news about Jesus." (Acts 8:35, *NW*) Did you ever try Philip's approach in witnessing to persons? After introducing yourself, making known your mission and what you have for the people, a very effective witness can be given by reading a few select texts from the Bible and weaving them into your witness. For instance, one might say:

2 "The Bible contains many promises concerning a new world and the righteous conditions that will exist in it. Prophets of old foretold its coming, and Christ and his disciples preached of the Kingdom that would usher in these conditions. The apostle Peter wrote to Christians in his day, 'But there are new heavens and a new earth that we are awaiting according to his promise, and in these righteousness is to dwell.' (2 Pet. 3:13, *NW*) But, undoubtedly, you have wondered just when these conditions will be realized. Man has kept hoping for centuries but he lives only a few years, undergoes much suffering and then dies. And, viewing world conditions, there seems to be little hope for improvement.

3 "But Peter also wrote, 'Jehovah is not slow respecting his promise, as some people consider slowness.' (2 Pet. 3:9, *NW*) Would it not be to our eternal benefit, then, to consider what God has to say about his new world? When we turn to his Word, we learn of his purposes and how he will bless people of all nations in his set time and way. First of all, he will soon destroy the wicked persons. Then all mild-tempered ones will inherit the earth in harmony with the promise made at Matthew 5:5, 'Happy are the mild-tempered ones, since they will inherit the earth.' You are invited to obtain this copy of the *New World Translation* that I have been quoting from and read for yourself the good things contained in the Bible."

4 At this point you can highlight some of the outstanding features of the *New World Translation* and how the individual should live now so he might live in that new world. Chapter 22 of *"Let God Be True"* shows how and when God will establish his new world. By thus reading pointed scriptures from the Bible to substantiate your witness, you can achieve greater variety in your three- to eight-minute sermons at the doors in the house-to-house work. Usually when the door is opened the person wants to know who you are, what your mission is and what you have to offer. Cover these points first and then use the Bible in your witness.

"Hebrew Scriptures" to Be Studied

New School Schedule for 1954

Since its release at the New World Society Assembly, Kingdom publishers have been acquainting themselves with the *New World Translation of the Hebrew Scriptures*. It is good for this portion of Jehovah God's Word to be systematically considered, verse by verse, at the ministry school.

The new schedule provides for careful and thorough coverage as follows: Special chain words have been selected for instruction talks. The first and second speakers will each read about four pages of the Bible and then point out features of the footnotes as well as make comparisons with the *King James*, *American Standard* or *Douay* versions. The third student speaker will give an interpretive talk based on the Bible pages read by the first two speakers. Then, under the direction of the school servant, the congregation will have ten minutes to make additional comments on the material read by the first two speakers and to express what *The Watchtower* has said on some points of that reading not covered by the third speaker.

A copy of the new ministry schedule is enclosed with this *Informant* for each member of the congregation. In addition to providing the weekly schedule, new instructions for study are found on the reverse side. There are several changes from the arrangement used in considering the *Greek Scriptures*, so it is suggested that at a service meeting in December time be devoted to considering the new instructions. This will enable all to have clearly in mind the new arrangement.

YOUR SERVICE MEETING

The first demonstration illustrates how "Make Sure of All Things" can be effectively used on a back-call. The second demonstration highlights talking points that may be used in presenting the "New World Translation of the Christian Greek Scriptures" this month.

SCENE I (7 min.) Mature publisher "A" has new or less mature publisher "B" along on back-call in home of Mr. and Mrs. Goodwill. Mr. Goodwill remarks that he has wanted to know more about Jehovah's witnesses and their organization. He has heard others say that "they claim only they are right." "A" responds that many persons say that without knowing facts about Jehovah's witnesses or what the Bible has to say on God's witnesses, and takes out "Make Sure of All Things" and reads aloud opening paragraph of the Foreword. "B" follows in his copy. "A" reasons along lines found on page 5 and suggests they find basis for religion advocated by Jehovah's witnesses by letting the Bible speak for itself. Checking contents of "Make Sure of All Things" "Jehovah's Witnesses" is located on page 193. "A" gives high points found in definition, points to Christ as foremost witness, selecting appropriate and key scriptures, and has "B" and Mr. and Mrs. Goodwill take turns reading. High points of scriptures are emphasized as discussion proceeds. "A" tells of prominent men in past who served as faithful witnesses. Jehovah, not men, is Founder and Christ is Leader; not a political government. (Pp. 195, 196) Moving along, "A" outlines work of Kingdom ambassadors—not conversion, but preaching—and says that each witness is a minister. (P. 197) This leads to life and many will yet join in this most important work. (P. 198) In conclusion "A" emphasizes to Mr. and Mrs. Goodwill the importance of adhering to God's Word for complete and reliable information, and arranges to return next week to further discuss the ministry of Jehovah's witnesses.

SCENE II (7 min.) Next week finds the two publishers ready to take up subject of the ministry of Jehovah's witnesses not completed last time. With "Make Sure of All Things" in hand "A" turns to "Minister of God." (P. 263) Scriptures are noted and read that tell of God's Chief Minister and also pre-Christian ministers. Ordination and training are next discussed. (Pp. 264, 265) "B" points out that women and children too may be ministers, which surprises Mr. and Mrs. Goodwill. (This is found under "Women" and "Children" in the "Subjects for Study" section.) Preaching is a **must** and there is no retirement for God's true ministers. (P. 267) Flock is God's, not man's. Various forms of preaching are briefly touched on as "A" discusses added information found under "Street Work" and "Conducting Studies." (Pp. 269, 141) He explains what comprises a congregation and why ministers use literature in their preaching. (P. 270) "B" adds that ministers of Jehovah do not profit from or peddle God's Word, giving proof texts. Mr. and Mrs. Goodwill admit Scripturalness for all to be ministers and that they understand the preaching work of Jehovah's witnesses better. "A" brings out "Let God Be True" and points to chapter "Who Are Jehovah's Witnesses?" and arranges to call back next week for consideration of it.

SCENE III (2 min.) Conductor sums up value and use of "Make Sure of All Things". It is a convenient reference to use when answering questions and clarifying doctrines. Use it always.

At the service meeting a week before this demonstration the congregation servant will explain that we have studied the "New World Translation of the Christian Greek Scriptures" in our ministry school and appreciate its value. It has cleared up many difficult points for us. We know what it contains, and we can help people of good will to profit spiritually from it. November and December give us the opportunity to talk pure Bible to people and prove to them that the Bible is the basic textbook of Jehovah's witnesses. He then announces that at the next service meeting comments will be heard from the congregation as to what people like to see and hear when the "Greek Scriptures" are presented to them. What rouses their interest and convinces them? He may assign to different sections of the audience (or individuals in a small congregation) outstanding portions, such as Matt. 5: 24, 25; John 11; 1 Cor. 13; 2 Tim. 3; Heb. 11; Rev. 12, etc. They will prepare to tell what outstanding points in these chapters can be used in presentation. Comparative readings of the "New World Translation" and the "King James" or "Douay" versions may be given so that superiority in clearness of the "Greek Scriptures" can be shown.

When the demonstration is put on at the service meeting, it will be divided into three parts:

SCENE I (5 min.) What do the people respond to? Comments from the audience will be heard as assigned above.

SCENE II (5 min.) Outstanding points of interest in "Greek Scriptures." For this part brothers and sisters may come to the front or stand by their chairs.

SCENE III (8 min.) Successfully presenting the "New World Translation." Brothers and sisters who were successful in placing the offer in September may be selected and notified in advance to come to the platform with prepared explanations and comments to relate. They will tell the method of approach and argument used when presenting the Bible and book combination successfully. This demonstration will aid the congregation to prepare and give a more effective presentation of the current offer.

UNITED STATES QUOTA FOR 1954

153,962 Publishers

Monthly Field Service Report

September Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	203	142.1	56.2	6.0
Pioneers	6,223	92.9	30.1	3.8
Co. Pubs.	140,663	9.4	2.9	.4

Total Pubs. 147,089

Public Meetings Held: 8,131

1954 *Yearbook* and Calendar

Orders may be placed now for the 1954 *Yearbook* and calendar. The cost of the *Yearbook* is 50 cents a copy, and calendars may be had for 25 cents each, or five or more to one address for 20 cents each. Pioneers on the list before July 1, 1953, should register with the stock servant of the congregation with which they are associated in order to receive a free copy of the *Yearbook*. The stock servant will keep this list and take it into consideration when ordering the congregation supply of the *Yearbook;* and he will check off the names of the pioneers as he gives out copies. Congregations will submit a Literature Credit Request form in the usual way for copies of the *Yearbook* they place with pioneers. Pioneers not associated with a congregation will receive their *Yearbook* direct from the Society, if they are eligible. Pioneers who commenced work on or after July 1, 1953, will not be eligible for a free copy of the *Yearbook*.

Coming Literature Offers

From January to April inclusive we will be presenting the *Watchtower* subscription for $1, with three booklets free. Look ahead now to this campaign and prepare for it. Aim to make it the best your congregation has ever had, by Jehovah's undeserved kindness. With this *Informant* you will find two Magazine Distributors' Order blanks (S-66) so that you can increase your supply of *The Watchtower* to meet your needs for the campaign. Also with this *Informant* you will find ten copies of the Change of Address form (S-20).

Increase . . . Ministry *(Cont'd)*

news more effectively in the territory. He can then make recommendations for improvement.

Quotas

[4] The United States achieved an average publisher increase of 10.5 per cent in the service year ending with last August. This is indeed splendid, and we give thanks to Jehovah for it. The new 10 per cent quota for 1954 is 153,962 publishers. We should endeavor to reach this by the end of December, and then go on to a 20 per cent peak of 167,959 publishers by the end of April. Hitting a 20 per cent peak will help to maintain a 10 per cent average for the entire year. Are you working toward these quotas? Regular house-to-house preaching will aid each congregation.

Worshiping Jehovah in Holiness

Call Back on November Placements

[1] Jehovah is the Holy One. His servants manifest their devotion to his righteousness by maintaining clean, acceptable worship and by caring for his sheep. They count it a privilege to give themselves over completely to the worship of Jehovah in holiness. (1 Chron. 16:29, *AS*) We must be holy because he is holy.—1 Pet. 1:15, 16, *NW*.

[2] Thousands of good-will persons are looking for understanding in this distressed and weary old world. When messengers from the New World society come to them, setting before them clean, clear principles of truth in new-world literature, they rejoice, and rightly so. They find the message easy to understand, in up-to-date language. During December it is the joy of Jehovah's worshipers to present the *New World Translation of the Christian Greek Scriptures* and a book, on a contribution of $2. With all publishers participating the 10 per cent increase will be met this month.

[3] In addition to presenting the offer from house to house, call back on those with whom the offer was placed during November. Have you called back on your placements? Are you helping them to study the Bible and book they received? December may be a cold and rainy month, but many hearts can be warmed if we help them appreciate the treasures they obtained. Call back on placements so the interest does not grow cold and die. Jehovah has set the example by his pure love shown to us every day. We can best worship him in holiness if, in the same pure, loving manner, we care for those manifesting a desire to learn to serve him.

Orders Delayed

Due to very heavy demand for new publications, there will be some delay in filling orders. We will appreciate it if you will not write about these delayed orders, as this complicates matters further and causes extra work. However, the Society will ship orders as rapidly as possible.

Bibles Bound in Leather

De luxe editions of the *New World Translation of the Christian Greek Scriptures* and *New World Translation of the Hebrew Scriptures*, Vol. I, may be ordered now. These editions are specially bound by hand to ensure durability and long wear. They have a green leather cover, leather end sheet and gilt edges. Pioneers may obtain these de luxe editions for $5 a copy, and congregations for $6.50. Cash must accompany orders. Branches may also order these leather-bound Bibles, but they should not stock them. Branches should order them from Brooklyn only when they have orders for the Bibles.

CONGREGATION ORGANIZATION

The Week of the Circuit Servant's Visit

[1] The new schedule outlined by the Society for circuit servants provides for five and a half days with each congregation and enables everyone to derive maximum benefits from his visit. To assist circuit servants in meeting their requirements and to ensure the full cooperation of all, the following information is given.

[2] His week with a congregation starts Tuesday at 1 p.m. The afternoon will be spent checking records. At 6:30 p.m. he will talk with special and regular pioneers and check their records. The entire congregation will assemble at 7:30 p.m. for the weekly ministry school and service meeting. (Meetings may be held in customary order. Only during the circuit servant's visit will they be changed to Tuesday.) At the conclusion of the meetings the circuit servant will give appropriate counsel and outline theocratic activities for the rest of the week.

[3] From 9 a.m. to 12 noon Wednesday, Thursday and Friday the circuit servant will take the lead in house-to-house work, training publishers to give an effective witness and to become teachers of others. The first home should be reached by 9 a.m. Regular house-to-house witnessing or back-call and Bible study work will be done from 2 p.m. to 5 p.m. Evenings will be spent with congregation book study groups. On Tuesday evening he will indicate which groups he will visit. House-to-house magazine work may be scheduled before the study. Regular conductors, except where a sister is appointed, will conduct the study. The circuit servant will give a fifteen-minute talk after the study and invite all to participate in field work the next day from the study location, which will be the contact point for the next day's service. He will work with as many of the study group as he can, having in mind first of all training more mature ones so they in turn will be in position to train others in house-to-house witnessing after he leaves. Congregations with one or two studies will have them Wednesday and Thursday. Devote the other evening(s) to back-calls and Bible studies. If there are more than three congregation book studies, the circuit servant will work with other study groups on his next visit.

[4] Saturday is Magazine Day. From 9 a.m. to 12 noon and from 2 p.m. to 4 p.m. house-to-house or store-to-store magazine work will be featured. Group contact will be at the Kingdom Hall or some other central location. The entire day for the circuit servant will be spent training others to do magazine work. At 6:30 p.m. he will meet with all servants and congregation book-study conductors, and at 8 p.m. will give to the congregation an instructive hour talk on field service. Persons of good will should be invited to attend this and all other meetings during the week.

[5] All will want to be at the Sunday morning contact point at the time set by the circuit servant. Start witnessing at the first door by 9:30 a.m. and, if possible, continue to 1 p.m. In the afternoon or evening he will give a public talk, followed by the regular *Watchtower* study, and then a thirty-minute final discourse.

[6] The urgency of our times requires a full five-and-half-day schedule to inaugurate and carry through the advanced training necessary. It enables the Society's mature representative to counsel, teach and train many in house-to-house preaching as well as deliver instructive talks. To properly care for his work and to meet the quota set by the Society, the circuit servant will require proper rest each night. All should co-operate to this end. The entire congregation's co-operation will be assured if each one will become acquainted with his schedule and, among other things, be at meetings and contact points on time and, if possible, spend full mornings and afternoons in field service.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★

INFORMANT

DECEMBER, 1953 "Worship Jehovah in holy array."—Ps. 29: 2, AS. BROOKLYN, N. Y.

Worshiping Jehovah in Holiness

Everyone a Publisher During December

Plan Special Field Service

[1] It is right that all men should worship Jehovah. None can escape or evade this fact, for he is the Fountain of life. To receive everlasting life from his hands one must drink the water of truth to learn his will and then be motivated to use the truth in rendering acceptable worship. It means conforming with 1 Chronicles 16: 29 (*AS*), where we are commanded: "Ascribe unto Jehovah the glory due unto his name: bring an offering, and come before him; worship Jehovah in holy array."

[2] Members of the New World society will join in the worship of Jehovah during December by publishing and ascribing glory to his name. Everyone a publisher during December is our goal; so the 10 per cent increase in publishers will be met or exceeded. Jehovah has provided us with wonderful instruments to use: the *New World Translation of the Christian Greek Scriptures* and a book, on a contribution of $2. This offer is most appropriate, for people will be celebrating what they feel to be the birth of Jesus. They will be interested in reading of the things he said and did. The *New World Translation* provides a very clear and accurate account of his life. If you have a supply of the *New World Translation of the Hebrew Scriptures*, Vol. I, you may use that too. However, the Brooklyn factory will not have Volume I in stock again until about December 15, 1953, so please do not order until then.

Tactful Witnessing

[3] In going from house to house with the offer, we do not need to take issue with people about the date of Christ's birth or bring up controversial points. Our commission is to comfort those who mourn by tactfully presenting the truth. Use the occasion to point out the real purpose of Jesus' coming to earth as a man and how his kingdom will usher in the blessing for which man has so long looked and prayed. These points may be very effectively used in giving three- to eight-minute sermons at the door. Be sure to call back on all placements, having in mind the starting of Bible studies.

Special Field Service Work

[4] In addition to regular witnessing opportunities, the holiday month of December offers extra time to worship Jehovah in holiness. Many of Jehovah's witnesses will have a few days off from their secular jobs and school children will have a week or two free, all of which can be wisely spent in theocratic activity. Each one should ask himself this question: "How am I going to use my time during this period?" Surely not according to the way of the old world. Members of the New World society will make December an outstanding month by ascribing more than usual praise to Jehovah's name.

(*Continued on page 2, col. 2*)

A New Peak of Publishers in December?

[1] That is our goal! When all reports are received and tallied, a new peak of more than 153,962 publishers, our 10 per cent increase, will be anticipated. To make it a reality requires only that each congregation meet or exceed its 10 per cent average increase in publishers. Let all publishers and congregations do the following:

[2] Each publisher is encouraged to engage in and report field service by the 14th of December. Ones assigned to train less experienced publishers will want to do field work with them before that date. Any publishers who do not report by December 14 should be given special assistance by servants and mature publishers, who will make definite arrangements to do field work with them.

[3] Besides helping those who have already published, newly associated ones and those with whom we conduct Bible studies who are ready for service should be given an invitation to begin making public declaration for salvation. With special service

(*Continued on page 2, col. 3*)

Regularly Attend the Congregation Book Study

"New Heavens and a New Earth" to Be Considered

[1] Among Jehovah's gracious provisions at the New World Society Assembly was the book "*New Heavens and a New Earth*". The grand crowd of 134,333 assembled when it was released rejoiced to hear the speaker say it would be studied next at the congregation book study. By this time most congregations have begun a study of it. Those who have may well say, "This is just what we have needed." And rightly so, for Jehovah knows what his people have need of, and he has provided in the new book essential knowledge for new-world living under the present reigning new heavens. What a grand study book from start to finish!

[2] Are you regularly attending the congregation book study and encouraging others to attend? It is a pleasure to report that congregation book study attendance has steadily increased, until in the United States it is now up to 60 per cent of the number of publishers. May more and more publishers come to realize the benefits of this study. Regular attendance at the congregation book study should be the desire of all publishers.

[3] This study also proves to be a source of blessing for people of good will. Basic truths are learned and many frequently enjoy their first association with the New World society through this study arrangement. From attending the study to using the information learned in the

(*Continued on page 3, col. 3*)

Around the World with Jehovah's Witnesses

Overcoming Obstacles

In 127 different lands Jehovah's witnesses encountered and overcame all kinds of obstacles in order to be able to preach to men of good will. Rather than stop or slow down when confronted with problems, they obey his command: 'Do with your might what your hands find to do.' Blessings result, as shown in the 1953 "Yearbook."

In order to work unassigned territory in Norway publishers had transportation and other obstacles to overcome. By careful planning these were worked out, only to find additional and unexpected ones on arriving in unassigned territory. These, too, were surmounted with grand results. (233, 234) Many new congregations are in the process of being formed because Kingdom publishers overcame obstacles to successfully preach. (164, 165)

Pioneering is the ultimate goal of all appreciative servants of Jehovah on this side of Armageddon. In order to enjoy the full-time service, often obstacles in this materialistic world must be overcome. A publisher in Burma removed obstacles and now enjoys greater happiness in New World society activity. (125) Have you tried doing so?

On obtaining a subscription we have been counseled to call back with issues of the magazine until the subscriber's copy starts coming through the mail. How would you like to deliver all 24 copies to each subscriber? In Belgium a ban prohibits the delivery of magazines by mail. This obstacle was overcome with good results by publishers' personally delivering all subscription copies. (105)

Defending and Legally Establishing the Good News

Under favorable and unfavorable conditions Jehovah's witnesses take advantage of all opportunities to preach the Kingdom message. Adverse conditions do not stop them, though at times they do result in their being brought before local police authorities, into court and before rulers. To comfort all that mourn God's ministers press on "defending and legally establishing" their God-given right to preach.

Are you acquainted with the Society's booklet "Defending and Legally Establishing the Good News"? Could you use it if called upon to do so? Its effectiveness in defending our right to preach is shown on page 65.

For years much time, effort and expense have been directed toward establishing our right to preach from house to house with literature in the Province of Quebec. How good it is to know that the 800 court cases that have been pending may be put aside because in October, 1953, Jehovah gave his servants the victory in the case in the Supreme Court of Canada! (128) Now literature can be used in house-to-house witnessing.

In Switzerland police officials are no longer able to charge Jehovah's witnesses as peddlers or disturbers of Sunday peace. The courts of that land have ruled: "The peddling law has no application to the activity of Jehovah's witnesses." (274) Italian courts, too, have given favorable decisions. (198)

When called before governors and rulers Jesus and his apostles established their God-given right to preach. Modern witnesses follow Jesus' example (287) and have Jehovah's blessing.

Presenting THE GOOD NEWS

From House to House During December

[1] December is a religious month for so-called Christians. During the month much emphasis is placed on the Christmas celebration. Over and over the story of the birth of Jesus is told and many persons become more receptive to reading the Bible than at any other time. During this period it will be our privilege to present the *New World Translation of the Christian Greek Scriptures* and a book.

[2] In presenting the Bible at the door, using a three- to eight-minute sermon, you might call attention to the importance of understanding the reasons for Christ's coming to earth. One could say: "During this season of the year much is said about the birth of Jesus and our attention is drawn to the Biblical account found in Luke and Matthew. Have you taken note of what the angel Gabriel said to Mary about the child she was to bear? It's found at Luke 1:32, 33." (Read it to them from the *New World Translation*, or let them read it.) Then continue: "We hear much about the virgin birth and the tiny babe, but note here that the babe was to become king of a kingdom that would have no end. At Luke 2:14 the angels sang [read it]: 'Glory in the heights above to God, and upon earth peace among men of good-will.' Why? Because they knew the part he was to have in establishing God's kingdom. This kingdom is the same one you pray for in the Lord's prayer. (Matt. 6:9, 10, *NW*) A study of the Bible will give you complete information about that kingdom and its blessing. To help you get that understanding, I'm glad to be able to offer this modern translation of the Greek Scriptures and this Bible study aid book to you on a contribution of only $2."

[3] Another presentation might be: "Probably you have heard that Jesus said in the sermon on the mount: 'Blessed are the poor in spirit: for theirs is the kingdom of heaven.' I would like you to read that verse in the *New World Translation*. [Read Matthew 5:3.] See how much clearer the thought is? It is not just a matter of those who have a weak or poor spirit learning about and living under the reign of the King, but it is those who have become conscious of the need for spiritual instruction who will become happy ones. Further, here at John 17:3, Jesus tells us that everlasting life is gained only when we take in knowledge of the only true God and the one he has sent forth. [Read it.] That is why we encourage you to study the Bible and bring you this translation in modern English. It is easier to read and the thought is so much clearer that studying it is a real pleasure. To further assist you, this book with many chapters highlighting not only the birth of Jesus but also the blessings of his reign as King will help you in satisfying your spiritual need. Together they are yours on a contribution of only $2."

Worshiping Jehovah . . . (*Cont'd*)

Special field service arrangements for the holiday week end should be made and definite plans to train and assist every publisher to participate in field work during December. It will result in each congregation's reaching the 10 per cent average increase in publishers.

[5] There is only one group of people on earth today who can "ascribe unto Jehovah the glory due unto his name." You who are reading this *Informant* are of that group. Wisely obey Jehovah's command to worship him in holiness by ascribing to him the glory due his name.

A New Peak . . . ? (*Cont'd*)

arrangements over the holidays, as well as geared-up activity from the first of the month on, Jehovah's blessing is certain to be manifested upon our efforts to worship him in holiness as glory is ascribed to his name.

[4] With keen anticipation all members of the New World society are looking forward to December's report. Will it show a new peak of publishers, our first 10 per cent gain over last year's average? It will *—if each publisher does his share.*

[5] The Society will be glad to see your note on the bottom of your report card saying, "We made it."

YOUR SERVICE MEETING

The first demonstration should be put on early in December. It emphasizes the practicalness of the monthly offer. The second demonstration deals with the training work being carried out in all congregations.

SCENE I (2 min.) Publisher is in theocratic court for failing to engage in house-to-house work with Bible and book offer. Attorney presents charges against publisher, emphasizing the dangerous position the publisher is putting himself in by withholding life-giving truth from others. (Acts 5: 42, NW) Lovingly the publisher has been brought into court so as to receive theocratic correction.

SCENE II (3 min.) Publisher is called to the stand and questioned by attorney, who establishes from publisher that house-to-house work has not been done in September and November, and doubts if it will be done in December. Why? Because publisher feels the "New World Translation of the Christian Greek Scriptures" is for witnesses, and, besides, $2.00 is more than most people have for the offer.

SCENE III (4 min.) "NW" takes stand and on being questioned by attorney testifies it is not for witnesses only. Its clear understandable language can be a blessing to all lovers of truth and is what the people need. Armageddon is impending! The Kingdom is established! People must understand the trend of events if they are to live. "NW" is glad it clears up doctrines, magnifies Jehovah's name and can assist people of good will. As for being expensive, "NW" says it contains knowledge necessary for people to find pearl of great price. "NW" urges it be used in house-to-house work along with book, on contribution of $2.

SCENE IV (4 min.) Book takes stand and testifies to questions of attorney that it goes well with "NW" and aids in systematic study. Material on various subjects is gathered within its pages for convenient study. Bible and book have helped most persons in theocratic court to understand more of Jehovah's purposes, and the two will help many persons of good will —if publishers place them from house to house.

SCENE V (4 min.) Householder next takes stand. Attorney uses points "NW" and book made in asking householder if he needs them. Householder replies that they sound to be just what he lacks in understanding more about God, for he wants to have peace of mind in this troubled world. Attorney questions him on $2 contribution for Bible and book, pointing out the need for spiritual food that the combination fills. (Matt. 4: 4, NW) Householder agrees that spiritual diet must not be neglected and asks if he can obtain the offer now. Attorney then asks if others in his neighborhood might be interested. Householder relates discussion he had with neighbor who did not understand events of the day and expresses the hope that publisher will go from house to house calling upon them.

SCENE VI (3 min.) Judge calls publisher to the stand and summarizes points made by Bible, book and householder. Then he asks publisher if his error in reasoning is seen. Publisher says "Yes" and wants to correct matters. Judge sentences publisher to comply with 1 Timothy 4: 15, 16 (NW), and concludes with exhortation for all to join in worship of Jehovah in holiness by sharing in house-to-house work regularly with Bible and book offer during December.

The Proper Mental Attitude

SCENE I (5 min.) Study conductor is talking to publisher New View, who is qualified to teach and train others in house-to-house work. New View is assigned to assist Old View who has not been doing house-to-house work for some time. New View is hesitant and asks how he can approach Old View, who has been in the truth much longer. Conductor emphasizes instructions received at the New World Society Assembly and how mature publishers should tactfully encourage publishers not doing house-to-house work to join in this feature of Jehovah's strange work. Whether young or old in the truth all publishers should do house-to-house preaching as set forth in the Bible. New View agrees the new arrangement is a loving provision, and will gladly do his part by making definite arrangements to assist Old View.

SCENE II (5 min.) New View calls on Old View and tactfully and in a loving manner discusses the encouragement all of Jehovah's witnesses received at the New World Society Assembly. Also, the need for all to do house-to-house work is continually stressed in the "Informant." New View relates the joy that one has finding other sheep in house-to-house activity, and comments on Jehovah's wisdom in having the witness work done from house to house. He has a territory that has not been worked with current offer, and asks Old View to come along with him Sunday. Old View replies he would like to, but his son and family are coming over Sunday. He just couldn't make it. New View understandingly acknowledges Old View's position and says he will call again so definite arrangements can be made in the near future.

SCENE III (5 min.) Talking to himself Old View ponders over his discussion with New View. He used to go out in house-to-house work, but hasn't for years. It is true, as New View said, at the convention the necessity of engaging in house-to-house work was emphasized, and the "Informant" continually highlights it. Old View admits he should do the work and really wants to. Why, then, did he turn down New View's kind invitation? Was it his pride that made him say what he did when he knew right well his guests were not coming until the afternoon? Brother New View was right. The other sheep are found mostly in house-to-house work, and what joy there is to find one interested in the Kingdom. Why should he keep on depriving himself of the happiness of giving? And, too, Acts 20: 20 outlines the need to preach from house to house. God is not partial; it means me as well as others. It is about time I get back into the good habit of going from house to house. If everyone else can do it, so can I. When New View comes and invites me to go with him next time, I'm surely going to accept the opportunity to get started in the house-to-house preaching work, and, undoubtedly, before long I'll be in position to help someone else. I'm surely glad Jehovah has instituted this new arrangement and that his servants are willing to help persons like me.

Attend Study *(Cont'd)*

field and becoming a part of the congregation is a short step. Do not hesitate to invite interested persons to attend the study.

Study Suggestions

[4] For a lively, interesting meeting to result, advance preparation on the part of the conductor and those attending is necessary. When all are prepared each one can comment, and thus contribute to the meeting. On opening the study it is good to briefly review material considered the preceding week. This gathers the thoughts of all in attendance to the material to be dealt with. Long chapters need not be covered in one evening. It has been generally found that six to ten pages can be profitably covered. Study conductors should oversee the coverage of material so all attending understand and grasp the points being made. Knowing the approximate number of pages his group will cover, the conductor can encourage advance study for the next week's lesson.

[5] While one qualified reader is to sum up all paragraphs during an evening (if no qualified brother except the study conductor is available, a sister may read), all in attendance should look up scriptures cited but not quoted. This will help all to become acquainted with Bible book locations and to handle the Scriptures effectively. Different ones may be called upon to read the scriptures and give appropriate comments.

[6] Before closing the study and making field service announcements, study books may be closed while the conductor asks a few brief questions covering high lights of the evening. By having the lesson well studied, conductors will lead an enthusiastic, helpful study.

[7] The congregation book study has a definite place in theocratic arrangements. Regularly attend it, and invite persons of good will as well as publishers not now attending to take advantage of Jehovah's provision to learn more about the "new heavens and a new earth" at your weekly congregation book study.

UNITED STATES QUOTA FOR 1954
153,962 Publishers

Monthly Field Service Report

October Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	194	145.6	59.6	6.6
Pioneers	5,951	96.7	32.7	4.0
Co. Pubs.	140,957	9.8	3.2	.4

Total Pubs. 147,102

Public Meetings Held: 8,314

Individually Choosing the Destiny of Eternal Life

Prepare for the *Watchtower* Campaign

[1] In this day of momentous decisions none is more important than the one that affects an individual's eternal destiny. But how will honest seekers for life learn the truth so as to be able to intelligently make the right choice? First of all they must have the opportunity to hear God's provisions for individuals to choose the destiny of eternal life.—Deut. 30:19, 20, *NW*.

[2] Starting in January and continuing through April, the unexcelled source of reflected truth pointing out the way to life, *The Watchtower*, will be offered to people everywhere. Persons searching for the road that leads to life need *The Watchtower*, for it keeps the Bible light of truth illuminating the pathway to life and acts as a guide to direct one's steps. The worth of this Bible study aid far exceeds the mere $1 contribution for a year's subscription. Three booklets will be given free to new subscribers. Publishers will remit 90 cents for new subscriptions.

[3] From the first day of January on through the campaign be subscription conscious, have adequate supplies of magazines and subscription slips, plan to cover all territory, etc. Know the magazine's contents, line up back-calls, Bible studies and others as prospective subscribers and think positively as you and the one you may be training offer the *Watchtower* subscription from house to house.

[4] The holiday week end, which begins Friday, January 1, starts the campaign. Many publishers, including those of school age, will have several days free. Why not make wise use of this time by devoting many hours to field service? Show those desiring life how to start the new year right. Obtain their subscription for *The Watchtower* and then follow through by personally helping them to choose the destiny of eternal life.

133,466

NEW SUBS IN U. S. A.!

In the United States alone during the past *Awake!* campaign we obtained 133,466 new subscriptions. This is certainly excellent, in that it surpasses last year's *Awake!* campaign by more than 26,000 new subscriptions. It is observed that this means two-thirds of the publishers, on the average, obtained a subscription.

As we near the closing of the report, the Brooklyn factory has thus far received subscriptions from all parts of the world for the *Awake!* campaign to the total amount of 161,800.

By diligent work and Jehovah's blessing upon our labor of love these new subscriptions were obtained in the *one*-month *Awake!* campaign. By manifesting the same vigor, relying upon the same blessing and engaging in a well-organized *four*-month house-to-house campaign with *The Watchtower*, January through April, what grand total of new subscriptions will result? Let us work and see!

Publications Now Available

Evolution versus The New World —Danish

Songs to Jehovah's Praise —Zulu

Will Religion Meet the World Crisis? —French

CONGREGATION ORGANIZATION

Following the Circuit Servant's Visit

[1] The benefits of the circuit servant's visit to a congregation are realized not only during the week he is with the congregation. During the week of his visit publishers are taught and instructed in the best ways of performing the ministry. The weeks that follow his visit should see the things learned put into practice and should result in more effective witnessing. This emphasizes the importance of being alert during his visit and sharing in all the activities arranged, in order that we might 'not be forgetful hearers but doers of the work.'

[2] At the present time the circuit servant is spending much of his visit training publishers to do effective house-to-house preaching. He concentrates his attention on training and working with the more mature publishers so they in turn will be able to teach and train others in the congregation in the months to follow. Mature publishers assigned to work with less effective and irregular publishers should take the assignment seriously. The goal should be to eliminate irregularity in the service and have all become mature ministers. The training program established during his visit should be kept well organized under the congregation servant's supervision. Each publisher should cooperate fully. Already the Society is receiving very encouraging reports as to the outstanding results achieved by this training program's being used and by all publishers' endeavoring to give three- to eight-minute sermons at the doors.

[3] In addition to the training given in house-to-house preaching, the circuit servant gives good admonition from the platform. His talks encourage and edify the congregation and at the same time bring to the attention of all publishers the weaknesses that should be overcome, along with counsel for doing so. Servants should pay particular attention to these weaknesses and the counsel for overcoming them. However, the admonition is for all publishers. Everyone should make it his responsibility to do his part in improving the activity of the congregation.

[4] At the end of his visit the circuit servant prepares a report on the condition of the congregation and sends it to the Society. A copy of it is left with the servants for future reference in working to overcome weaknesses that manifest themselves in the congregation. All servants should read the report and apply the counsel. Parts of the report might be used from time to time in developing parts on the service meeting as well as assisting in general congregation organization. On receiving the circuit servant's report the Society writes a personal letter of acknowledgment to the congregation and gives pertinent admonition and counsel.

[5] By utilizing all the counsel received during the circuit servant's visit and in the Society's letter, the congregation is sure to improve and progress in its ministry. This is the desire of all members of the New World society, and we are thankful to Jehovah for so many provisions, such as the circuit servant's visit, to keep us growing to maturity and preaching the good news more effectively.

★ **Every Publisher a Regular *House-to-House* Preacher of Good News!** ★